

F
316
S-78



STANDARD GUIDE FLORIDA

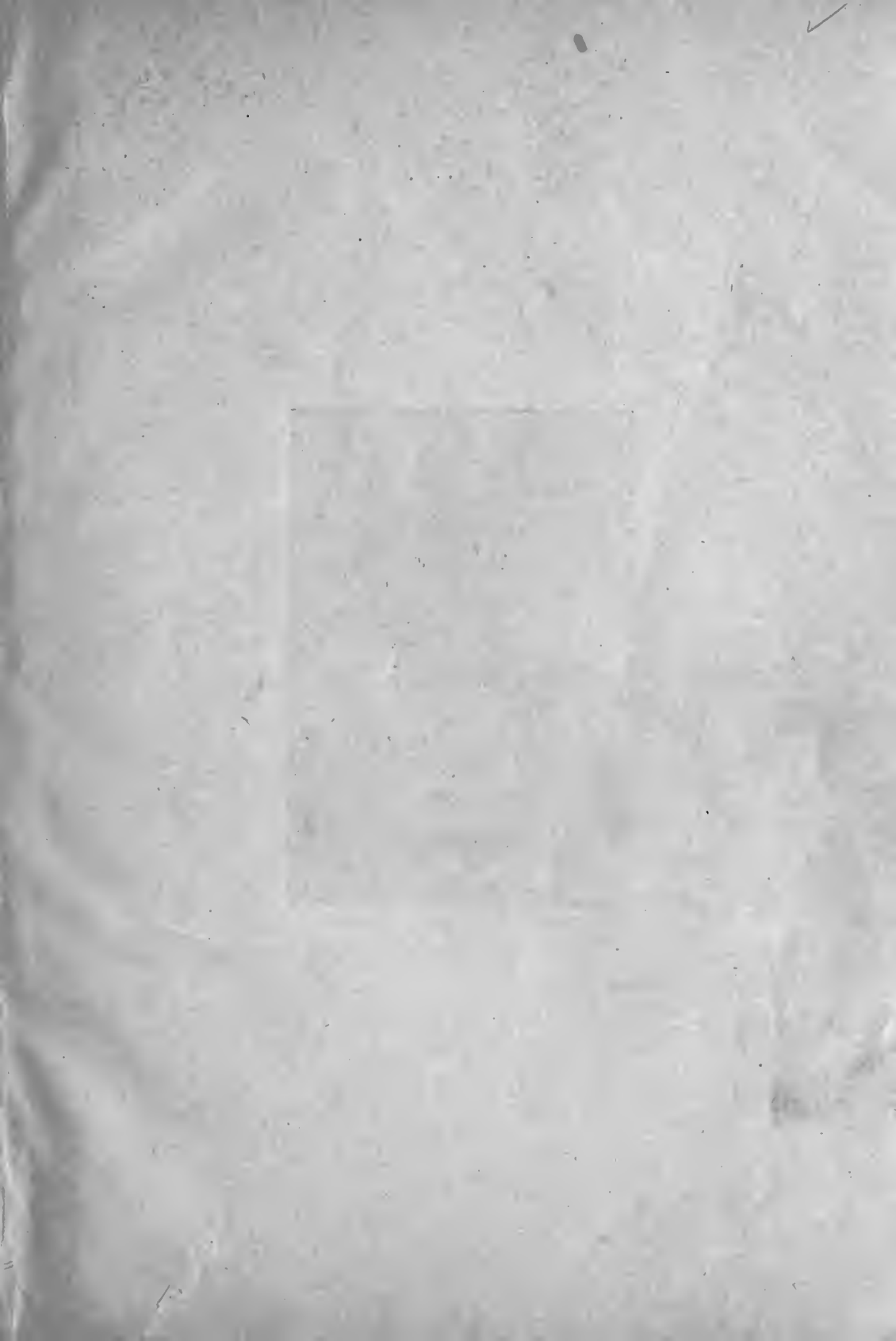


Price 25 Cents



Class F316

Book .S78

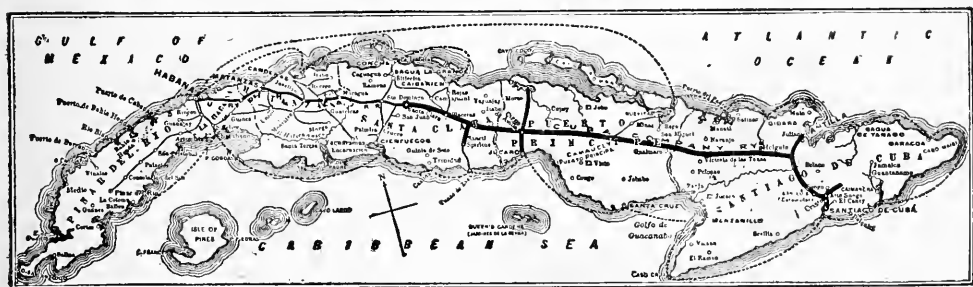






GARDEN OF HOTEL CAMAGUEY.

THE CUBA RAILROAD.



MAP OF THE CUBA RAILROAD.

THIS new line, completing the railroad connection between Havana and Santiago and Antilla, on the Bay of Nipe, is of standard gauge, and similar in its construction and equipment to the better class of northern lines. All of its important bridges are of steel and masonry, and the line generally is rock-ballasted. The main line passes along the center of the eastern and wider half of Cuba, and opens up a matchless and most picturesque agricultural region, and passes through the tropical forests of mahogany, cedar, lignum vitae, ebony and many other trees, hung with vines and millions of orchids. Palm trees of magnificent aspect and great variety abound everywhere. The famed Parana and Guinea grasses, covering most of the open districts and standing from six to twelve feet high, and green the year round, together with frequent running streams, make this an ideal cattle country. No food has to be put up, and no shelter is required. The rich soils everywhere are adapted to sugar, tobacco, cotton, corn and an endless variety of products. The swamps which occur at places along the coasts of Cuba are absent from the interior, which is high, dry and exceptionally healthy. The trade winds blow across Cuba every day, and bring to all parts fresh sea air; the extreme heat of northern summers is consequently unknown, and the humidity of other tropical countries is also unknown.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Western Railway of Havana, Limited



THE ONLY RAILWAY COMPANY

granting free transportation for
settlers and their household effects

The picturesque route through the famous tobacco plantations
of Vuelta Abajo.

Magnificent mountain scenery and tropical foliage.

Excellent deer and bird shooting within easy reach of line.

Comfortable coaches and good hotel accommodation.

Round Trip from Havana to Pinar del Río easily made in
one day.

For full information and printed matter, apply to

THE MANAGER,

The Western Railway of Havana
HAVANA, CUBA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Dayton, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE most delightful mountain region in this country to spend your summer vacation is

The Catskill Mountains

with its pure air and wonderful variety of scenery unsurpassed anywhere in the world.

The Ulster & Delaware R. R.

offers superb train service via the only standard guage and through car line to this popular resort.

The Summer Book, with complete list of hotels and boarding houses, also map of the Catskill Mountain region, will be ready for distribution about May 1st, 1910, and will be sent to any address on receipt of eight cents postage :: ::

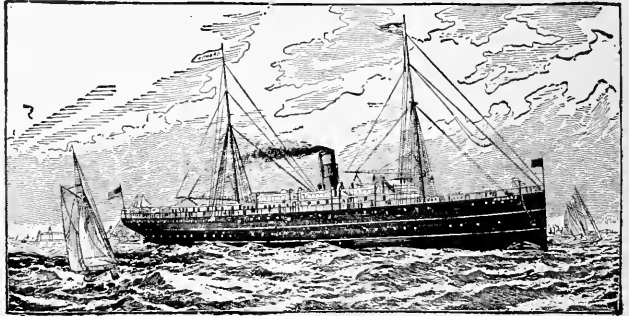
N. A. SIMS, General Passenger Agent, - - - - - Kingston, N. Y.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

QUEEN OF SEA ROUTES

Merchants and Miners Transportation Co.

STEAMSHIP LINES



BETWEEN

**Jacksonville, Savannah and Baltimore.
Baltimore, Newport News, Norfolk and Boston.
Philadelphia and Boston.
Savannah and Philadelphia.
Baltimore, Newport News, Norfolk & Providence.
Best Route to Northern and Eastern Points.**

Accommodations and cuisine unsurpassed. Through tickets on sale and baggage checked to all points. Ask your nearest ticket agent or address the Passenger Department for illustrated folder and further information.

H. C. AVERY, Agent, Jacksonville, Florida

JNO. F. WARD, Trav. Pass. Agent, Jacksonville, Florida

Jacksonville City Ticket Office, Seminole Hotel

W. P. TURNER, Passenger Traffic Manager

GENERAL OFFICES, BALTIMORE, MD.

"FINEST COASTWISE TRIPS IN THE WORLD"

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Ready Reference Guide.

READY REFERENCE GUIDE.

ST. AUGUSTINE.

ST. AUGUSTINE is a well-equipped modern city. It has asphalt pavements, gas and electric lights, artesian water system, fire department, well-stocked markets and stores, elegant churches, an increasing number of residences, and palatial hotels which are famous the world over and on whose registers are written the names of more than 50,000 guests every winter and spring. It is the fashionable winter resort of the United States. Visitors find every convenience and luxury. The town is renowned for its healthfulness; the climate is equable and has given lease of life to thousands who have come hither from the North and West.

SITUATED on a narrow strip of land running north and south, the town has in front (on the east) the Mantanzas River or bay, and on the west the St. Sebastian River.

Across the bay is Anastasia Island; and beyond that—two miles distant—the ocean.

RAILWAYS. All East Coast Railway trains leave from the Union Depot on Malaga street.

MAILS. The post-office is on St. George street, facing the Plaza. General delivery hours, 8 A. M. to 6 P. M.

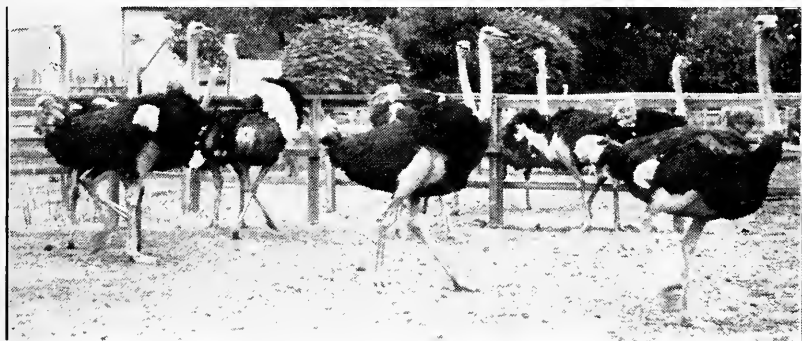
TELEGRAPH OFFICES. Western Union—St. George street; Ponce de Leon; Alcazar. Postal—St. George street.

EXPRESS. Southern Express Co.; office, Cathedral and Cordova streets.

BANK. First National Bank, north side of Plaza. Hours, 9 A. M. to 2 P. M.

JEFFERSON THEATER. Cathedral and Cordova streets.

DO NOT FAIL TO VISIT THE Florida Ostrich Farm and "Zoo"



MANY new and wonderful attractions. Band Concerts every morning and afternoon; **complete change of programme each week.** "One price includes all." We carry a magnificent assortment of **Ostrich Feather Goods** which we offer at **Producers' prices.**

THE FLORIDA OSTRICH FARM, Jacksonville, Fla.

Take Fairfield Car

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Ready Reference Guide.

CHURCHES. *Baptist*—Carrère and Sevilla streets. *Episcopalian*—Trinity Church, facing Plaza. *Methodist*—Grace Church, Cordova and Carrère streets. *Presbyterian*—Memorial Church, Valencia and Seville streets. *Roman Catholic*—Cathedral, facing Plaza. PUBLIC LIBRARY. In Library Building, Hospital street and Artillery Lane. STUDIOS. Valencia street, in the grounds of the Hotel Ponce de Leon.

POINTS OF INTEREST.

FORT MARION is open to the public through the day.
THE CITY GATEWAY is at the head of St. George street.
THE PLAZA, or Park, is in the center of the town. The Cathedral fronts on it.
THE SLAVE MARKET, so called, on the Plaza, never was a slave market.
OLD HOUSE. An interesting old house to visit is Dodge's, on St. George street.
HARBOR AND BEACHES. Small craft may be chartered for excursions. A bridge crosses the Matanzas Bay to Anastasia Island, which is thus rendered accessible by foot, carriage or wheel. An electric railway runs to lighthouse and sea beach.
THE SEA-WALL was built by the United States Government in 1835-42.
ST. FRANCIS BARRACKS, now disused, are at the south end of the Sea-Wall. Adjacent is the Military Cemetery, with the Dade monument.
VEDDER MUSEUM OF NATURAL HISTORY on Bay street, corner of Treasury street.

The Steinway Piano



HAS a reputation founded on the recorded judgment of the world's greatest artists of two generations and the combined opinion of the most eminent musical and scientific experts.

That these famous pianos occupy the highest place in the musical world for quality and volume of tone, subtlety of touch, mechanism, durability—everything requisite to the perfect piano, is best attested by the fact that they may be found in every capital and court of the world, in famous concert halls, in palatial hotels, aboard of luxurious yachts, as well as nearly all of the great ocean steamships, and, last but not least, in more than a hundred thousand homes.

The possession of a Steinway Piano puts the seal of supreme approval upon the musical taste of its owner.
Miniature Grand. Price \$800. Catalogue mailed on application.

STEINWAY & SONS

STEINWAY HALL

107-109 East 14th Street

NEW YORK

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE FIRST NATIONAL BANK OF ST. AUGUSTINE

ST. AUGUSTINE, - - - FLORIDA

Capital	-	-	-	-	-	\$100,000
SURPLUS AND PROFITS	-	-	-	-	-	300,000
Average Deposits	-	-	-	-	-	850,000

N. B.—This Bank is the LEADING BANK on the Roll of Honor of National Banks in the State of Florida, and is number NINETY-FIVE in the WHOLE UNITED STATES.

TOURISTS

Visiting FLORIDA and CUBA will find it to their interest to call on

The First National Bank of St. Augustine

Where they will be courteously received and may arrange for

LETTERS OF INTRODUCTION

To Banks in this State and in Cuba.

SAFE DEPOSIT BOXES

By the month at reasonable rates, thoroughly fire and burglar proof, in a steel vault of the latest pattern.

CHECKING ACCOUNTS

For their convenience while in the City or State. Neat Check Books furnished.

Cashing Checks on New York and other points, receiving
New, Clean, Crisp Bills therefor.

The Romantic Ocklawaha River

The Most Famous Natural
Attraction in Florida.

SILVER SPRINGS—The Largest and Most Beautiful in the World



The Hart Line Tourist Steamers

(THE FORTY-THIRD SEASON)

Exclusively for first-class passenger service.

Frequented by the most eminent travelers.

These staunch and unique tourist steamers, specially built for the peculiarities of this river, are ninety feet in length, have two saloon decks of light, airy and comfortable staterooms for fifty and sixty passengers, and are equipped with the modern appliances for safety and comfort. The captains and pilots are of long service in this line. The table is first class.

These trusty steamers, nearly free from vibration, glide smoothly over unruffled mirror waters in a narrow, winding course, through tropical jungles and picturesque river vistas, fringed with lilies and bordered by towering palms, entwined and festooned with flowering vines and with pendant, waving tresses of Spanish moss—a panorama of wild scenic beauty—past hills and orange groves visited by the passengers, thence for nine miles up the swift, shimmering Silver River of indescribable charm. In glass bottom rowboats, through deep, transparent waters of changing hues of blue, of emerald green, and other tints, one peers into the marvelous "bridal chamber" of the Springs with rapt amazement. The "Ladies' Parlor," "Smoking Room," "Jacob's Well," and the fossil boneyard excite emotion. The fantastic torch-light illumination of forest and river, unknown on any other tourist route in the world, is an impressive and mystical scene never to be forgotten.

The Randall Orange Grove and Rose Garden and the hunters' hotel (adjacent to thousands of acres of wild hunting grounds), are visited by Hart Line passengers.

On and after January 10, 1910, steamers leave Palatka Mondays, Wednesdays, Fridays, at 12:30 noon, after arrival of trains from Jacksonville, St. Augustine, Miami and Tampa, arriving at Silver Springs before noon the next day. Returning, leave Silver Springs Tuesdays, Thursdays, Saturdays, at about 1:30 P. M., or on arrival of S. A. L. R'y trains from Jacksonville, Orlando, Tampa and Ocala, and A. C. L. R'y trains from St. Petersburg and Gulf Coast points, connecting at Ocala with carriages on smooth road, 6 miles, 40 minutes, or S. A. L. R'y train, to Silver Springs; arriving at Palatka early the next morning, connecting with trains to all points. **Daily Service** resumed only after notice to all principal ticket agents.

Other connections—Clyde, and Beach & Miller lines to and from Jacksonville and Sanford; G. S. & F. R'y to the Northwest. Passengers for the Ocklawaha River and Silver Springs via F. E. C. R'y change cars at East Palatka for Palatka. Northern tourists en route to or from South Florida, take the Hart Line steamers at Palatka or Silver Springs, as a delightful water-link in their journey. Round trip passengers have one and one-half hours at Silver Springs. Dinner at time of leaving both Palatka and Silver Springs. Ladies assured every care and a pleasant and invigorating trip. (See Hart Line Booklets.) An extra wrap advised for observation decks at night. Tickets include meals and stateroom berths. Stateroom berths reserved in advance by letter or telegram to R. W. THOMPSON, General Manager, Palatka, Florida, or to Mr. Foster at the Standard Guide Travel Offices: Jacksonville, St. Augustine, Daytona, Palm Beach and Miami.

Schools Recommended by Mr. Foster

Full and complete information respecting the schools here listed, and others, may be had at Mr. Foster's Offices. A special department for providing such information is in charge of an assistant, who has personally visited the schools, and will give authentic, reliable and detailed information respecting them. Mail inquiries will receive every attention.

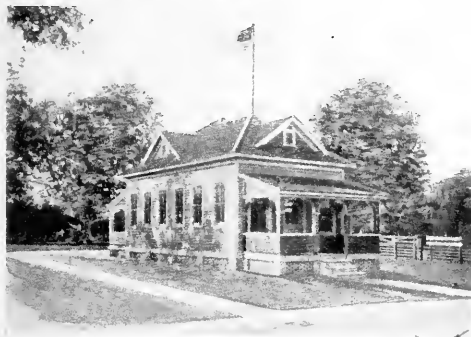
DAYTONA INSTITUTE - Founded in 1880

A school where pupils from the North may continue their home studies, and use their own books. Individual and class instruction. Coaching of pupils requiring special attention. College preparation. Mature students may pursue special studies.

S. ELIZABETH STOEVER, Principal.

No. 1 Seminole Block

DAYTONA, FLORIDA



MRS. PALMER'S SCHOOL EUSTIS, FLORIDA

A practical progressive school, skilled teachers and twentieth century methods of instruction. Consists of Kindergarten, Primary, and Grammar departments. An attractive school, well lighted, steam heated, with large screened porches and a fine lawn for a playground. Located in Florida's most healthful town, Eustis, noted for its pure drinking water.

WRITE FOR BOOKLET

MRS. CLARA D. PALMER, Principal

The Finch Country and City Schools

Country School, Mt. Kisco, N. Y. For Girls from twelve to sixteen. A simple, outdoor life. :: :: :: :: ::

City School, 61 and 63 East 77th Street, New York City. For Girls seventeen to twenty. All of the advantages of the city with a course carefully planned to take the place of college.

For catalogues, address

Mrs. James Wells Finch, A.B., L.L.B., - - - - Principal

61 and 63 East 77th Street, New York City.

The Comstock School

31 West 46th Street - - - - New York

Miss Day and Mrs. Houghton, Principals

Girls are graduated in both Latin and English courses. The certificate admits to the leading colleges. Superior advantages are offered to young ladies who have left school but who wish the opportunity to enjoy the many advantages that New York offers both educationally and socially. European travel.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CHEVY CHASE SEMINARY

WASHINGTON, D. C.

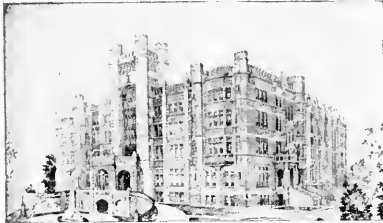


¶ A home school for young ladies. College preparatory, special and finishing courses. Golf and other outdoor sports. Campus of eleven acres. Healthful location. Beautiful Chevy Chase, suburb of Washington.

For catalogue, portfolio of views, circular of special information, write to

Mr. and Mrs. S. N. Barker, Principals, Lock Drawer 841, Washington, D. C.

ACADEMY OF THE HOLY CROSS



a select school for young ladies and children, is prepared to impart a thorough education to those wishing to enjoy the advantages of an Academic, a Musical or an Art Course under competent teachers. No pains are spared to secure the most approved methods of instruction, and to reach a high standard in all that constitutes cultured womanhood. Write to

SISTERS OF THE HOLY CROSS

"DUMBARTON"

UPTON STREET :: WASHINGTON, D. C.



ARMITAGE SCHOOL

FOR GIRLS

WAYNE, :: PENNSYLVANIA

On the Main Line of the Pennsylvania Railroad, one-half hour from Philadelphia.

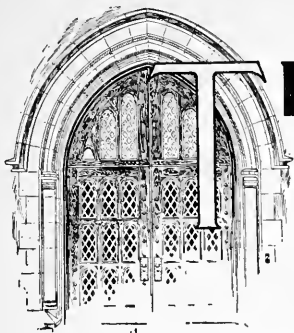
College Preparatory and Finishing Courses. Out-door Sports. Horseback riding. For Catalogue address

MISS ARMITAGE

Personal

Wayne, Pa.

ASK MR. FOSTER for further information and printed matter of the Hotel., Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE National Cathedral School for Boys

(EPISCOPAL)

The Lane-Johnston Building
Mt. St. Alban, Washington, D. C.

A PREPARATORY SCHOOL OFFERING EXCEPTIONAL ADVANTAGES

"An American School for American Boys"

The faculty comprises college graduates of recognized ability; the building is most modern in its appointments. Free instruction in music to boys of vocal ability. Boarding and day departments.

For catalogue, address E. L. GREGG, Headmaster, Box 5.

BOARD OF TRUSTEES.

The Right Rev. Alfred Harding, D. D., LL. D., President.
The Rev. Randolph H. McKim, D. D., LL. D.,
D. C. L.
Charles C. Glover, Esq.
John M. Wilson, LL. D., Brig. General, U. S. A.
The Hon. John A. Kasson.
The Hon. George Truesdell.
George Dewey, Admiral, U. S. N.

Charles J. Bell, Esq.
Thomas Hyde, Esq., Treasurer.
William C. Rives, M. D.
The Rev. William L. DeVries, Ph. D.
The Rev. G. C. F. Bratenahl, D. D.
The Rev. Richard Pardee Williams
The Rev. Roland Cotton Smith, D. D.



PHILLIPS BROOKS SCHOOL

PHILADELPHIA

A school especially intended for those who wish their sons cared for all day in a quiet part of the city, where an ample playground, a new gymnasium fully equipped, a modern school building and an experienced staff of men teachers are supplied. A country school within city limits. *Illustrated Year Book.*

ALFRED C. ARNOLD, Headmaster - - - - - 4224 Baltimore Avenue

Miss Anable's Day and Boarding School for Girls

PHILADELPHIA, PENNSYLVANIA

Sixty-second year. Ideal home school. Located in center of city. Special advantages in Music, Art, English, French, German. Academic, Post-graduate, College Preparatory Courses, leading to diplomas.

For catalogue and information address,

MISS I. ANABLE

1350 Pine Street - - - - Philadelphia, Pa.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CLEVELAND, OHIO



**Hollenden
Hotel**

800 ROOMS

**European Plan
\$1.50 to \$5.00**

CHOCOLATES TO SUIT EVERY TASTE

SWISS STYLE MILK

T-R-I-A-D

**SWISS STYLE MILK
ALMONDS**

**WHITE CHERRIES
IN MARASCHINO,
CHOCOLATE DIPPED**

**ORIGINAL
DUTCH BITTER SWEETS**

CHOCOLATES EXTRAORDINARY

***Johnston's*
MILWAUKEE.**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

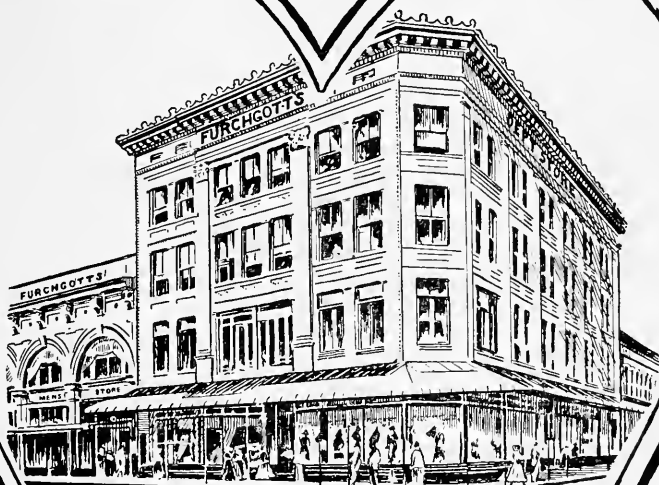


Furchgott's



Florida's Greatest Department Store

IN THE HEART
OF
JACKSONVILLE



Everything
in
Ready-to-Wear
for Men,
Women & Children

The
Largest
and
Best Assorted
Stocks in the South

TOURISTS VISITING THE CITY

Will find us prepared to apparel them in correct style for their stay in this Southern climate.

We cordially invite you to make our store your headquarters when in this city, and to have your mail addressed here.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Jacksonville Floral Company

20 Laura St.

Phone 3296

THE FLOWER SHOP

Choice Flowers Delivered Any Point in United States

Greenhouses and Nursery Evergreen Cemetery - - - JACKSONVILLE, FLORIDA

EASTMAN KODAKS

Fresh Supplies and Prompt Attention
to Orders for Developing and Printing
Kodak Pictures :: :: :: :: ::

Roll Films developed for 10 cents per roll by same workmen as our beautiful

FLORIDA VIEWS

GIBSON BROS. - - 19 Main Street, JACKSONVILLE, FLA.

SOUVENIRS AND CURIOS

VISIT

THOS. C. IMESON

226 Hogan Street, Jacksonville, Fla.

Alligator Goods Our Specialty

Orange Blossom Perfume and Guava Jelly. Mail orders
given careful attention. Ask for price list

Tyler-Phelps Gift Shop Co.

Wholesale and Retail Dealers in

Imported and Domestic
Arts and Crafts

Winter Season
Daytona, Fla.

Summer Season
York Harbor, Me.

W. H. GARDINER

Art Shop and Photo Studio DAYTONA FLORIDA

Eastman Kodaks and Films Expert Developing and Finishing

Books, Stationery and Alligator
Goods. Souvenir Post Cards . .

Best Equipped Optical Department
On the Florida East Coast

GEO. H. CLARK

JEWELER AND STATIONER

Two Large Stores 124-126 S. Beach St. DAYTONA, FLA.

Halifax Livery and Transfer Company

JAMES RIX, Proprietor

Carriages, Surreys, Phaetons, Top Buggies and Rubber Tired Runabouts. 'Busses
Meet all Trains. Baggage Hauled

Phone 120

DAYTONA, FLORIDA

FOSTER COMPANY

High Grade Men's Outfitter & Ladies' Shoes

Cor. Beach Street and Orange Avenue, DAYTONA, FLORIDA

M. ELLA DeVOY & COMPANY

LADIES' HATTERS

No. 6 South Beach Street DAYTONA

Latest Styles
High Class Goods

Artistic Workmanship
Low Prices

Daytona

E. L. SHEAR

PHONE No. 8

Steam

Cor. Fairview Ave.
and Beach Street

Laundry

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here
advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami,
Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

USINA'S HARDWARE STORE

DEALERS IN

Crockery, Stoves, Hardware,
Tinware, Ammunition, Etc.

HARNESS AND SADDLES

130-132 St. George St.

Telephone 16

St. Augustine, Fla.

Dr. E. M. Goodrich

OFFICE AND RESIDENCE
NORTH ST. GEORGE STREET, near the
City Gates ST. AUGUSTINE, FLA.

Northern
DENTIST

DENTIST

Of Twenty-Five
Years' Experience

A. L. W. SAUNDERS

WEST PALM BEACH
FLORIDA

CORNER OLIVE AND DATURA STREETS

DRESSMAKING

Dresses Furnished Complete. Hand Made Gowns. Hand Made Laces, Crochets, etc.

Dr. MARY STEELE EWING

Graduate American School of Osteopathy

OSTEOPATHIC PHYSICIAN

OFFICE

Hotel Palm Beach

Palm Beach, Fla

J. B. WOFFORD

Livery, Sale and Transfer Stable

To all Points of Interest

Automobiles for Hire

333-335 Eleventh Street

Phone 43-A

MIAMI, FLORIDA

If you want information, it is all right to ask Mr. Foster. But if you have anything to tell the people of Palatka and Putnam County, there is no better medium than the columns of

THE PALATKA NEWS

Published every Friday. Subscription, \$1.00 per year. Advertising rates given on application

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HARDWARE

We carry the largest stock in South Florida of General Hardware, Sporting Goods, Fishing Tackle, etc.

KNIGHT & WALL CO. - - - **Tampa, Fla.**
WHOLESALE AND RETAIL

Dr. W. H. WALDO, Dentist PAINLESS SYSTEM

All Work Absolutely Guaranteed
Tampa - - - - - Florida
SE HABLA ESPAÑOL

FOR CHARTER

The Launch Eben Baldwin

Equipped for a day's trip or a cruise

Capt. FRED S. ALLEN

Allen's Dock

St. Augustine, Florida

Mrs. Julia Martíné
MANICURE and CHIROPODY
ELECTRIC MASSAGE

Over Tibbetts
Cor. Franklin and
Lafayette Streets

Phone 1786

- - **Tampa, Fla.**

Southern Automobile & Garage Co. - **312-314 Washington Street**
Phone 1497 Open all night

Supplies, Repairs, Storage, Vulcanizing. All work guaranteed satisfactory.
Distributors for Goodyear and Michelin Tires. Jobbers of supplies, etc.

===== **"Mitchell" Automobiles** =====

FRED E. GILBERT
Proprietor

TAMPA, FLA.

R. T. OVERMAN
Secretary and Treasurer

WING'S

Tampa Steam Laundry
and
French Dry Cleaning
Prompt Execution
Guaranteed Satisfaction
Prices Consistent

Tampa, Fla.

WHEN IN TAMPA CALL—Phone 26
❖ **CITY TRANSFER COMPANY** ❖
Cabs, Drays and Autos for Hire
803 TAMPA STREET - - - - **Corner Polk**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The GLEN SPRINGS

Watkins Glen on Seneca Lake, New York

OPEN ALL THE YEAR



In the Heart of The Lake Country, on "The Scenic Tour"
and "The Iroquois and Abenaki Trail".

THE AMERICAN NAUHEIM

The Glen Springs is a Health Resort combined with a Hotel of the highest class, and entirely free from all the distressing evidences of sickness usually found in Sanitariums. (No insanity, epilepsy, tuberculosis nor any contagious or offensive disease received.)

Its valuable Medicinal Mineral Springs (our Nauheim Spring is one of the strongest Natural Brines known); its Thermal, Brine, Electrical, Radiant Heat and Light, and Nauheim Baths; its complete Hydrotherapeutic, Mechanical and Electrical equipment for treatment of chronic diseases, all administered under the direction of experienced physicians; together with its excellent service and cuisine, its modern appointments, home-like features and liberal management, place it in the front rank of Resorts for **Health, Rest and Recreation.**

In the treatment of Rheumatism, Gout, Neuralgia, Diabetes, Digestive Disorders, Insomnia, Anaemia, Neurasthenia and Diseases of the Nervous System, Heart and Kidneys, we offer advantages unsurpassed in this country or in Europe.

*Location overlooking thirty miles of Seneca Lake. Golf Links,
Tennis Courts, Driving, Boating, and Automobiling.*

For illustrated booklet and further information address,

WM. E. LEFFINGWELL, President

- - - - - Watkins, N. Y.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Travelers and Tourists

who wish to keep in touch with the social life
of the resorts on the

East Coast of Florida

or who would like to know about the social happenings in

Havana

Should purchase each week, a copy of

PALM BEACH **=====LIFE=====**

Issued during the winter season by the

R. O. DAVIES PUBLISHING COMPANY

Palm Beach - - - - Florida

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CHESTNUT HILL ACADEMY

CHESTNUT HILL, Philadelphia County, Pa.

A BOARDING SCHOOL FOR BOYS

Incorporated in 1861 and reorganized in 1895; now established in the former Wissahickon Inn, perfect in modern appointments and admirably equipped for school work.

Head Master, J. L. PATTERSON

Board of Trustees

RT. REV. OZI W. WHITAKER,
President

SAMUEL F. HOUSTON,
Vice-President

DR. GEORGE WOODWARD
Sec'y and Treas.

JAMES M. BECK
WALTON CLARK
JACOB S. DISSTON
JAMES MAPES DODGE
FRANCIS I. GOWEN
J. LEVERING JONES
FRANCIS D. LEWIS
RANDAL MORGAN
HOWARD A. KELLY, M.D.
JAMES R. SHEFFIELD
GIFFORD PINCHOT
H. GORDON MCCOUCH

In 1909 out of 17 boys graduated, 14 entered college without conditions. The colleges were Harvard, Yale, Princeton, University of Pennsylvania, Haverford and U. S. Naval Academy.

Physical training, under a competent instructor, including gymnastic work, field sports and out-door recreation is required of every boy. The Recreation Building is a unique feature of the Chestnut Hill Academy. Under one roof are provided a large baseball cage, a room for tennis and basket ball, a squash court and a dressing room. The gymnasium, swimming pool and locker rooms are in a separate building. The swimming pool, 30 feet wide and 81 feet long, is one of the largest and hand-somest swimming pools in the East. The School has two athletic fields with a running track, and the tennis courts and cricket field of the Philadelphia Cricket Club, adjoining the school grounds, are open free of charge, to all boarding pupils.

BERKELEY SCHOOL FOUNDED 1880

72d Street and West End Ave. - - New York

LARGE light corner building overlooking Hudson River. Prepares boys for all leading Colleges and Scientific Schools. "Primary to College." Library and Gymnasium. Athletics under an experienced instructor. A thorough education, sound physical training, development of manly character. Small classes, individual instruction. Military drill (optional) at armory under an officer of the National Guard. *Catalogue upon application.*

THE BERKELEY ANNEX

Primary and Junior Departments for Boys from 5 to 12 years

*No Home Study
for Young Boys*

Headmasters { EDWIN FOWLER, M.D.
J. CLARK READ, A. M.

YOUR BOY'S VACATION? **Camp Champlain** SOLVES THE PROBLEM

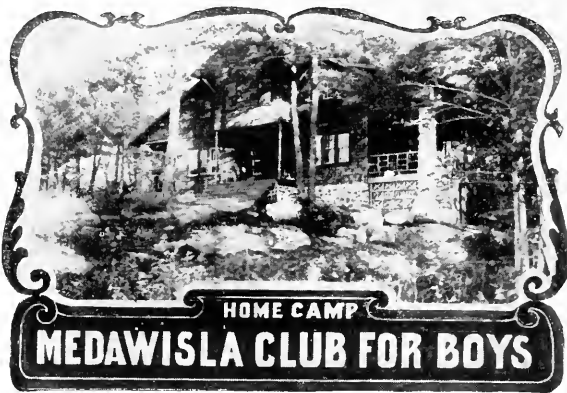
On Lake Champlain

Fifteenth Year

Rowing, swimming, land and water sports. Interesting mountain trips. Motor boat. Thorough physical examinations. Camp physician. Athletic trainer. In charge of college graduates. Tutoring. Long-distance telephone. Conducted under auspices of Berkeley School, New York. Illustrated booklet upon request.

J. CLARK READ, A.M., Berkeley School, New York City

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Breton Woods. No fees are asked or ever accepted.



Medawisla Camp, on beautiful Sebago Lake, Maine, stands for the new idea in summer outings, which gives the boy an opportunity to gratify his innate love of nature—to row and paddle and swim, to cast the fly, to name the fishes and birds, flowers, plants and trees. The location is most beautiful. Every provision for health, safety and comfort; experienced

and capable management. Boys between 10 and 18 are eligible for admission to the club. Correspondence is invited. Booklet on request.

Dr. W. C. KENDALL

1404 11th St., N. W. - WASHINGTON, D. C.

Ask Mr. Foster about the Warwenock Scouts

The Commonwealth Avenue School for Girls

(THE MISSES GILMAN'S SCHOOL)

Offers thorough and systematic training in (1) A General Course for those not going to College. (2) College Preparatory Course. (3) Domestic Science, given at Simmons College. The Certificate of the School is accepted by Vassar, Smith, Wellesley, Mount Holyoke Colleges. Music under best masters in City is supplemented by attendance at Symphony Concerts and Opera. Out-of-door recreation is secured by walking, skating, boating; gymnasium, fencing, riding when desired.

MISS GUILD, MISS MUNGER, Principals

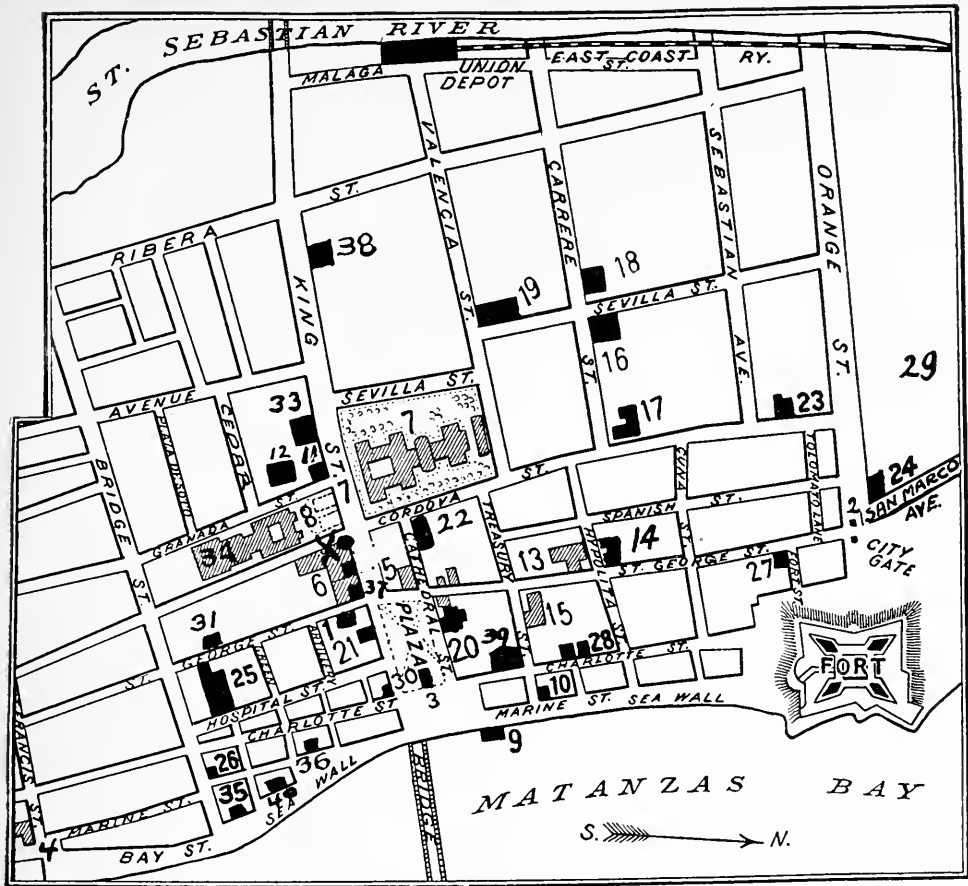
324 Commonwealth Avenue :: BOSTON, MASS.

LASELL SEMINARY FOR YOUNG WOMEN



Strong courses in all departments, including Music, Art, Elocution and Household Economics. Beautiful location, ten miles from Boston. For catalogue address, **LASELL SEMINARY, Auburndale, Mass.**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



STANDARD GUIDE MAP OF ST. AUGUSTINE. REFERENCES.

- | | |
|-----------------------|----------------------------|
| 1. St. George Hotel. | 18. Baptist Church. |
| 2. Gateway. | 19. Presbyterian Church. |
| 3. Plaza Market. | 20. Cathedral. |
| 4. Barracks. | 21. Episcopal Church. |
| 5. Post Office. | 22. Jefferson Theater. |
| 6. Cordova. | 23. Old Catholic Cemetery. |
| 7. Ponce de Leon. | 24. Cemetery. |
| 8. Alcazar. | 25. St. Joseph's Convent. |
| 9. Yacht Club. | 28. Court House. |
| 10. Vedder Museum. | 29. Golf Club. |
| 11. Granada. | 31. Spear Mansion. |
| 12. Buckingham. | 33. Villa Zorayda. |
| 13. Magnolia. | 34. Casino. |
| 14. City Building. | 36. Elk's Club. |
| 15. Florida House. | 39. Court House. |
| 17. Methodist Church. | 40. Marion. |
| First National Bank. | |

X Mr. Foster's Information Office.



**A SELECT
FAMILY HOTEL**

HOTEL MAGNOLIA

**ST. AUGUSTINE
FLORIDA**

HOTEL MAGNOLIA is most pleasantly and centrally located on quaint old St. George St., but one short block from the Post Office, the Plaza and Ponce de Leon, and two blocks from the Casino. The extensive grounds with the broad piazzas and balconies make this hotel a favorite for all seeking rest and pleasure. 50 Rooms, with the Latest Improved Private Baths. Rates, \$3.00 to \$5.00 per day; special weekly or monthly. Steam heat in every room.

PALMER & MacDOWELL, Props.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



The Big Hotels of Bretton Woods, the broad, green Golf Grounds and the rugged peaks of the Presidential Range in the Heart of the White Mountains of New Hampshire. **Ask Mr. Foster. ANDERSON & PRICE, Managers, Hotels Mount Pleasant and Mount Washington, Bretton Woods, N. H.;** or Bretton Hall, New York City. Winter address, The Ormond and Bretton Inn at Ormond Beach, Florida.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Cuba—A Winter Paradise

Is the title of a 72-page
profusely illustrated book-
let describing delightful
tours in Cuba. Mailed
free on application to

Passenger Department

UNITED RAILWAYS OF HAVANA

Prado 61

Havana, Cuba

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.





A MORNING IN ST. AUGUSTINE.

THE STANDARD GUIDE FLORIDA



ONE HUNDRED ILLUSTRATIONS

ST. AUGUSTINE, FLORIDA
FOSTER & REYNOLDS
STANDARD GUIDE INFORMATION OFFICE



1910

COPYRIGHT, 1910, BY FOSTER & REYNOLDS.



CONTENTS.

	PAGE
ST. AUGUSTINE	7
MEMORIAL CHURCH	12
GATEWAY	12
PLAZA	15
CATHEDRAL	18
SEA-WALL	18
MUSEUM	20
FORT MARION	23
ST. ANASTASIA ISLAND	27
MATANZAS	27
PONCE DE LEON	29
JACKSONVILLE	37
OCKLAWAHA RIVER	38
ORMOND	38
DAYTONA	43
NEW SMYRNA	53
ROCKLEDGE	53
INDIAN RIVER	54
LAKE WORTH AND PALM BEACH.....	57
MIAMI	69
BAY BISCAYNE	72
SEMINOLES	76
PICTURESQUE NASSAU	77
TAMPA	83
OTHER FLORIDA RESORTS.....	87
ON THE WAY HOME.....	89
CUBA	91
THE RAILROAD TO KEY WEST.....	92
TARPON FISHING	94
FISHING AMONG THE FLORIDA KEYS.....	95
CAST UP ON THE FLORIDA SHORE.....	97
DRAINING THE EVERGLADES.....	98

A LIST OF GOOD HOTELS

For printed matter and further information of the hotels, routes, etc., here named, ask **Mr. Foster** at the Standard Guide Information Offices in New York, Philadelphia, Atlantic City, Washington, Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Tampa, Havana, Camaguey.

FLORIDA TOURING ROUTES

Jacksonville

- A
- B
- C
- D

St. Augustine

- E
- F
- G

Daytona

- H
- I
- J
- K
- L

Daytona Beach

- M
- N
- O
- P
- Q

Palm Beach

- R
- S
- T

Miami

- U
- V

Cocoa

- W
- X
- Y
- Z

Orlando

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

Orlando

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

Orlando

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

ON THE WAY HOME

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

Atlantic City

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

Jacksonville, Fla., 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2

Havana	1968-1970
Piedras Blancas	1971-1972
Cienfuegos	1973-1974
Nueva Gerona	1975-1976
Cabaes	1977-1978

Daytona Institute, Daytona Beach, FL, USA
Mrs. Palmer's School, Daytona Beach, FL, USA
Ench Country and City School, New York

National Cathedral School for Boys.

Chestnut Hill Academy, Philadelphia, Pa.

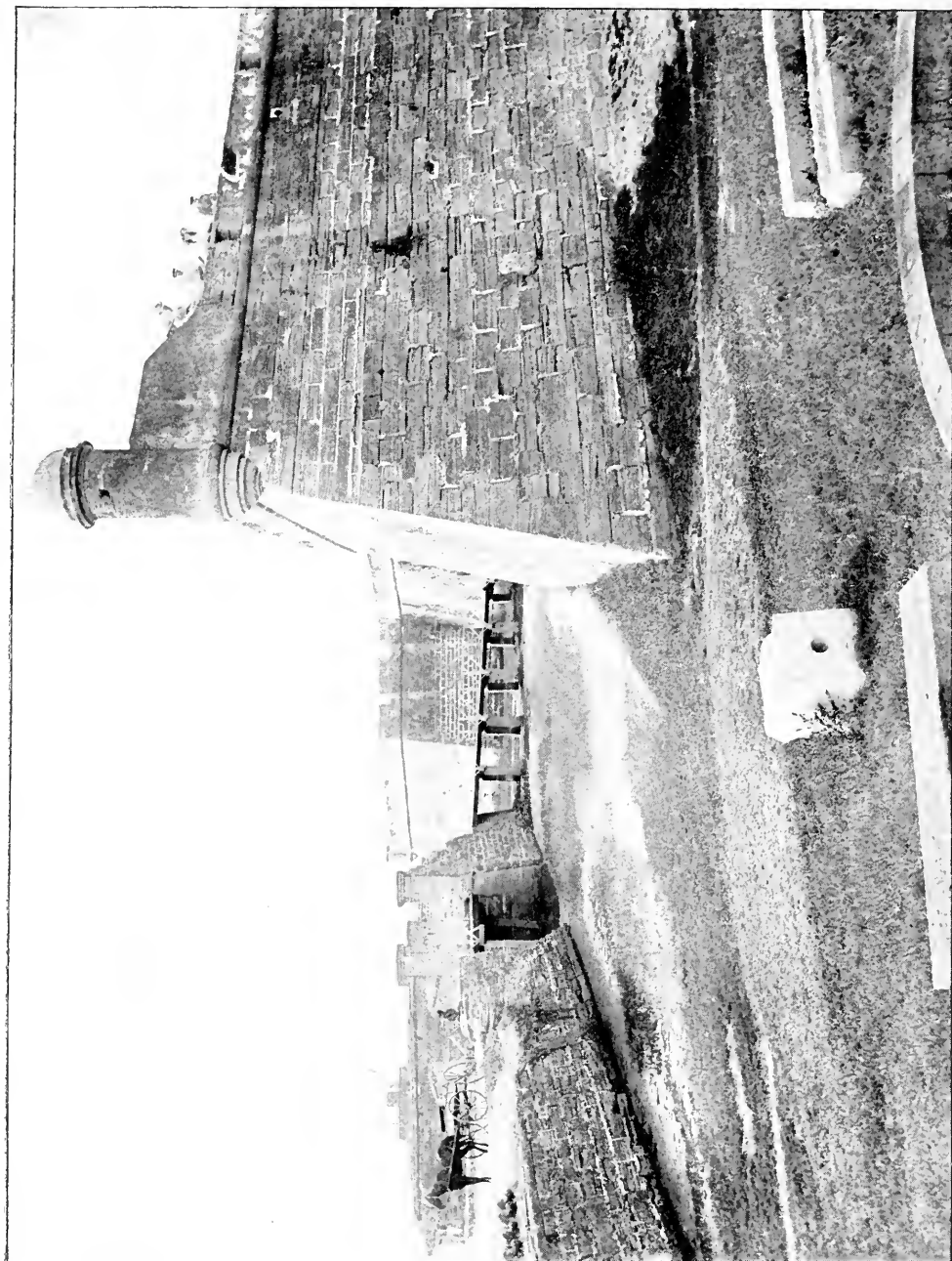
Melville Club for Boys, 506 S. Lake St., Chicago, Ill. 60607.

1851 1852 1853 1854 1855 1856 1857 1858 1859 1860 1861 1862 1863 1864 1865 1866 1867 1868 1869 1870 1871 1872 1873 1874 1875 1876 1877 1878 1879 1880 1881 1882 1883 1884 1885 1886 1887 1888 1889 1890 1891 1892 1893 1894 1895 1896 1897 1898 1899 1900 1901 1902 1903 1904 1905 1906 1907 1908 1909 1910 1911 1912 1913 1914 1915 1916 1917 1918 1919 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929 1930 1931 1932 1933 1934 1935 1936 1937 1938 1939 1940 1941 1942 1943 1944 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348 2349 2350 2351 2352 2353 2354 2355 2356 2357 2358 2359 2360 2361 2362 2363 2364 2365 2366 2367 2368 2369 2370 2371 2372 2373 2374 2375 2376 2377 2378 2379 2380 2381 2382 2383 2384 2385 2386 2387 2388 2389 2390 2391 2392 2393 2394 2395 2396 2397 2398 2399 2400 2401 2402 2403 2404 2405 2406 2407 2408 2409 2410 2411 2412 2413 2414 2415 2416 2417 2418 2419 2420 2421 2422 2423 2424 2425 2426 2427 2428 2429 2430 2431 2432 2433 2434 2435

Ask Mr. Foster for further information.



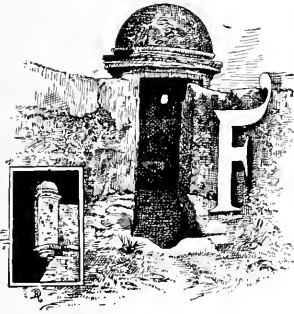
IN OLD ST. AUGUSTINE.
The old house on Hospital Street.



FORT MARION—BASTION AND MOAT.



ST. AUGUSTINE.



FORTIFICATION and defense were the first thought of the Spanish soldiers who founded St. Augustine; and for three centuries the most significant feature of the town, which greeted the eye of the traveler as he entered the harbor, was the forbidding and portentous mass of Fort San Marco, set here to challenge approach from sea. To-day, as the train emerges from the pines and palmettos, our first glimpse is of the towers of the great hotels, significant of welcome and hospitality. St. Augustine has become a fashionable winter resort, whose spacious hotels dominate the aspect of the surroundings, and in their luxury and magnificence have no equals in the world; it is the winter Newport, whose visitors are numbered by tens of thousands, whose private residences are distinguished for elegance and comfort. Year by year the city grows more beautiful, and with each innovation and transformation adds to its attractiveness. The old has been supplanted by the new, yet the town preserves a distinctive character all its own, and there is now more than ever before about the old city an indefinable charm which leads one's thoughts back to it again and gladdens the face that is once more turned toward Florida and St. Augustine.

The distances here are not great. Fort Marion and the Gateway on the north, the sea-wall on the water front, the Plaza in the center, with its Cathedral, the narrow streets, and the Barracks on the south—these are the features of the old town in which we shall be interested, and all lie within the limit of a mile. The principal streets run north and south; the cross streets at right angles east and west. The main thoroughfare, St. George street, extends through the center of the town to the City Gate; from that point it is known as San Marco avenue

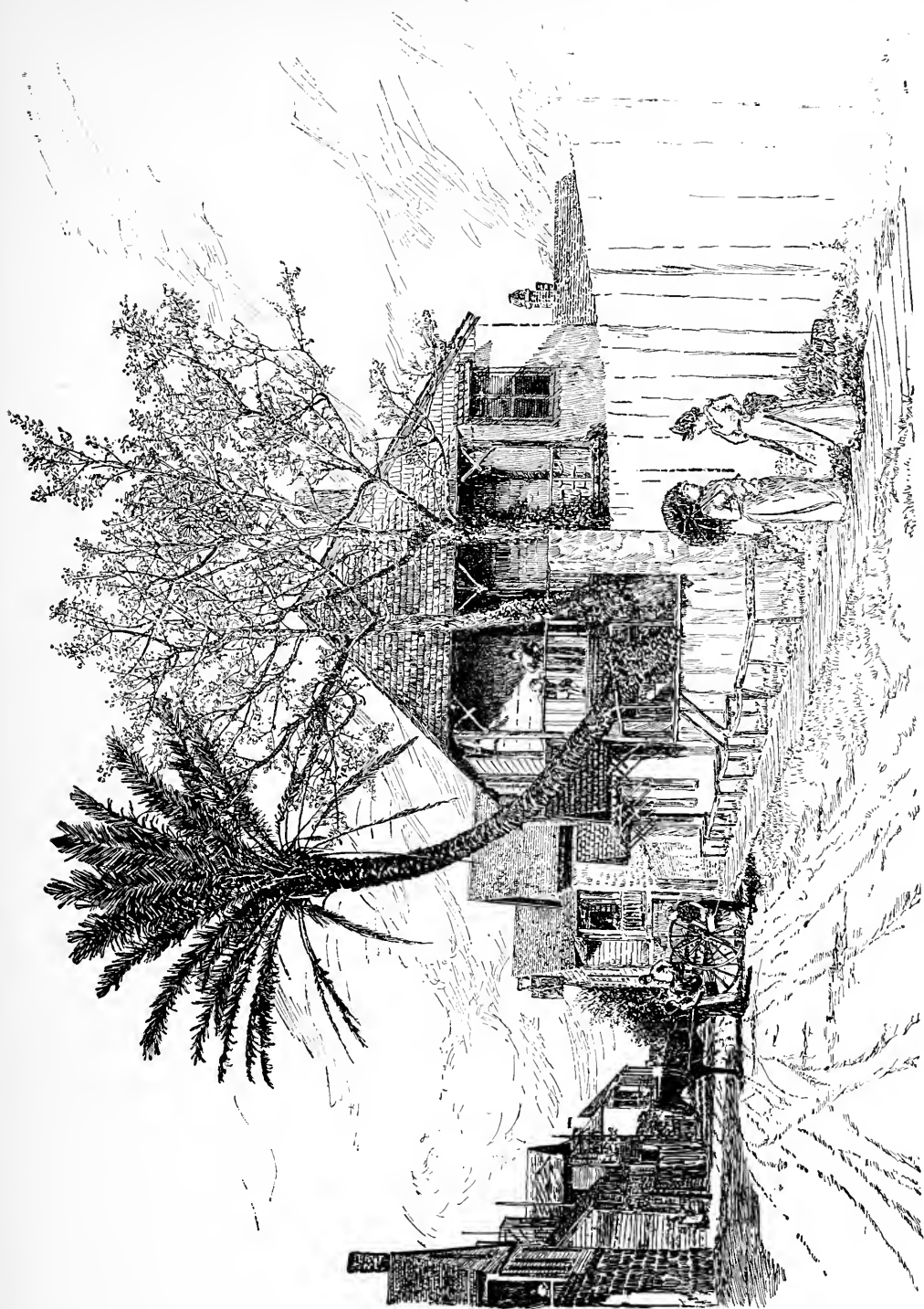


A BIT OF OLD ST. AUGUSTINE.

Treasury street, crossing St. George one block north of the Plaza, narrows at the east end to an alley, across which two persons may clasp hands. King street extends west from the Plaza to the St. Sebastian River. The narrow little streets, with their foreign names and foreign faces, their overhanging balconies and high garden walls, through whose open doors one caught glimpses of orange and fig and waving banana, were once among the quaint characteristics which made the old Florida town charming and peculiar among all American cities. But the picturesque streets, of which tourists delighted to write, have almost ceased to be a pleasing feature of St. Augustine. Some have been widened; and others, shorn of their quaintness, are ill adapted to the swelling traffic.

A portion of the native population, distinguished by dark eyes and dark complexions, is composed of MINORCANS. In 1769, during the British occupation, a colony of Minorcans and Majorcans from the Balearic Islands, in the Mediterranean Sea, were brought to New Smyrna, on the Indian River, south of St. Augustine, by an English planter named Turnbull. They were, deceived by Turnbull and subjected to gross privations and

cruelty, and at last deserted New Smyrna in a body, came to St. Augustine, were



ST. FRANCIS STREET.



TREASURY STREET.
From Bay Street.

defended against the claims of Turnbull, received an allotment of land in the town, built palmetto-thatched cottages, and remained here after the English emigrated.

The Fort, the Gateway and the old houses are built of *COQUINA* (Spanish, signifying shellfish), a native rock found on Anastasia Island. It is composed of shells and shell fragments of great variety of form, color and size. Ages ago these were washed up in enormous quantities by the waves, just as masses of similar material are left now on the beach, where one may walk for miles through the loose fragments which under favorable conditions would in time form *coquina* stone. Cut off from the sea, the deposits are in time partially dissolved by rain water and cemented together.

The material of which the new hotels are built is a composition of sand, Portland cement and shells. A wall is constructed of successive layers of concrete; as each layer hardens a new one is poured in on top of it. When completed, the wall is one stone; indeed, the entire wall construction of a concrete building is one solid mass throughout—a monolith, with neither joint nor seam. The plastic material lends itself admirably to architectural and deco-



A GARDEN ON ST. GEORGE STREET.

rative purposes, and possesses the very important qualities of durability and immunity from destruction by fire. It was first employed in the VILLA ZORAYDA, worthy of note because of the architectural design and the elaborate manner in which the owner-architect has successfully developed his plan of an oriental building as appropriate to the latitude of Florida. The architecture throughout is Moorish, after sketches and photographs in Spain, Tangier and Algiers. Above



"THE OVERHANGING BALCONIES."

the front entrance is the inscription in Arabic letters: *Wa la ghalib illa lla*—"There is no conquerer but God"—the motto which is everywhere reproduced on the escutcheons and in the tracery of the Alhambra.

The MEMORIAL PRESBYTERIAN CHURCH, erected in 1889 by Mr. H. M. Flagler, is an elaborate structure, in the style of the Venetian Renaissance, and in wealth of exterior decoration surpasses any other building in St. Augustine. See page 28.

Ancient landmarks are disappearing, but the pillars of the CITY GATEWAY remain as notable monuments of the past. Inconsequential as the towers now appear, there was a time when they stood out bravely enough, and in their se-

curity St. Augustine rejoiced. In those days they looked out upon a wilderness; the belated traveler hurried on to their shelter; and the town slept securely when the Barrier Gate was fast shut against the midnight approach of a foe from without. Stoutly their walls gave their strength when it was needed, and defended for the King of Spain his garrison town in Florida. They have witnessed many a narrow escape and many a gallant rescue. More than once have they trembled with the shock of assault, and more than once driven back the foe repulsed. Today, dismantled and useless, out of keeping with the customs of the day and the spirit of the age, long since left behind by the outstretching town, the picturesque old ruins linger as cherished landmarks. Here we are on historic ground.

The gateway is the only conspicuous relic of the elaborate system of fortifications which once defended St. Augustine. The town being on a narrow peninsula running south, an enemy could approach by land only from the north. Across this northern boundary, east and west, from water to water, ran lines of fortification, which effectually barred approach. From the fort a deep ditch extended to the St. Sebastian; and was defended by a high parapet, with redoubts and batteries. The ditch was flooded at high tide. Entrance to the town was by a draw-



"LINGER AS CHERISHED LANDMARKS."

bridge across the moat and through the gate. Earthworks extended along the St. Sebastian River in the rear (west) of the town, and around to the Matanzas again on the south. The gate was closed at night. Guards were stationed in the sentry boxes. Just within the gate was a guard house, with a detachment of troops. When the sunset gun was fired, the bridge was raised, the gate was barred, and the guards took their stations. When once the gate was closed, the belated wayfarer, be he citizen or stranger, must make the best of it without the town until morning.



REAR VIEW OF THE OLD HOUSE ON ST. GEORGE STREET.



THE OLD HOUSE ON ST. GEORGE STREET.

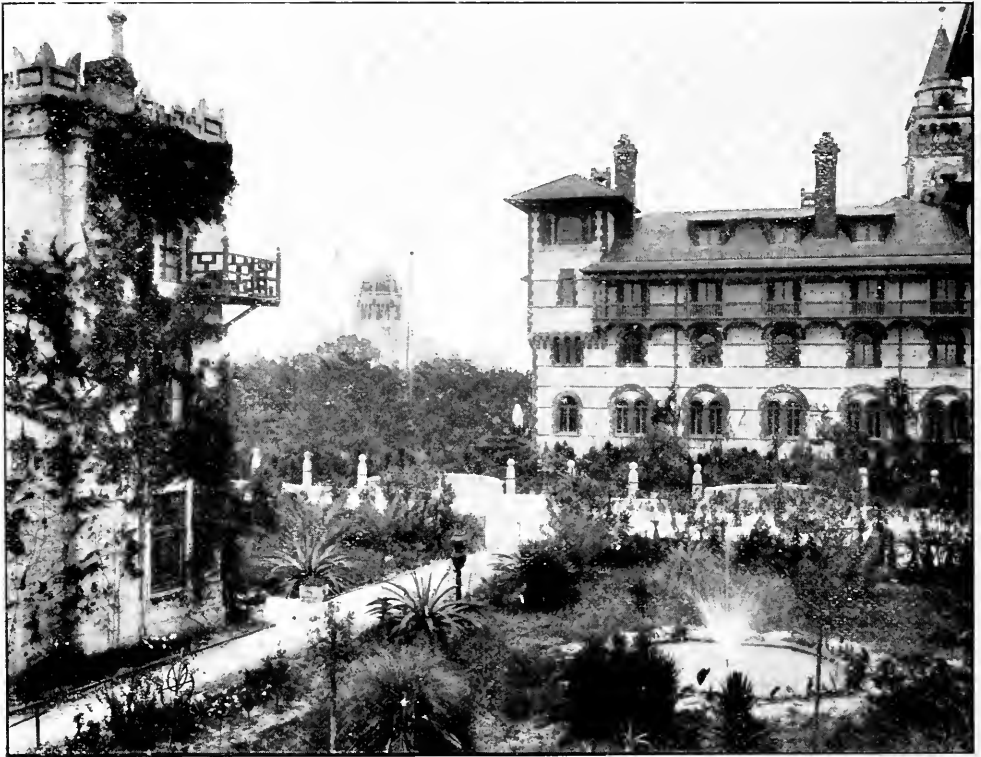


CHARLOTTE STREET, ST. AUGUSTINE.

The PLAZA is a pleasing bit of greensward in the center of the town. It is a public park of shrubbery and shade trees, with monuments and fountains, an antiquated market place inviting one to loiter, and an outlook to the east over the bay and Anastasia Island to the sails of ships at sea. The open structure on the east end of the Plaza is commonly pointed out as the "old slave pen," or "SLAVE

MARKET," and it is sometimes alleged to have been of Spanish origin. It never was used as a "slave pen," nor as a "slave market," nor had the Spaniards anything to do with it, for they had left the country twenty years before it was built. The market was built in 1840, for the sale of meat and other food supplies, and it was devoted to that use.

It was not until the influx of curiosity-seeking tourists, after the Civil War, that any one thought of dubbing the Plaza market a "slave market." The name was



THE NEW ST. AUGUSTINE.
Looking from the windows of the Hotel Granada.

invented by a photographer in order to sell his photographs. The "slave market," "Huguenot Cemetery" and "oldest house" yarns have been told so often to credulous visitors that there are now some residents of St. Augustine who actually almost believe the stories themselves; but the facts are that St. Augustine never had a slave market nor a Huguenot cemetery, and that no one knows which house is the oldest.

The park takes the name of Plaza de la Constitucion from the monument erected here by the Spaniards in 1813 to commemorate the adoption of a liberal



MEMORIAL PRESBYTERIAN CHURCH.

constitution by the Spanish Cortes. The Plaza monument to the Confederate dead was erected in 1872 by the Ladies' Memorial Association.

Facing the Plaza on the west is the Post Office; the east end is open to the bay. On the south rises the spire of Trinity Church. On the north is St. JOSEPH'S



PLAZA AND CATHEDRAL.



GROUNDS OF THE BUCKINGHAM LOOKING TOWARD THE ALCAZAR.

CATHEDRAL, completed in 1791, burned in 1887 and rebuilt and enlarged in 1887-88. One of the original bells bears the inscription "SANCTE · JOSEPH · ORA · PRO · NOBIS · D · 1682."

Extending from Fort Marion south along the water front to the United States barracks stands a SEA-WALL of coquina capped with New England granite. It affords a necessary protection against the encroachment of the sea; the site of St. Augustine is so low that under certain conditions of wind and tide the waves would inundate much of the town. In heavy east storms the water dashes over the top of the wall. The need of such a barrier against the sea was recognized at an early time. There is a touch of the humorous side of history in the spectacle of Spain, having chosen this bit of Florida soil for a town, building first a fort to defend it from invaders, and then a wall to protect it from the inroads of the sea. The present wall was built by the United States, in 1835-42, as a complement to the repairs of Fort Marion, at an expense of \$100,000. The length is $\frac{3}{4}$ mile, the height 10 feet.

Complementing the battlements and watch-towers of Fort Marion on the north, the ST. FRANCIS BARRACKS stand out conspicuously at the south end of the sea-wall facing the Mantanzas. They take the name from the Franciscan Convent, whose former site they occupy. The old building has been greatly modified by the

United States Government, although not entirely rebuilt; and some of the original coquina walls of the convent remain.

A short distance south of the Barracks is the MILITARY CEMETERY, where are three low pyramids of masonry forming the tombs of officers and men who lost their lives in the Seminole War. The memorial shaft is commonly spoken of as



GROUNDS OF HOTEL MAGNOLIA.

“Dade’s Monument,” because more than one hundred of the soldiers interred here were those who perished in the “Dade Massacre,” one of the most tragic incidents of the Seminole War. In August, 1835, Major Dade and a command of troops, 110 all told, were on their way from Fort Brooke to Fort King. At half past nine o’clock, Friday morning, August 28, they were marching through an open pine barren, four miles from the Great Wahoo Swamp, when they were fired on by a band of Seminoles in ambush, and all but three were killed.

The Barracks are not now occupied by the United States troops, but are used for military purposes by the State of Florida.



THE OLD FIREPLACE IN THE VEDDER MUSEUM.

The scope of the influence of the St. Augustine Institute of Science and Historical Society has been greatly enlarged by the purchase of the well-known Vedder Collection in Natural History. This collection, to which the late Dr. Vedder had devoted many years of his life, covers very completely the natural history of Florida. And now that this has been added to the Geological Archeological, Mineralogical and Historical Collection, the Society has a solid foundation that will eventually develop into a collection of the greatest value to both the man of science and the historian as well. It is the only attempt of the kind made anywhere in the State of Florida, and as such deserves the most hearty support both from the citizens of Florida and from those who seek the State and city for health and pleasure. The fact that the Museum is in an old historic house that has never been remodeled gives an added attraction to the sightseer and antiquarian. Our illustration shows one of the Museum rooms containing the old fireplace just as it has been used for so many years. As one of the coquina houses of a type that is rapidly disappearing, the building itself is worth visiting. The Museum is on Bay street at the corner of Treasury street, one block north from the Plaza.



THE VILLA ZORAYDA.



THE FLORIDA HOUSE.



FORT MARION LOOKING TOWARD THE SEA.

FORT MARION is at the north end of the sea-wall and commands the harbor. It is open daily (admission free) from 8 A. M. to 4 P. M. Afternoon is the most pleasant time for seeing the fort. The sergeant in charge conducts visitors through the casemates.

The fort, which is the only example of mediæval fortification on this continent, is a fine specimen of the art of military engineering as developed at the time of its construction. It is a massive structure of coquina stone, with curtains, bastions, moat and outworks.

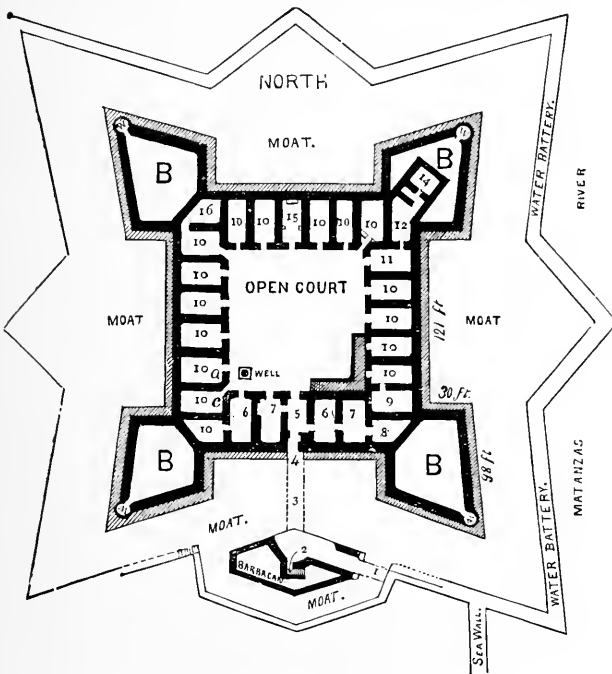
Surrounding the fort on the three land sides is an immense artificial hill of earth, called the glacis. From the crest of the glacis on the southeast, a bridge, formerly a drawbridge, leads across part of the moat to the barbican. The barbican is a fortification, surrounded by the moat, directly in front of the fort entrance, which it was designed to protect. In the barbican at the stairway are the Arms of Spain. A second bridge, originally a drawbridge, leads from the barbican across the wide moat to the sally-port, which is the only entrance to the fort. This was provided with a heavy door, called the portcullis. On the outer wall, above the sally-port, is the escutcheon, bearing the Arms of Spain; and the Spanish legend, which read:

REYNANDO EN ESPAÑA EL SEÑOR DON FERNANDO SEXTO Y SIENDO GOVERNADOR Y CAPITÁN DE
ESA CIUDAD SAN AGUSTÍN DE LA FLORIDA E SUS PROVINCIAS EL MARESCAL DE CAMPO DON ALONZO
FERNANDO HEREDIA ASI CONCLUYO ESTE CASTILLO EL AÑO DE 1756 DIRIGIENDO LAS OBRAS
EL CAPITÁN INGENIERO DON PEDRO DE BROZAS Y GARAY

"Don Ferdinand VI., being King of Spain, and the Field Marshal Don Alonzo Fernando Heredia being Governor and Captain-General of this place, San Augustin of Florida, and its province, this fort was finished in the year 1756. The works were directed by the Captain-Engineer Don Pedro de Brozas of Garay."

Within the fort on the right of the entrance hall is the old bake room, and beyond this are two dark chambers, which were used for storage. On the left is the guards' room. The hall opens upon a large square court (103 by 109 feet). Around this court are casemates or rooms which were used for barracks, messrooms, storerooms, etc. Some of the casemates were divided into lower and upper apartments. A beam of light is admitted through a narrow window or embrasure, high up near the arched ceiling. From the first east casemate a door leads back into an interior dark room. From the furthest casemate on the same side an entrance leads back into a dark chamber, off from which a narrow passage leads through a wall 5 feet deep into a space 6 feet wide; and from this a low aperture 2 feet square gives access through another wall 5 feet deep, into an innermost vault or chamber, which is 19½ feet long, 13·2-3 feet broad, and 8 feet high. The arched roof is of solid masonry. There is no other outlet than the single aperture. This is the so-called "dungeon" of Fort Marion. It was designed for a powder magazine or bomb-proof. When the fort was in repair the chamber was dry and fit for use as a safe deposit for explosives; but when the water from above percolated through the coquina, this bomb-proof or powder magazine became damp and unwholesome. For this reason it was no longer used except as a place to throw rubbish into. Then it bred fevers, and finally, as a sanitary measure, the Spaniards walled it up, and the middle room as well. They did this in the readiest way by closing the

entrances with coquina masonry. When the United States came into possession of the fort the officers stationed here did not suspect the existence of these disused chambers, although among the residents of the town were men who had knowledge of them and of their prosaic use as deposits for rubbish. One of these residents once related to the writer his recollection of the disused powder magazine, as he was familiar with it when, as a boy, he was employed at the fort. In 1839 the masonry above the middle chamber caved in, and while the engineers were making repairs the closed entrance to the innermost chamber was noticed, and investigation led to its discovery. Refuse and rubbish were found there. The report was given out—whether at the time or later—that in this rubbish were some bones. From this insignificant beginning the myth-makers evolved first the tale that the bones were human, then they added a rusty chain and a staple in the wall, a gold ring on one



PLAN OF FORT MARION.

1, bridge from barbican to glacis. 2, stairway to barbican. 3, bridge over moat. 4, sally-port. 5, hall. 6, bake room. 7, 8, dark rooms. 7 (left), guards' room. 9, interior dark room. 10, 10, casemates. 11, casemate. 12, interior dark room. 14, bomb-proof. 15, chapel. 16, dark room. 10a, treasurer's room. 10c, casemate from which Coacoochee escaped. B, bastion. W, water-tower.



CHAPEL ENTRANCE AND CASEMATES.

skeleton's finger, instruments of torture, iron cages, a pair of boots, and a Spanish Inquisition tale of horror. Facing the court on the north is the chapel. In the wall of the court above the party of French astronomers who came here in 1879 to observe the transit of Venus have left a marble tablet in commemoration of their visit. In the northwest bastion is another dark room. Casemate 10c is known as "Coacoochee's cell." Coacoochee was a Seminole chief, who at one time during the Seminole War was confined here; and with a companion made his escape by squeezing through the embrasure and dropping to the moat. The Seminole chief Osceola was also a prisoner in Fort Marion, whence he was removed to Fort Moultrie, in Charleston Harbor, where he died.

From the court a stone ascent leads up to the terreplein of the ramparts. This ascent was originally an inclined plane for artillery. At the outer angle of each bastion is a sentry box.

The four walls of the fort between the bastions are the curtains. The walls are 9 feet thick at base, $4\frac{1}{2}$ at top, and 25 feet high above the present moat level. The bastions are filled



COURT OF FORT MARION.



THE SEMINOLE CHIEF OSCEOLA.

with earth. The fort is surrounded by a moat, 40 feet wide, formerly deeper than at present, with a cemented concrete floor, and flooded from the bay at high tide. Along the outer edge of the moat are narrow level spaces called covered-ways; and wider levels called places-of-arms, where artillery was mounted and the troops gathered, protected by the outer wall or parapet, from which slopes the glacis. The fortification of stone (water battery) in front was built by the United States in 1842. The small brick building (hot shot furnace) in the moat dates from 1844.

In different forms and bearing different names, the fort has been established more than three centuries. For two hundred years the fort was St. Augustine, and St. Augustine was Florida. At first a rude and temporary structure of pine logs,

the fortification expanded in magnitude until it developed into the great stone fortress. In the years of its building the progress of such a work was slow. Convicts from Spain and Mexico, and Indians and slaves, quarried the stone on Anastasia Island, ferried it across the bay, and toiled at the walls; and it was not until the year 1756 that the work was considered finished. The story goes that the King of Spain, counting up the cost, fancied that the fort must have been built



RUINS OF SPANISH FORT AT MATANZAS INLET.

of gold; and we may well imagine that successive Governors-General filled their pockets out of the job and went home rich men.

The walls are built of coquina, which in its day was considered a very excellent material for this purpose, since cannon balls would sink into the wall without shattering it as they would harder stone. On the sea front of the southwest bastion are crevices, which according to local tradition were caused by British cannon balls from the opposite shore when the town was besieged by Oglethorpe, who in 1740 landed a force on Anastasia Island and bombarded the fort for forty days. In that age of crude artillery the coquina bastions were capable of withstanding a much more serious attack than that of Oglethorpe's batteries; but the art of war has changed since then, and Fort Marion would quickly be shattered by modern guns.

Shortly after coming into the possession of the United States, the fort was named Fort Marion, in honor of the Revolutionary hero, General Francis Marion.

ST. ANASTASIA ISLAND, lying in front of the town, between bay and ocean, is a favorite resort for excursion parties, and has many attractions for the tourist. The most pleasant time for a visit is the afternoon. The route is by bridge from King street, and rail, drive or cycle path. The LIGHTHOUSE is usually open to visitors. The light is a fixed white and revolving flash light, flashing once every 3 minutes, and is visible 19 miles. The purpose of the variability of the light is to render it distinguishable from others. Thus, while the St. Augustine light is a fixed white light varied by a flash every 3 minutes, the St. Johns River light, the next one north, is a fixed white light; and the Cape Canaveral light, the second one south, flashes every minute. The black and white spiral stripes, which make the tower look like a grotesque Brobdingnagian barber's pole, distinguish it from others by day; the tower of the St. Johns River light is red; that of the Cape Canaveral light has black and white horizontal bands.

Anastasia Island extends from St. Augustine south 12 miles to MATANZAS INLET, where there are picturesque ruins of an old Spanish fort which defended the sea approach to the town from the south. The name Matanzas (from the Spanish *Matanza*—slaughter) commemorates the massacre of the Huguenots, which occurred here in the year 1565, an event connected with the founding of St. Augustine by Pedro Menendez. The French Huguenots had established a settlement on the River St. Johns, and in 1565 Menendez came with a Spanish force to drive them out. He landed at the Indian village of Seloy, and on its site founded St. Augustine. The French, leaving a garrison in their Fort Caroline, sailed to attack St. Augustine, but their ships were driven south by a storm. Thereupon Menendez marched to the St. Johns, captured the French fort and put the garrison to death. Upon his return to St. Augustine he learned that the French fleet had been wrecked on the coast. He proceeded south to this inlet, discovered the Frenchmen on the other side, and by false promises induced them to surrender and deliver up their arms. Then he sent them boats, brought them over in small bands at a time, bound them, blindfolded them, led them behind the sand hills, and there in the name of religion put them to death.



FORT MARION—THE WATER BATTERY.

THE MEMORIAL PRESBYTERIAN CHURCH, on Valencia street, erected by Mr. Henry M. Flagler in 1889, was designed by Messrs. Carrère & Hastings, the architects of the Ponce de Leon. The building material used was the concrete employed for the great hotels. The exterior has a wealth of decoration, and the great copper dome is one of the conspicuous architectural features, which contribute so much to the attractiveness of St. Augustine. Adjoining the church on Sevilla street is the manse. The church is open to visitors during the day, except Mondays and Saturdays. The windows by Mr. H. T. Schladermundt, of New York, are among the most notable of recent examples of decorative work in stained glass. For his theme Mr. Schladermundt has taken the Apostles' Creed. Beginning with the rose window in the east the series proceeds to the left, the illuminated text of the Creed being accompanied with emblems as follows:

"I believe in God the Father Almighty, Maker of heaven and earth,"

(The emblem is the earth upheld by flying angels.)

"Jesus Christ His only Son our Lord, who was conceived by the Holy Ghost, born of the Virgin Mary, suffered under Pontius Pilate,"

(The two large panels picture Christ blessing little children; and Christ in the Garden of Gethsemane, with the ministering angel and the three sleeping disciples.)

"Was crucified, dead and buried."

(The emblems are the cross and the passion flower.)

"He ascended into heaven, and sitteth on the right hand of God the Father Almighty;"

(The emblems are crown and palm tree.)

"From whence He shall come to judge the quick and the dead."

(The emblems are scales, scroll and hyssop.)

"I believe in the Holy Ghost;"

(The emblems are the dove and the Holy Ghost orchid.)

"The Holy Catholic Church;"

(The emblems are candelabra and olive tree.)

"The communion of Saints;"

(The emblems are the cup and ripe clusters of grapes.)

"The forgiveness of sins;"

(The emblems—outstretched hand and hyssop.)

"The resurrection of the body,"

(The emblems flying wings and Easter lily.)

"The life everlasting."

(The emblems are a hart drinking at a brook and the Tree of Life.)

In the rose window in the south is a flying angelic herald proclaiming "Glory to God in the Highest." In the wall below a scroll bears the message, "Peace on Earth," with emblematic dove.



WINDOWS IN THE MEMORIAL CHURCH.
By H. T. Schladermundt.



THE HOTEL PONCE DE LEON.
Photo Copyright, 1904, by the Rotograph Co.

It has been the fashion in describing St. Augustine to lay emphasis on its Spanish character. With the one exception of the fort, however, no specially notable example of Spanish architecture was to be found here. Throughout the entire period of its rule from Madrid the town appears to have been always poor, as the Boucaniers found it in the middle of the seventeenth century. And yet no



COURT OF THE PONCE DE LEON.

natural conditions were wanting. The sky above St. Augustine arches as delicately blue and soft as that of Seville. The sunlight is as warm and as golden as that which floods the patios of Spanish Alcazars. The Florida heavens are as radiantly brilliant by night, and the full moon floats as luminously above the Atlantic coast, as where the pinnacles and minarets of Valencia glitter in its beams on the Mediterranean shore. Add to these natural adaptations the historic associations of Spain and the Spaniards, and there is little room for wonder that the visitor looked for some architectural monuments other than gloomy fortifications to commemorate the dignity and pride of the ancient Spanish rule.

Some such reflections as these, perhaps, prompted the designers of the projected PONCE DE LEON to look to the architecture of Spain for the style most appropriate for the structure. They found it in the Spanish Renaissance; and this was well chosen, for it was the style of which the development coincided with the most glorious period of Spanish history.

The historic symbolism of the decoration is to be observed at the very gateway of the court in the lion's masque which ornaments each of the gateposts. It is the heraldic lion of Leon, that sturdy Spanish town which so long and so bravely withstood the Moors; and an emblem, too, of the doughty warrior, Juan Ponce de Leon, proclaimed in his epitaph "a lion in name and a lion in heart." Above the arch of the gateway, repeated in the spandrels of the panel arches, is the stag's head, which was the sacred totem of Selo, the Indian village on whose site St. Augustine was built. From the gateway of the court the towers are seen for the first time in their full proportions. Each side of the square tower is pierced near the top with an arched window, opening upon a balcony, reminding us of the balconies of Mohammedan mosques; and from them, at morning, noon or nightfall, we might almost expect to hear the muezzin's call to prayer. Crossing the court, past the fountain, we approach the grand entrance. This is a full-centered arch, 20 feet wide. Around the face of the arch, in a broad band, carved in relief on a row of shields, a letter to a shield, runs the legend, *Ponce de Leon*. Garlands depend from the shields, which are supported by mermaids. This is another suggestion of the sea as the source whence came the shell composite of the hotel walls; and also of the sea as the field of Ponce de Leon's achievements. The suggestion is further emphasized in the shell-pattern in the spandrels of the arch, and yet again in the marine devices of the coats-of-arms on the two shields. The other entrances, on the east and west, should have attention before we leave the court. In the wall, on each side of the doorway, is a deep fountain niche. The water issues from the mouth of a dolphin. Above the door, in the key of the arch, is a shield with a shell device, and medallions with Spanish proverbs occupy the spandrels. The dolphins of the fountain niches have special appropriateness; they are not only typical of the sea, but have a local significance as well, for the bay of St. Augustine once bore the name River of Dolphins, given it by Laudonnière, the Huguenot captain, who anchored his ships here in 1564. The allusion to the sea, in the dolphins and the shells, is a motive repeated again and again throughout the hotel; even the door knobs are modeled after shells.

While the decorations of the rotunda are true to the Spanish Renaissance style, the motives for them have been found in the Spain and the Florida of the sixteenth century; the symbolism is of the spirit of that age and the impulses which then held sway. Painted on the pendentives of the cove ceiling of the second story are female figures typical of Adventure, Discovery, Conquest, Civilization. Four other figures represent the elements, Earth, Air, Fire, and Water. The decorations in the penetrations are lyres, with swans on either side. The lyres are surmounted alternately by a masque of the Sun god of the Florida



A TOJETTI FRESCO.

Indians, and by the badge of the most illustrious order of Spanish knighthood, the Golden Fleece, depending from its flint-stone, surrounded by flames of gold. Where this appears, the design of the border is the Collar of the Golden Fleece, the chain of double steels interlaced with flint-stones.

Below in the spandrels of the corridor arches is seen the stag's head, the barbaric emblem of the Sun-worshipping Indians. Shields bear the arms of the present provinces of Spain, and on cartouches are emblazoned the names of the great discoverers of America. Cornucopias are favorite forms here, as elsewhere throughout the hotel.

The upper dome is modeled in high relief; around its base dances a band of laughing Cupids; between these figures are circular openings; and the vault above is all modeled with delicate tracery of pure white and gold effects; casques and sails signify the military and maritime achievements of Spain; and the crown of the dome is surrounded with eagles.

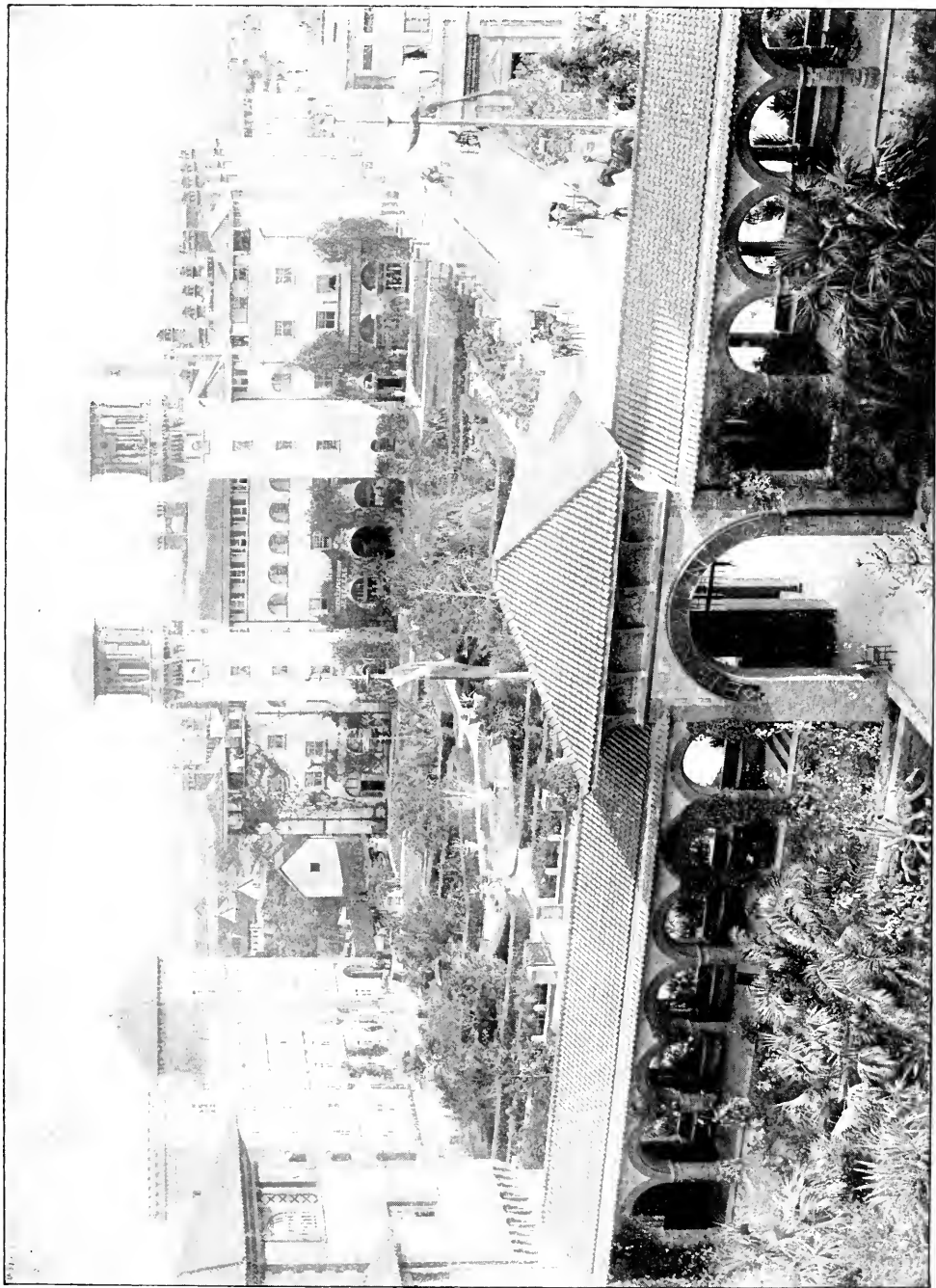


A TOJETTI FRESCO.
Ceiling decoration in the Hotel Ponce de Leon.

A broad stairway of marble and Mexican onyx leads to a landing, from which is entered the dining hall. In delightfully antique letters set in mosaic in the floor of the landing is the aptly chosen verse of welcome, taken from Shenstone:

Whoe'er has travell'd life's dull round,
Where'er his stages may have been,
May sigh to think he still has found
The warmest welcome at an inn.

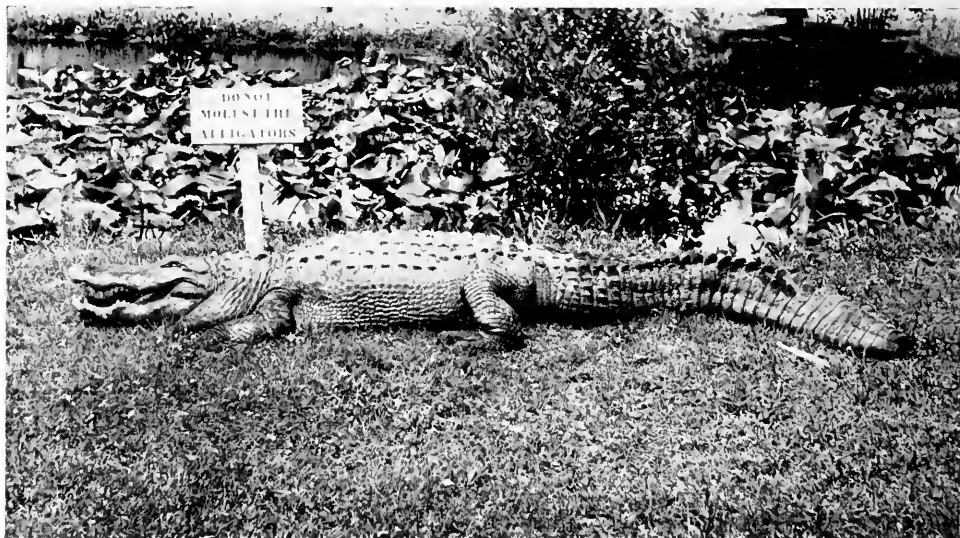
On each end, north and south, of the central dining hall is a panel of dancing Cupids, with roguish faces and outstretched hands, representing the feast; some extend clusters of luscious grapes, and bread and cups of wine in welcome to the guests, while others ladle steaming *olla* from great Spanish *calderons*. On the wall above are pictured ships of Spain, with sails full set and gracefully waving streamers and pennants; they are the high-pooed Spanish caravels of the sixteenth century, just such vessels as that in which Ponce de Leon came to Florida in his search for the fountain. On the pendentives between the stained-glass windows, allegorical paintings represent the Four Seasons. The grand parlor decorations are in ivory-white and gold, with frescoes by Tojetti of Cupids and garlands and filmy drapery amid clouds in the corner ceilings.



THE ALCAZAR.
From Photo by W. H. Jackson, Photo and Pub. Co., Denver.

On the south side of King street, opposite the Ponce de Leon, is the ALCAZAR, an adjunct of the hotel, and in architecture a fitting complement of it. The Alcazar is of Spanish Renaissance style, and of a design which, like that of the Ponce de Leon, is original throughout. Within is a court of flowers, shrubbery and vines, with a fountain playing in the center. The court—not unworthy to be compared with the patios of the Alcazars in Spain—is surrounded by an arcade, upon which open shops and offices. Beyond is the Casino, in which are the great swimming pools of sulphur water from the artesian wells.

The group of concrete hotels on the Alameda is completed by the HOTEL CORDOVA. In style it does not follow the Spanish Renaissance architecture; the suggestions for the heavy walls and battlemented towers were found in the strong castles and town defenses of Spain; it recalls those architectural monuments of the warring ages of the past; vast piles of masonry, which grew with the increments of hundreds of years, amid the conflicts of Roman and Goth and Moor and Christian. Thus the archway on the north façade, formerly a gateway, flanked by massive towers round and square, was an adaptation of the Puerto del Sol, or Gate of the Sun, of Toledo, one of the famous remains of the Moorish dominion in Spain. The balconies of the lower range of windows are the "kneeling balconies" of Seville, so called because the protruding base was devised by Michael Angelo to permit the faithful to kneel at the passing of religious festivals.



"BIG JOE"—WATERWORKS PARK, JACKSONVILLE.
Copyright, 1904, by the Rotograph Co.



THE SIGN OF THE QUESTION MARK

To the Stranger in Florida

I OFFER YOU MY SERVICES to aid you in making your winter trip a pleasant and comfortable one. I will plan for you trips in Florida, to Nassau or Cuba, the West Indies, Mexico, or to any part of the South. I will tell you which trains to take to make best connections, how to avoid night travel, what is of interest at stopping places, and how to use your time to the best advantage. I will tell you all about the Hotels, and will give you letters of introduction that will help to smooth your way. I will engage your hotel accommodations in advance, if you wish it. I will engage for you rooms on steamers and Pullman chairs or berths, and purchase tickets for you if you desire it. You need not bother the hotel clerk nor your own brain about train schedules. I know them well, my information is at your service.

My offices are furnished with a view to your comfort. Here are Guide Books and hotel booklets and railway time tables and traveler's literature of all

¶ Mr. Foster's offices in Florida are the authorized agencies for the sale of tickets for the Ocklawaha trip, the Beach & Miller St. John's River Steamboats and the Inside Waterways Line along the East Coast.

¶ Mr. Foster's office in Havana is the authorized agency for the sale of Sleeping Car Tickets, and for Railway and Steamship Tickets to all parts of Cuba and to Jamaica and the West Indies. Corner Prado and Central Park.

Ask Mr. Foster at the



MR. FOSTER'S INFORMATION OFFICE
(Cordova Corner)
ST. AUGUSTINE, FLA.

sorts; plans of the steamships, maps of everywhere. There is a register where you may write your name and look for the addresses of your friends. During business hours you will always find me or my assistants ready and glad to serve you.

I can tell you also as much about the homeward trip and the several desirable stopping places on the way North as about Florida.

Two things I ask you to remember:

First—Don't be afraid of annoying me. I am never annoyed by honest questions, no matter how numerous.
Second—There are no charges of any sort. No fees are ever accepted.

Therefore **ASK MR. FOSTER**

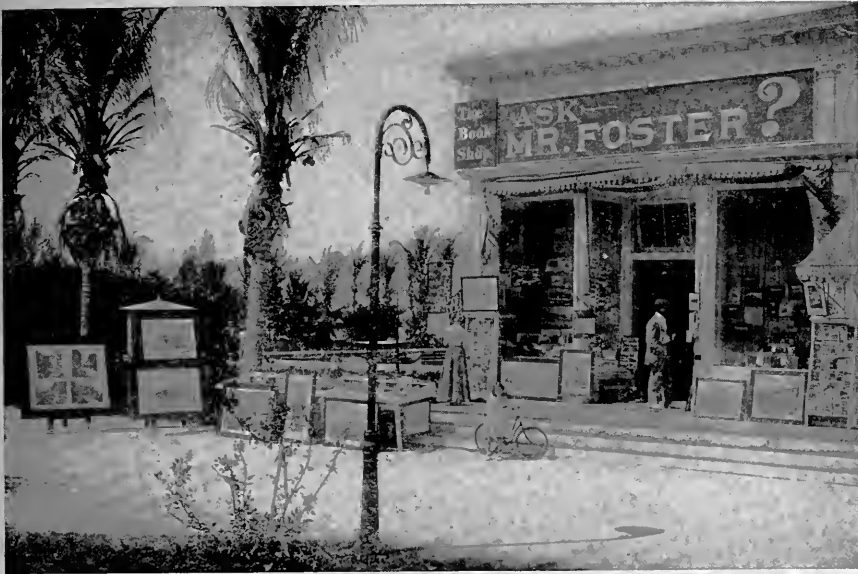
Anything at
Any time about
Any place
Anywhere.

WARD G. FOSTER, GENERAL MANAGER

Mr. Foster's Information Offices:

JACKSONVILLE, Hotel Seminole
ST. AUGUSTINE, Cordova Corner
DAYTONA, Riverside
PALM BEACH, Facing Hotel Royal Poinciana
MIAMI, White Palace Hotel
TAMPA, 615-17 Franklin Street
HAVANA, CUBA, Corner Prado and Central Park
CAMAGUEY, CUBA, Hotel Camaguey
NEW YORK, Flatiron Building, Broadway and Fifth Avenue at 23d Street
WASHINGTON, D. C., 503 14th Street, next Pennsylvania Avenue
PHILADELPHIA, Chestnut and 12th Streets (in Acker Quality Shop)
ATLANTIC CITY, 1221-23 Boardwalk (in Acker's)
BREITON WOODS (White Mts.), N. H., Hotel Mount Washington

Sign of the Question Mark.



Mr. Foster's Office—Near main entrance to Hotel Royal Poinciana, Palm Beach, Florida.



Mr. Foster's Office—White Palace Hotel, Miami, Florida.

¶ Mr. Foster's Offices in Florida are the authorized agencies for the sale of tickets for the Ocklawaha Trip.
¶ Mr. Foster's Office in Havana is the authorized agency for the sale of Sleeping Car Tickets, and for Railway and Steamship Tickets to all parts of Cuba and to Jamaica and the West Indies. Corner Prado and Central Park.



Water Excursions, Trips and Tours

AT Mr. Foster's offices in Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, and Havana, tickets are sold (and state-rooms reserved) for boats of the



Ocklawaha River Hart Line.
Beach & Miller St. John's River
Line.

McCoy Indian River Boats.
Florida East Coast Canal Trips.
Short Trips by Steamboat and
Yacht from Jacksonville.
Havana Auto Sight-seeing Trips.
Matanzas (Cuba) Excursions.



- ☐ Buy your tickets at Mr. Foster's office and engage your staterooms in advance.
- ☐ Tickets not used (for any reason) may be redeemed at full price at office of purchase or any other of Mr. Foster's offices.

Ask Mr. Foster IN HAVANA



Mr. Foster's Information Office, Prado and Central Park, Havana.

My office, corner Prado and Central Park, has been established especially for your convenience. You will find here maps, schedules and printed matter, descriptive of the routes of travel throughout the Island and to the various parts of the United States, Mexico, the West Indies and Europe, as well as literature concerning the lands and industries of Cuba. I will be glad to give you also personal information concerning Cuba—hotels, modes of travel, hunting and fishing, lands—or about travel anywhere. I will plan tours for you and will give you cards of introduction to hotel proprietors and to other business people.

If you wish to see Havana to advantage or to make purchases at the shops in the city, it will be worth your while to see me first. I will give you information that will save you both time and money. I accept no commissions from transportation lines, land dealers, merchants or others. The information I give you is impartial and disinterested, and it is given absolutely free, *no fees being asked or in any instance accepted.*

I sell Railroad and Steamship Tickets to all parts of Cuba and to Jamaica and the West Indies, and Sleeping Car Tickets to Santa Clara, Camaguey, Santiago and all points on the line of the Cuba Railway.

**Have your mail addressed in care of Mr. Foster, Prado and Central Park, Havana.
It will be carefully looked after and will be forwarded as you direct.**



Mr. Foster's Office—Acker Quality Shop,
Chestnut and 12th Sts., Philadelphia



The arrow indicates the location of Mr. Foster's Office, 503 14th St. next Pennsylvania Ave. Washington.



THE SAN JUAN, MATANZAS.

AN EXCURSION TO MATANZAS, CUBA.

MATANZAS is second only to Havana in interest for the tourist. The place has peculiar beauty of situation and surroundings. The Yumuri Valley is one of the famous landscapes of the globe. The Bellamar Caves rank with the most marvelous of the world's caverns. He has not seen Cuba who has not seen Matanzas. By no means should the Matanzas excursion be omitted from one's itinerary.

The city is reached by a pleasant ride of 54 miles on the United Railways of Havana. One may make the trip with freedom from care and responsibility, by the personally conducted excursions, which are arranged daily under direction of Mr. Foster's Havana office. The excursions are accompanied by a competent, intelligent and courteous conductor, who assumes entire charge of the details of the trip.

There is not a dull minute in the day. The railroad traverses one of the most interesting of Cuba's country districts, where the scenes are as pleasing and attractive as they are strange to the northern eye. On all sides are the royal palms, lending their characteristic grace and dignity to the picture. The cane-fields, surprising in extent, are scenes of active industry, for this is the sugar harvest, and the busy mills with black volumes of smoke belching from the tall stacks, give some hint of the magnitude of Cuba's enormous sugar crop. Orange groves laden with golden fruit, cocoanut palms, and varied fruits, and vegetable gardens diversify the land; and as the train approaches Matanzas, fields of sisal hemp (henequin) are seen. Hemp growing is a new enterprise in Cuba and one which bids fair to assume great importance.

Arrived at Matanzas, carriages convey the excursionists through the city, and to the Hermitage of Montserrat, the Bellamar Caves, and other points of interest.

All of these are fully described in the *Standard Guide to Cuba*, in the chapter devoted to Matanzas (pages 101 to 112), which the intending visitors will do well to read.

THE BELLAMAR CAVES have lately been thoroughly cleaned and an electric lighting system has been installed. Their fame as Cuba's greatest wonder, and their comparison to the Mammoth Cave of Kentucky, are merited; indeed, many people consider them to be more wonderful than the Mammoth Cave.

The excursion ticket covers every expense. It includes:

Railway fare,

Carriage to hotel,

Breakfast at hotel (Paris or Louvre),

Carriage ride (3 hours) about the city, and to Hermitage of Montserrate, Yumurí Valley, Paseo de Martí, and Bellamar Caves.

Passage through the caves and return to station.

Returning to Havana at 6 o'clock P. M.

Tickets for the daily excursions to Matanzas may be had at Mr. Foster's offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Tampa and Miami, Fla., and in Havana, corner Prado and Central Park, Camagüey Hotel, Camagüey.

First class, adults, \$11.00; third class, adults, \$8.00.

First class, children, \$7.50; third class, children, \$5.00.



IN THE BELLAMAR CAVES.

Ask Mr. Foster

In Washington and Philadelphia



I OFFER MY SERVICES to aid you in seeing Washington and Philadelphia to the best advantage. I know a great deal about these cities and their environs, and can tell you what to see and how to see it with the least expenditure of time and money. At my offices are hundreds of descriptive booklets of different hotels, small and large, also

railroad and steamship schedules, maps, guide books, plans of hotels and all sorts of travelers' literature that will be helpful to you.

I will tell you which trains to take to make best connections, how to avoid night travel if desired, what is of interest along the way, which routes afford the greatest scenic advantages, how to combine most advantageously travel by water and rail.

I can tell you the cost of railroad and steamship tickets and the rates charged at the different hotels. I will engage your hotel accommodations in advance if you wish it, and will give you letters of introduction that will help to smooth your way.

I am well acquainted also with the hotels of Washington, Philadelphia, New York, Boston, Chicago and other large cities, and can aid you in selecting the one best suited to your needs.

You are cordially invited to visit my offices and to make free use of the services rendered here. **There are no charges of any sort. - No fees are ever accepted. Therefore:**

Ask Mr. Foster

Anything at
Any time about
Any place
Anywhere

WARD G. FOSTER, General Manager

Standard Guide Information Offices

503 14th Street, opposite Willard's Hotel, Washington, D. C.
Chestnut and 12th Sts. (in Acker Quality Shop), Philadelphia

Offices also at Jacksonville, St. Augustine, Daytona,
Palm Beach, Miami, Florida; Havana, Cuba; Atlantic City;
Bretton Woods (White Mountains), N. H.; New York.



Mr. Foster's office in New York City is in the Flatiron Building,
Broadway, Fifth Avenue and 23d Street.

Ask Mr. Foster

IN NEW YORK

Arcade of the Flatiron Building

I KNOW New York and can tell you what to see, and how to see it, with the greatest economy of time and money.

I will arrange for you sight-seeing trips by carriage, taxicab, automobile, sight-seeing cars and yachts, or trolleys. I will tell you of the theatre attractions and secure seats for you. I can help you in your shopping, for I know where to go for the best of everything at the most reasonable prices. I know the wholesale and manufacturing business of New York, and can tell you where to find anything you want. I can tell you of nearby places of interest, and how to reach them. I know Boston, Philadelphia, Washington and other cities, the winter and summer resorts, and the routes thither.

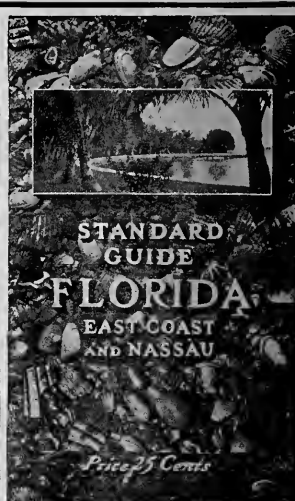
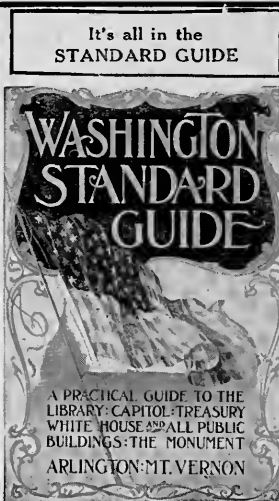
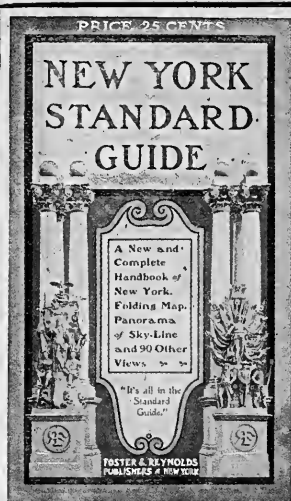
My offices are especially well equipped for supplying satisfactory data concerning automobile tours. We will tell you the condition of the roads, the location of good inns and garages. We will make suggestions for nearby runs or long distance tours and will supply maps, tour-books and other needful things. Tourists report to us daily on road conditions and other matters, so that my offices are clearing houses for automobile information—all at your service.

We will not only advise concerning travel anywhere throughout the world, but we answer, as well as we can, questions of all sorts, on all subjects. Our facilities for obtaining information of every kind are extensive and somewhat varied. If we don't know, we say so frankly, but we never let up until we find out.

Inquiries by mail receive the same careful attention as when made in person. If you are coming to New York and wish accommodations reserved at any hotel, write me. We will attend to all details and see that you are comfortably situated at whatever price you wish to pay. We will make purchases for you anywhere in New York. If there is anything you want and you do not know where to find it, *Ask Mr. Foster.* I will find it for you. We will do any shopping you wish done and do it carefully and economically.

Ask Mr. Foster

My New York office is in the Arcade of the Flatiron Building, entrances on Broadway and Fifth Avenue, between 22d and 23d Streets. You are invited to make free use of it.



Books That Have Helped Thousands

The Standard Guides, published by Foster & Reynolds, hold an unique place among travel handbooks. Intelligently written and profusely illustrated, they have been of practical assistance to thousands, and are indispensable to one who would see with appreciation the places they describe. A Standard Guide is the best traveling companion. The series comprises the following:

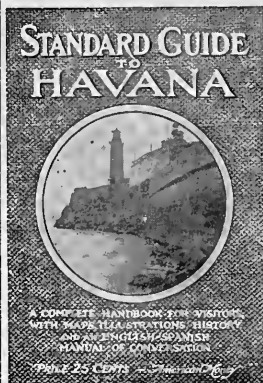
Standard Guide to the Florida East Coast and Nassau.—100 pages, 100 pictures, with large map of Florida. 25 cents.

Practical Guide to the Library of Congress.—38 pages, with 72 key-pictures and other illustrations. 10 cents.

Standard Guide to Mackinac Island and Northern Lake Resorts.—Describes the natural objects and gives the legends which cling about them. The romantic history of the island is told. Fifty illustrations. 25 cents.

New York Standard Guide.—A new and complete handbook for visitors to New York and for New Yorkers. Describes and illustrates the Skyscrapers, Subways, Wall Street, Trinity Church, Brooklyn Bridge, Fifth Avenue, Central Park, Grant's Tomb and other salient features of the city of today. 90 pictures, 25 cents. (Cloth, 75 cents.)

Washington Standard Guide.—Describes in detail the Capitol, Library of Congress, Washington Monument, White House and Departments, Arlington and Mount Vernon. 200 illustrations and large map, 25 cents. (Cloth, \$1.00.)



Standard Guide to Havana.—A practical handbook for visitors. It gives definite and complete information about travel and the ways of living. The town's romantic history is concisely told. The manual of English-Spanish conversation meets practical requirements. If one shall make the Standard Guide a companion in Havana, it will contribute to the economy, convenience and pleasure of a visit. 25 cents. (Cloth, 50 cents.)

Standard Guide to Cuba.—A new, complete and thoroughly practical handbook of the Island, with map and a Spanish-English manual of conversation. 110 illustrations. 50 cents. (Cloth, \$1.00.)

Sold everywhere. Sent postpaid on receipt of price by

FOSTER & REYNOLDS

1 Madison Avenue, New York





HOTEL CORDOVA, ALCAZAR ANNEX—CORDOVA CORNER.

THERE are several pleasant drives about the city. One of these is through the gateway to the north, "around the horn," and return by the St. Sebastian. The time is an hour, and the fare \$1.50 for one to three in a party. Another drive is to Moultrie Point, on the shore, five miles south of town, the route being across the San Sebastian and through the pines and denser growth of the west bank of the river. This road has been laid out and is maintained by Mr. Albert Lewis, of Bear Creek, Pa. The time is two hours, and the cost \$3 for one to three people. Other drives are to the sea beach.

IN SPANISH ST. AUGUSTINE.

LE SIEUR CAUSSE, an honest French mariner of the eighteenth century, who was shipwrecked on the Bahamas, plundered by pirates, and in the end forced to turn pirate himself, and who left in a manuscript carefully cherished by his descendants, an account of his sea life, found his way about the year 1750 to St. Augustine; and gives a racy and curious picture of what he saw there:

"In Havana we found a French corsair, commanded by M. Ferret, who also owned the vessel. It mounted six three-pounder guns, twelve swivel guns, and had seventy men of all sorts and conditions, including Spaniards, Turks, Genoese, and English. As I was now quite destitute, and had nothing left in the world but my shirt and breeches, there seemed nothing better for me than to embark on board this ship, especially as M. Ferret offered me the post of lieutenant. He took at the same time several of our people. After victualling the ship, we set sail for the English strait. When two days out we saw a little ship careening under the island of Samana. To ascertain what she was M. Ferret lowered the long boat, and I was ordered to take nine men, and if she turned out to be English, to seize her. When already near to her, some English sailors who had concealed themselves behind the rocks, opened a volley of musketry fire upon us, which only wounded three of us. Our wish was to land and drive them out, but M. Ferret by signal recalled us to the ship, and our corsair was moved in to half cannon shot distance, almost grounding, and we cannonaded her till we had rendered her useless.

"When we were off St. Augustine, in Florida, we determined to careen and repitch our vessel. So in answer to our signal for a pilot a launch came off from the shore and took us in tow. By hard rowing they brought us over the bar, so that we were able to sail up the river. Next day we came to anchor before the town of St. Augustine, which we saluted with thirteen guns. The boat was lowered, and M. Ferret paid a visit to the governor, who received him with every attention, offering to supply us with all we

needed. Next day the governor came on board, and we set before him a collation of a varied sort, on which he complimented us. Indeed, this little *déjeuner* was of the gayest. We drank to the prosperity of our countries with the accompaniment of salvos of cannon, and the cheers of the men who went into the rigging. When the governor left he invited all the officers to the Government House next day.

"The hour being at hand for our appearance there, many of us represented to M. Ferret that we could not present ourselves before the governor decently, as most of us had only one shirt and one pair of breeches, which made him laugh much. Being determined to take us along with him, he lent us all the clothing he had, and although it was his very best, yet our appearance was comical enough. Some of us had lace-up clothes without vests, others nothing but vests and big breeches. Thus then in grand parade, each of us with a sword at his side, we proceeded to the Government House, where we were received by the governor himself and introduced to the company. We sat down to a dinner served by the cook, Dubord, and had good wine dessert. At 3 o'clock we adjourned to another hall and danced minuets with some beautiful Spanish ladies. Afterward we went to the church, where the governor had us placed in a large covered pew by his side. It had a curtain of crimson velvet and was opposite the pulpit. The preacher was Récollet Father. At the second part of the discourse we were surprised to see him produce a skull upon which he placed a wig. After he had spoken in an impassioned manner words which, though we could not understand them, were evidently good moralities, he took the peruque off this skull and in its stead placed a head-dress and a veil. Doubtless this part of his discourse was addressed to the women, at which remarkable scene some of us could not resist laughter. For my own part, I bit my lips to save myself from exploding. I could have wished to have been outside. In concluding

his sermon he took a crucifix, and as if he noticed that what he had said had not sufficiently moved his audience, I understood very well that he cried out several times, 'You are not willing to weep? You are not willing to weep for your God? Very well, I will take Him away.' Then he descended from the pulpit and left the church in a rage, taking the crucifix with him; and immediately everybody rushed out after him, through the streets, telling their rosaries. There only remained in the church a few women fainting and without help. Such an impression had the monk made upon them! He presently returned, still followed by the crowd, into

the church, pronounced the benediction, and all was over.

"We next went with the governor to see the races, which are chiefly entertaining on account of the large assemblage of people of both sexes. The race itself is a very small matter. About sixty horses were made to run one after another, while their riders tried to seize the head of a cock who is fastened by the feet to a cord tied across the street above their heads.

"Some weeks after, having completed our careen and provisioned our ship, we took farewell of the worthy governor and got out of the river."



ST. AUGUSTINE IN BRITISH TIMES.



DRESS PARADE AT THE FLORIDA OSTRICH FARM, JACKSONVILLE.

THE EAST COAST.

JACKSONVILLE, on the St. John's River, twenty-five miles from the sea, is the entering point for Florida from the north. It is the largest city in the State, and the railway and steamship center. All trains arrive at and depart from the Union Passenger Station, thus avoiding transfers. All Northern and Western lines here connect with the Florida East Coast Line. The Clyde Line steamships run to Charleston and New York, and the Clyde's St. John's River steamers ascend the river to Sanford, and the Independent Line of steamboats to Green Cove Springs. The great fire of 1900 swept over a large area of the city, entirely destroying 145 blocks, and blotting out many of the familiar landmarks; but from the ruins a new Jacksonville has arisen, more substantial, and in many ways more attractive than the old. The city has enjoyed long-established popularity as a tourist resort, and ample provision is made for the comfort of visitors. It has well paved streets, shaded by live oaks and other foliage trees, and there are many pleasant drives in the suburbs. A place of much interest is the Florida Ostrich Farm, where the breeding of ostriches for their feathers is an established and successful industry. Ostrich culture may here be studied in all stages, from the giant egg to the plucked plumes.

Going south from St. Augustine, one comes first to PALATKA, on the St. John's River, twenty-eight miles from St. Augustine via the East Coast Railway, and fifty-six miles from Jacksonville. Palatka is an attractive and flourishing city, and the walks and drives in all directions are romantic and beautiful. Rowboats and small steamers can be leased for excursions to points on the St. John's River. The city is the point of departure for the Ocklawaha steamboats.

JACKSONVILLE, the metropolis of Florida, is on the St. John's River, twenty-five miles from the sea by the winding course of the river, and eighteen miles in a direct line. It is a deep-water port; on the completion of dredging operations now in progress by the National Government, bar and channel will admit the heaviest freight ships afloat. In growing commercial importance Jacksonville is one of the chief cities of the South. Its superb geographical situation assures its supremacy for the future. Says a recent writer:

"The fact that Jacksonville is further west than any other Atlantic port in the world is one worthy of consideration. The coast line turns slightly west of south from New York to Cape Hatteras to the mouth of the St. John's. On account of this trend of the ocean to the westward, Southern ports are nearer to the geographical center of the country than are the ports of the North.

"Jacksonville is nearer than ports north of Charleston to St. Louis, Kansas City and all parts of Missouri, Kansas, Nebraska, South Dakota and Montana, and the States west and south of them, and as near to them as is Charleston or Savannah. Coming further south, Jacksonville is the nearest Atlantic port."

The growth of population in recent years has been phenomenal. The population in 1901 was 28,000; to-day it is estimated to be 65,000. In May, 1901, a conflagration destroyed 2,600 buildings with a loss of over \$15,000,000; the burned area has been rebuilt with 8,000 buildings valued at \$25,000,000. By such a showing is the spirit of the people exhibited and the expansion of the future assured.

As the gateway of Florida—for the principal railroad lines converge here and steamships make this their Florida port—Jacksonville is well known to the tourist from the North and the West. The city numbers its winter visitors by hundreds of thousands.

There is much to attract one, and abundant means to interest and entertain while here. In all the factors which make for comfort and convenience the city is well equipped. The streets are broad, well paved and shaded. The electric car lines are modern and up-to-date. The city has its own electric lighting system, and shines as an illuminating example of municipal ownership. The water supply is from inexhaustible artesian wells. The shops, numerous, varied and well stocked, are metropolitan in character. Modern, well built theaters bring to the city the best companies. There are many clubs, men's and women's. A country club maintains a club house with excellent golf links. A yacht club whitens the St. John's with pleasure craft. Pleasant drives lead in many directions, and miles of auto roads are well cared for. There are numerous interesting trips on the river, and the Atlantic beach is readily reached. The Florida Ostrich Farm, accessible by electric car line, is an unfailing source of entertainment; the big birds in action and pose are objects of perennial interest. The ostrich may here be studied in all stages, from the egg to the plume on my lady's hat. There is an interesting zoological collection at the Farm. A performance is given every afternoon.

Jacksonville is well provided with hotels of excellence. The city has enjoyed long-established popularity as a tourist resort, and ample provision is made for the comfort of visitors.

Of the advantages of Jacksonville for residence, a well considered review in the *Times-Union* says:

"There is probably no city in the United States that offers so many attractions as a place of residence as does the city of Jacksonville. It is situated on the banks of the noble St. John's River, a river which extends almost the entire length of the State and which affords ample opportunities for sportsmen, yachtsmen and fishermen to indulge in their favorite pastimes. It is within thirty-five minutes by rail of the Atlantic Ocean and one of the finest seaside resort hotels in America. Standing upon high ground and well drained by creeks that flow through it, and by the great river sweeping round it, the city enjoys advantages of fortunate sanitary topography, and its natural healthiness has been liberally improved by perfect drainage, sewerage and other necessary sanitation. It has a splendid supply of almost chemically pure water, obtained from artesian wells which are sunk to the depth of about one thousand feet. The climatic conditions are as near perfect for pleasurable existence as can be found in America. It is not only a very attractive winter resort, but even the summers are not as uncomfortable as in most Northern cities, for it is fanned by delightful breezes from the Atlantic Ocean. The population is cosmopolitan, probably as much so as any city of its size in the United States, and strangers who come here to make this their home always find a generous and hearty welcome. The school advantages are excellent and are being rapidly improved. There are churches of all denominations, and the very best amusements are afforded the people of the city. Jacksonville being on the southern circuit, the best attractions that visit the largest cities of the South come to Jacksonville. Trolley lines run through all parts of the city and into the suburbs, and there are a number of fine parks and pleasure resorts. There are miles of paved streets and beautiful shell drives. The mortality reports show that Jacksonville is one of the healthiest cities in this country. Since the great fire of May, 1901, not only have fine business blocks been erected, but many costly and elegant residences, and in the suburbs, which were not touched by the fire, there are as handsome residences as can be found in any city of its size. There are also numerous dwellings of more modest type which are the homes of traders and mechanics of which they themselves are the owners. It may be imagined that because Jacksonville is in the extreme south that it is an isolated city, but with nine railroads extending to all portions of the country, and elegant Clyde steamships running tri-weekly to New York and Boston; and not only telegraphic communications with all parts of the world, but with long distance telephones, it is in touch with all the great business centers of the country."



A CHARACTERISTIC EAST COAST LANDSCAPE.
Photo copyright, 1905, by Kaiser, Daytona.



SILVER SPRING.

THE OCKLAWAHA RIVER TOUR affords a revelation of some of the wildest and most novel scenery in the State, and an experience never to be forgotten. The river is navigated by the tourist steamers of the Ocklawaha River lines, from Palatka and Silver Springs, railroad connection being made at each of these points. (See time cards in our advertising pages.) The steamboats are lighted on their way through the night, and the excursion is one which remains in memory as the weirdest experience of a lifetime. The stream is narrow and extremely tortuous, and is overarched by giant oaks, magnolias, palmettos, cypresses, bays and other trees, all festooned with "Spanish moss" in profusion. The effect by daylight is novel and fascinating, and by night it is fantastic, mysterious and bewildering beyond description. Silver Spring is a circular basin, 600 feet in diameter, of water of wonderful clearness, which bursts up in a great flood from a depth of 65 feet, in such volume as to form the navigable river by which the steamboat has entered the spring. So clear is the spring, that from a boat the smallest objects can be seen at the bottom, and a nail may be watched all the way as it goes down, turning and darting in erratic course.

ORMOND, sixty-eight miles from St. Augustine by the East Coast Railway, is situated on the Halifax River, here parallel with the Atlantic, the two being



A BIT OF THE OCKLAWAHA.



IN FLORIDA WOODS.

The trees are festooned with tillandsia, popularly called "Spanish moss."



MAIN STREET—JACKSONVILLE.
Copyright, 1904, by the Rotograph Co.

separated by a peninsula a half-mile wide. The Halifax belongs to that system of inland waters which are more properly termed lagoons. They are fed by inlets from the sea, and extend from a little below St. Augustine to Lake Worth.

The Ormond climate is of that medium quality which permits one to come in October and stay until the end of May. April is cool and delightful. Careful



THE ORMOND-DAYTONA BEACH.

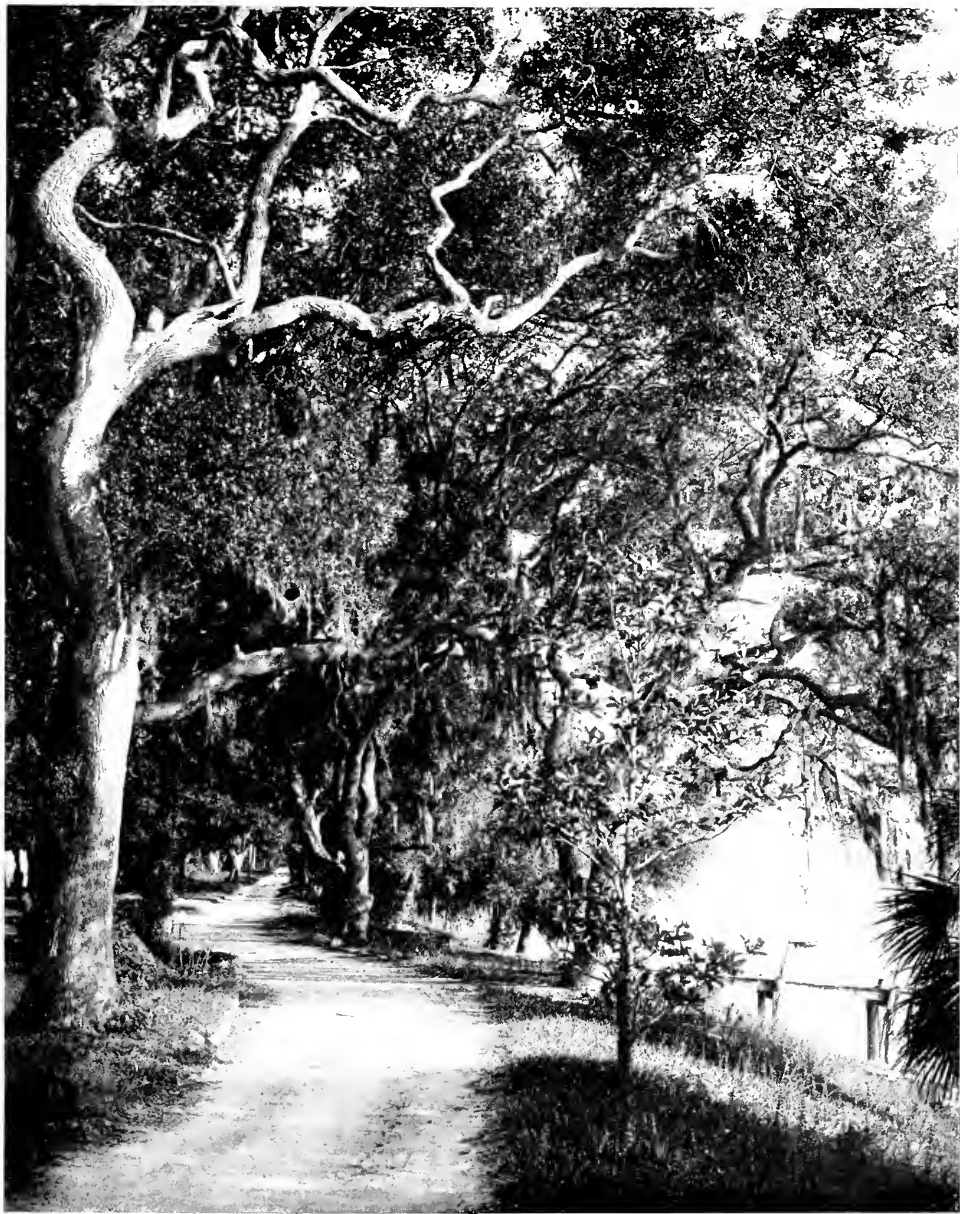


THE NEW ORMOND.

records of the temperature show that the April averages are: 8 A. M., 69° ; 12 M., 73° ; 8 P. M., 68° , and the mean for the month, 70° .

The walks in all directions are singularly attractive, being either shelled or planked over sandy spots, and provided with numerous rustic seats and arbors along the shaded river banks or through the trails across the half-mile peninsula that connects the river with the ocean. Ormond is famous for its drives and its bicycle paths and beaches. There is no finer beach anywhere on the Atlantic shore than at Ormond. It is 300 feet wide at mean tide, and extends for many miles up and down the coast. It is lively with all sorts of pleasure carriages, automobiles, electric bicycles and bathers. The tally-ho hardly leaves a mark on the smooth surface of the magnificent beach. This is the famous Ormond-Daytona automobile speeding course, on which have been made a number of world's records.

Sea bathing is a feature of Ormond. The beach, from the sandy bluff to the lowest point at ebb tide, is about 500 feet, and the slope is very gradual, and the incoming waves are gentle, so that the most timid and inexperienced may here find



THE BOSTROM OAKS—AN AUTO TRAIL BY THE HALIFAX, AT ORMOND. SMOOTH, HARD SHELL.



THE TOMOKA—ORMOND AND DAYTONA.

the water perfectly safe. The beach also is attractive in the variety of beautiful shells that are swept up at the high tides. The exquisite nautilus is here cast ashore in storms, and searchers haunt the shore eager for the coveted prize.

The greatest inland water attraction of Ormond is the Tomoka River, once the chosen resort of the Tomoka tribe of Indians. Black bass from three to six pounds in weight abound in its deep, still waters; red bass are taken near its mouth, and there are many alligators in the stream. The high, wooded bluffs afford dry and picturesque camping grounds. The scenery of the river is varied and charming; and the one-day trip up the Tomoka is one of the popular excursions from Ormond. It may easily be reached by carriage or boat. Steamboat excursions up the Tomoka are made daily during the season.

DAYTONA, five miles to the south of Ormond, occupies an elevated hammock site on a circling arm of the Halifax, whence it looks out upon a bay of singular beauty. The natural attractions are many—a clean, hard river shore, shady drives amid oaks and palmettos, and the Ormond-Daytona beach. SEABREEZE is a winter colony of cottages and hotels on the ocean side of the peninsula, Daytona and Seabreeze being connected by bridges. On the ocean side of the peninsula the Ormond-Daytona beach, which is wonderfully hard and smooth, stretches for thirty miles without a break in its even surface, on which the hoof of a trotting horse makes no impression.



OCEAN BOULEVARD—SEABREEZE.



RIDGEWOOD AVENUE—DAYTONA.

Copyright, 1904, by the Rotograph Co.



CLUB HOUSE OF THE FLORIDA EAST COAST AUTOMOBILE ASSOCIATION.

Daytona was founded in 1870 by Mathias Day, of Mansfield, O., who named it Tomoka; but in 1871 Thomas Saunders, the landscape gardener of Washington, gave it the name Daytona. The founders set out to make a New England settlement in the South, and the thriving, prosperous and growing village, which is essentially one of homes, is marked by the best characteristics of Massachusetts town life. Something of its beauty is hinted in our illustration of Ridgewood avenue, one of the many avenues and streets for which Daytona is famous. Opportunities for the wheelman are afforded, in miles of shady roads and cycle paths, and the visitor who comes here from a home town where cycling has "died out" is pleasantly surprised to see the number of wheels in use. Automobiles are numerous; there are many miles of roads through the woods and along the river, complementing the beach courses.

Excursions are made from Ormond, Daytona and Seabreeze south to Ponce Park, at Mosquito Inlet, eleven miles from Daytona, one of the finest fishing grounds on the Coast.

The Halifax affords opportunities for sailing, and there is a large fleet of pleasure craft. The fishing for salt-water species is capital, the fish taken comprising drum, sheepshead, sea bass, pompano, cavalle and other varieties.



THE MIRROR—TOMOKA RIVER, ORMOND

THE ORMOND-DAYTONA BEACH.

"Its sand is composed largely of the shells of the coquina clam, or Donax, peculiar to this part of Florida. The shells are about one-half inch long and very thin. For ages nature has been rolling them up, washing them back into the surf and pulverizing them. Examined under the microscope each particle is round, unfit for mortar, builders say, because its smoothness prevents it from holding together; yet, strange to contemplate, the very moment a wave leaves the wet, apparently soft beach, these round particles settle down into a cement almost as hard as asphalt, beyond the comprehension of one who has not seen it. Surely it must have been made for the automobile, for, regardless of weather conditions, there is no mud, no dust, tires are never heated owing to the moisture, and exploded tires are unknown. Here, too, the great dangers of road and track racing are entirely eliminated and man can never build a road as hard and smooth. Repairs are unnecessary, as twice each twenty-four hours it is entirely rebuilt by the tides. Immense holes may be dug, but the next tide hides every trace. Being almost level and with an average rise and fall of only 2 feet 9 inches at extremely low tide, this beach is from 300 to 500 feet wide and can be used from two hours after until two hours before high tide, thus giving an average of seven to eight hours for automobiling some part of each day."



THE SPECTATORS IN FRONT OF THE CLUB HOUSE—ORMOND-DAYTONA MEET.



THE ORMOND-DAYTONA BEACH.
Photo copyright, 1905, by Kaiser, Daytona.



ON THE SAND DUNES OF ORMOND-DAYTONA BEACH.

The automobiling opportunities are by no means confined to the beach. Driving has always been in favor at Ormond and Daytona, and much attention has been given to good roads. The Ormond and Daytona drives are famous for their excellence and attractiveness. They lead in many directions, passing through charming scenery, and reaching many interesting points. One penetrates dense tropical forest, leading to ancient stone ruins; another follows the river to a modern plantation, hospitably thrown open to inspection; a third takes us through hammock and pine woods to the Tomoka Cabin on the Tomoka River. A favorite route is from Ormond on the beach to Daytona and return by the Halifax River road; or from Daytona one may soon go on to New Smyrna by the new hard shell road which for fifteen miles will closely follow the west bank of the river. The 35-mile round trip on the beach from the Inn to Smyrna Inlet can easily be made in one hour on a motor cycle. All these roads are adapted to the automobile, and every season finds upon them an increased number of machines. During the season of 1903-4, Mr. and Mrs. W. A. Adriance, of Poughkeepsie, N. Y., ran their 1903 auto car over 1,200 miles on the roads about Ormond without one road repair.

Daytona is not alone in the possession of good roads. The streets and suburban drives of Jacksonville, New Smyrna, Orlando, De Land, Miami, Tampa, and other points are all good auto roads.

Mr. Flagler's rock roads at Miami are a grand object lesson, and have given an impetus to the good roads movement, which has been taken up with much enthusiasm and is providing the East Coast country with a system of highways embodying the modern art of road building. Native material for roads is found in the coralline rock, which is soft and easily quarried, hardens upon exposure to air, and when crushed makes an admirable road metal. Another material extensively used is the oyster shell, drawn in abundant supply from the shell mounds along the coast, and another is the white marl of Ormond and Daytona.

The roads already constructed, building and projected, form links of the great highway which has been planned to extend from Jacksonville south 350 miles to Miami to connect those two cities and St. Augustine, Ormond and Daytona, New Smyrna, Rockledge, and West Palm Beach, with spurs to De Land and other points. This great highway will be a broad, hard-surfaced boulevard, adapted to modern vehicles.

The good roads movement now popular in the State, is promoted by the County Commissioners and Good Roads Association of Florida. The Association covers Florida. Hundreds of miles of roads are planned; every mile means opportunities for automobilists, both residents and tourists. The advent of the cruising launch and that of the touring automobile have opened to winter visitor and resident a new Florida, the resources and compensations of which are as yet hardly realized.



THE ROCKLEDGE SHORE OVERLOOKING INDIAN RIVER.

NEW SMYRNA, thirteen miles south of Daytona, on Hillsborough River, is the oldest settlement on the East Coast south of St. Augustine; and is historically famous for the Greek and Minorcan colony, 1,500 strong, established by Dr. Turnbull in 1767. All along the river bank for four miles north and three miles south are scattered the ruins of old Minorcan houses, with coquina stone floors, chimneys and wells, curbed with hewn stone. The drainage canals, indigo vats and ruins of old sugar mills indicate large industries. Other ruins known as the "Spanish Mission," or "Columbus Chapel," and "Rock House" are by some people thought to antedate the time of Turnbull. New Smyrna beach stretches south for miles, with a firm, smooth surface, and is lined along the bluffs with the cottages of Coronado and other summer and winter residence colonies. New Smyrna is an outfitting point for fishing and camping parties.

From New Smyrna a branch line of the Florida East Coast Railway System runs to Blue Springs, on the St. John's River, thirty-two miles west. This is the route to DE LAND and to LAKE HELEN.

ROCKLEDGE is named from the bold coquina ledges, which lend a picturesque beauty to the shore line. The foot walk for several miles on the high river bank, leading through one splendid orange grove to another, is very fascinating. There is a grand outlook across the river to Merritt's Island, which is also populous with villas, groves and gardens. The sailboats and rowboats and launches, the pedestrian parties one continually meets on the river path, the well-contented occupants of the elegant mansions that front the river adjoining on their broad verandas, the *dolce far niente* leisure of the Rockledge winter resident, the orange



A TANGLE OF WILDERNESS.
Photo copyright, 1905, by Kaiser, Daytona.



THOMPSON CREEK, ORMOND.

pickers amid the golden fruit, and the skilled landscape gardening that emblazons the walks and grounds of the hotels with brilliant tropical flowers, all unite to make Rockledge deservedly and permanently popular with winter tourists. A favorite excursion is to the beautiful estate well named Fairyland. The pineapple growing district extends from here south to Palm Beach and beyond.

The lagoons, commonly known as the INDIAN RIVER, make a continuous stretch of water scenery for more than 250 miles, and with Biscayne Bay, now united with Lake Worth, give an uninterrupted water course of 350 miles, combining more of fascinating variety and beauty than any other in the United States. These connected inland waters vary from weird and twisting narrows 100 feet in width to spreading lake-like expanses from three to six miles wide. Sometimes they look out of inlets upon the ocean, and again into the mouths of winding creeks or fresh-water rivers that break the western shore. At one point the Indian River channels separate and wind among wooded islands, making one think of the lochs of Scotland.

FORT PIERCE is noted as a winter resort much visited by sportsmen. It is in



THE SHORE AT ROCKLEDGE.



WALK AT ROCKLEDGE.



ORANGES AT ROCKLEDGE.

the pineapple district. The section is one of interest, too, because of the relics of a bygone age and a vanished people; there are Indian mounds, and the earthworks of old Fort Pierce, suggestive memorials of the days when the Seminoles were making a hopeless stand against fate. Back of Fort Pierce is the home of one branch of the Seminole Indians, and they may here often be seen trading their alligator skins, plumes and game for ammunition and supplies.

LAKE WORTH AND PALM BEACH.—Southward 300 miles from Jacksonville is Palm Beach, on Lake Worth. Here we enter the cocoanut region and the tropical paradise of Florida. Lake Worth is, like the other waters of the Indian River system, a salt-water lagoon, twenty-two miles long by an average of a mile in width, and separated from the Atlantic Ocean by a peninsula about a mile wide. Here is situated the Royal Poinciana, one of the largest hotels in the world, and royal indeed in respect both of its entirely unique surroundings and its magnificent appointments. Fronting the beautiful lake and commanding also the ocean view, it has the peculiar advantage of a lordly grove of cocoanut palms and the finest environments of tropical gardening. The magnificent hotel does not stand alone in respect of such environments; for several miles along the lake front range other beautiful and highly improved estates with similar adornments of cocoanut palms and a great variety of other tropical flora.

The climate is very greatly influenced and tempered both in winter and summer by the Gulf Stream, which passes close to the shore at this point. The normal winter temperature is about 70 to 75 degrees



PALM BEACH, LAKE WORTH, SHOWING WHITEHALL, RESIDENCE OF MR. HENRY M. FLAGLER.

WHITEHALL, one of the stately homes of America, is appropriately in the Spanish style of architecture, the house, built around an interior court or *patio*, and having for external features the columned portico, pure white walls and red tiled roof glowing against the sky. The entrance hall, 110 feet long, with grand marble stairway and domed ceiling, opens into apartments treated in various styles of decoration and furnishing—the Library in that of the Italian Renaissance, the Salon in that of the period of Louis XVI., the ballroom, in white and gold, in the style of Louis XV., the dining room in that of Francois I.

Tropical plants and trees from all parts of the world are gathered here. Walks shaded by groves of cocoanut palms are laid out in geometrical patterns, bordered with concrete curbs, and with lawns protected by curved sea-walls of concrete and coquina on the lake front. Oleanders, hibiscus and passion flowers are in bloom. Mangoes, guavas, limes, lemons, oranges, figs, sapodillas, date palms, bananas, pineapples and early vegetables are common in all the gardens; some have strawberries ripe in January, and tomatoes in abundance in March. Rubber trees, royal poinciana, paradise, coffee, traveler's and numbers of curious trees ornament the gardens, and the gnarled, straggling arms of great live oaks, covered with knobs and bunches of two varieties of orchids and hanging moss, by weird contrast add to the beauties. Walks twenty feet wide and a half mile long, bordered with cocoanut palms, oleanders and azaleas, lead from the lake to the ocean with a steep and narrow beach, upon which with a magnificent surf the sea breaks, in color a clear, bright, ultramarine blue.

Palm Beach owes to a shipwreck the cocoanut trees which have given to it



GRAPE-FRUIT.



THE ROYAL POINCIANA FROM WHITEHALL.



IN THE ROYAL POINCIANA.

distinguishing beauty and name. Years ago the Spanish brig *Providencia*, cocoanut-laden, was cast away off this coast, and the cocoanuts were washed ashore to find growth in a congenial soil. There was quite as much romance in the coming of the date palm to Florida; from Syria the conquering Moors carried it to Spain; and from Spain the Spaniards brought it here. The sago, fan, royal and other palms have been introduced. The palms indigenous to Florida include the low saw or scrub palmetto, which covers vast areas of the State; and the cabbage palmetto, so called because of the cabbage-like growth, which is edible. There are other palms on the Keys.

On the western shore of the lake are large pineapple plantations, each year increasing in numbers and in production. Thirty miles to the west is Lake Okeechobee, with settlements of the Seminole Indians, of whom some notes are given on another page. Lake Worth and its vicinity, like all the southern East Coast country, has developed rapidly since the advent of the railway, which has converted it from a region secluded because difficult of access, and has put it in quick touch with the rest of the world.



THE ROYAL POINCIANA FROM LAKE WORTH.

The Royal Poinciana, here seen from Lake Worth, is the largest tourist hotel in the world. The length of the building, from the north entrance to the south entrance, is 934 feet. If the wings were stretched in one continuous line they would cover a distance equal to seven New York city blocks. The halls and corridors in the guests' portion of the hotel measure 10,600 feet, or a little more than two miles. The main dining hall covers two-thirds of an acre, and will seat over 1,600 people. The kitchen and pantries cover 17,136 square feet. The hotel contains 1,066 guest rooms and 460 private baths.

There is an army of more than 1,200 employees, and the pay roll exceeds \$1,500 per day. Twenty-five tons of coal are consumed each day. The daily cost of provisions aggregates \$2,500. Items of the daily consumption of meats are 95 turkeys, 135 legs of lamb, 100 dozen sweetbreads, 600 pounds of roast beef. A Royal Poinciana luncheon requires 120 capons; and to meet the call for quail or squab when listed on the menu, a thousand birds are required per meal. The hotel is lighted by more than 16,000 electric lights.



WHITEHALL—RESIDENCE OF HENRY M. FLAGLER, PALM BEACH.

THE HOTEL ROYAL POINCIANA takes its name from the beautiful royal poinciana tree (*Poinciana regia*), which abounds here, and which is famed for the



THE ROYAL POINCIANA AND WHITEHALL FROM LAKE WORTH.



TEA UNDER THE PALMS.

blazing brilliance of its summer bloom. The hotel grounds are enriched with rare plants and shrubs and trees, brought hither from every quarter of the globe. Among them are specimens of the traveler's tree, pandanus or screw palm, arecas, date, royal and fishtail palms, avocado or alligator pear, sapodillo, loquat or Japanese plum, grevillea and others. The afternoon teas in the grounds of the Royal Poinciana present many animated pictures. The famous palmetto avenue, from lake to ocean, leads from the Royal Poinciana to the Breakers, a companion hotel fronting the sea, the beach pavilion with its immense swimming pool, and the fishing pier. The broad beach affords excellent surf bathing



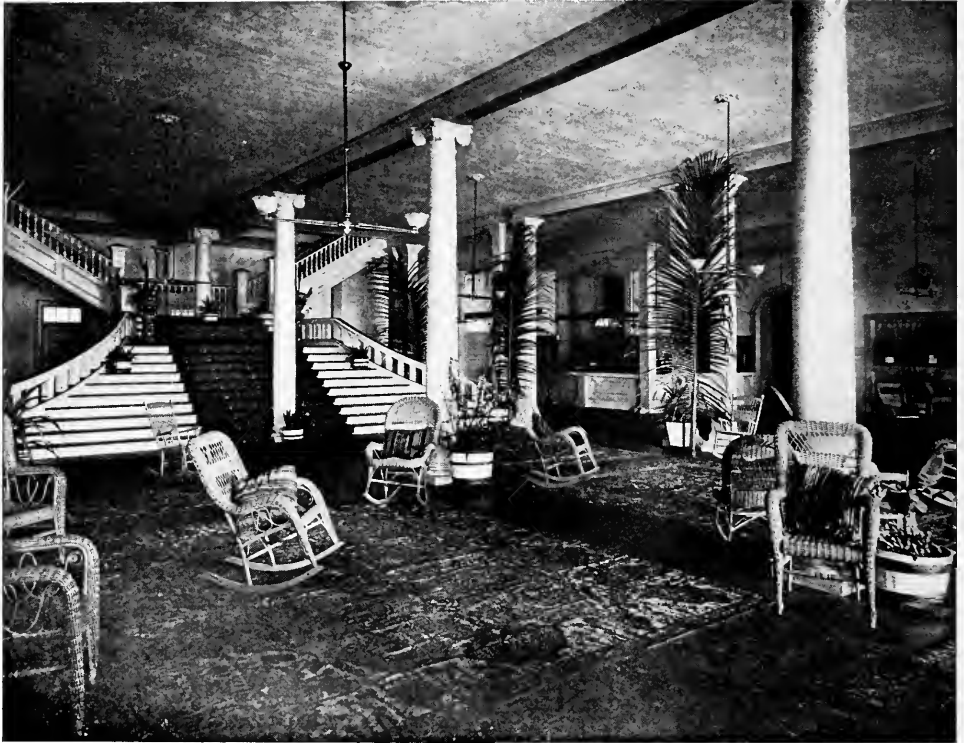
MR. FOSTER'S INFORMATION OFFICE, PALM BEACH.



THE BREAKERS.



RUBBER TREE—PALM BEACH.



SOCIAL EXCHANGE OF HOTEL PALM BEACH.

the year around. The Gulf Stream here comes within a mile and a half of the coast, and south bound vessels pass very close inshore to avoid the current. The lake front north and south of the Royal Poinciana grounds is lined with handsome winter homes. South of Whitehall are the Belford, Hood, Pendleton, Clarke and Roberts residences. The five rusty relics of cannon on the water front came from a Spanish wreck about twelve miles south. The two Spanish cannon from Morro Castle were brought here by Mr. C. J. Clarke, of Pittsburg. A mile north of the hotel grounds is the church of Bethesda-by-the-Sea.

Nearly all the sea fish are found in the lake, such as bluefish, spotted sea trout, cavalle, red snapper, barracuda, pompano, sawfish, mullet and redfish, or channel bass. Tarpon are not found here, although they are caught north and south of this point. The principal fishing is outside the inlet for kingfish, of which enormous catches are recorded. The kingfish is very game, and the fishing, with its surroundings, is a favorite amusement. There are numerous boats, with experienced men to handle them, and having thorough knowledge of the grounds.

South of Palm Beach the railroad runs through fruit and vegetable districts, where the pineapple and tomato fields appear interminable. At Fort Lauderdale we are on the edge of the Everglades. This is a trading post of the Seminole



MIAMI FROM HOTEL ROYAL PALM.

Indians, and bare-legged individuals of the tribe may usually be seen from the car windows. The Seminoles will be found also at Miami.

Thirty-nine miles south of Palm Beach, on Biscayne Bay, is MIAMI, the magic city, as its citizens call it, not without reason. Its growth has been like that of a western mushroom town, but the development is of the most substantial and permanent character. Miami is thoroughly modern and up to date, with fine streets, well-stocked business establishments, handsome residences, costly public buildings, banks, churches, schools, mills and factories, a constantly enlarging variety of industries and important and growing trade interests.



LONG KEY VIADUCT. ON THE EXTENSION. 10,444.65 FEET BETWEEN ABUTMENTS.



OLD FORT DALLAS.

Copyright, 1904, by the Rotograph Co.

The Miami River, which is the principal eastern drainage stream of the Everglades, at a point four miles from Fort Dallas, narrowing in its bed and rushing in tumbling, swirling, foaming rapids over coral rock, presents a genuine novelty in this land of smooth-flowing waters. Arch Creek, another outlet of the Everglades, takes its name from an arch of coral. Boating, sailing and fishing are favorite amusements at Miami, and there is maintained a large fleet of launches and dories for the winter season. Sailing and fishing excursions are made to Soldier Key, fifteen miles, south of Cape Florida; Norris Cut, Fowey Rock, twelve miles; Arch Creek, five hours; the House of Refuge, seven miles; Cape Florida Light, up the Miami River, and to other points. Excellent roads have been built to Cocoanut Grove and beyond to the south, and north and west through the native woods and amid fruit groves and vegetable farms.



SEMINOLES OF THE EVERGLADES.



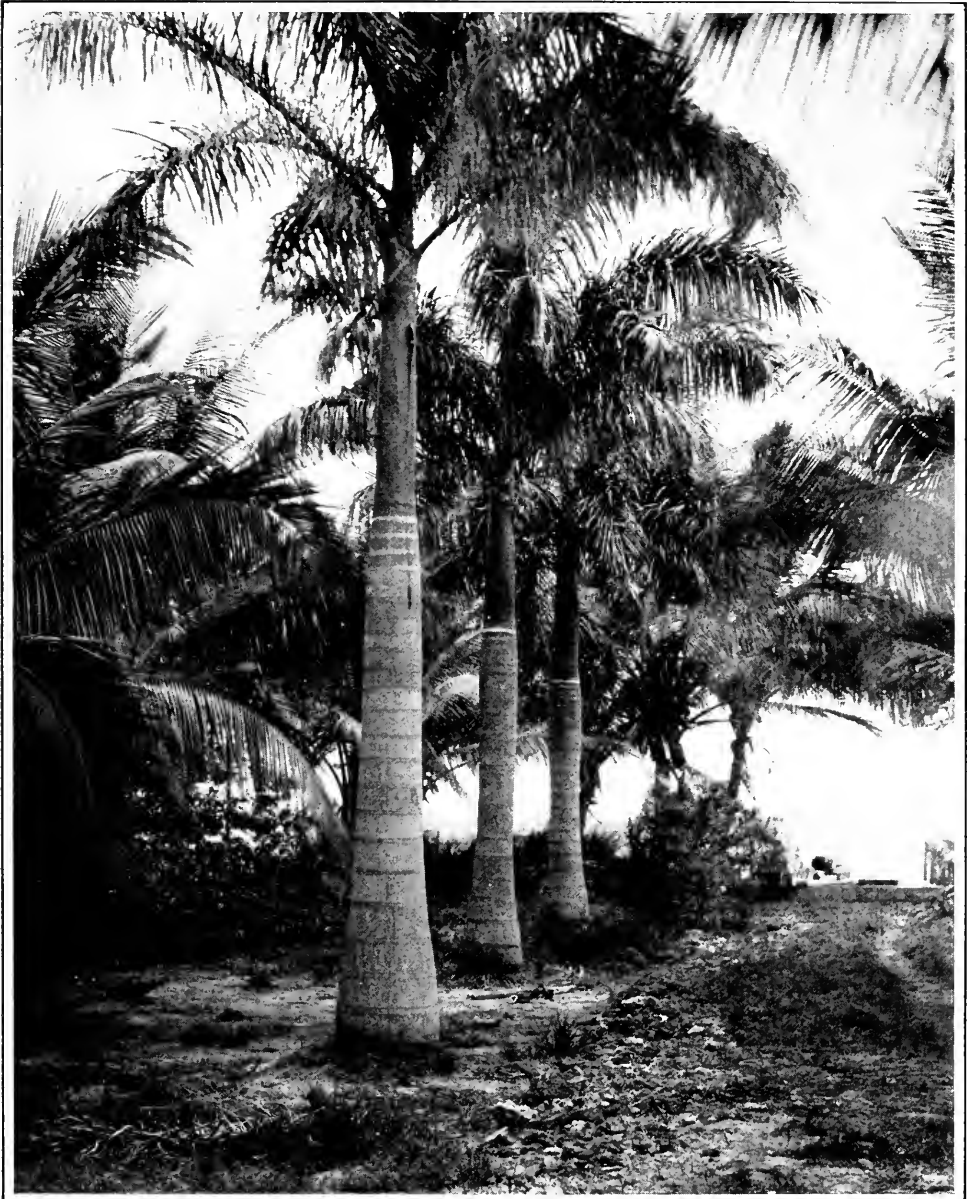
GARDENS OF THE ROYAL PALM AT MIAMI OVERLOOKING BISCAYNE BAY.



A BIT OF PINEAPPLE FIELD.

BAY BISCAYNE is a lagoon sheltered from the Atlantic by numerous keys and coral islands; it is forty miles in length and from five to ten miles wide, with a prevailing depth of from six to ten feet; the shores are lined with palms and mangroves, and a profusion and variety of tropical growth; the blue water is of remarkable clearness. These elements unite to make the bay one of the most beautiful cruising grounds in the world; and many yachts have their winter rendezvous here. On the west shore, at Cocoanut Grove, embowered amid cocoanuts and royal palms, is the club house of the Bay Biscayne Yacht Club, whose pennant bears the legend, "25 Degrees North Lat. B. B. Y. C." The water of the bay is of such crystal clearness that it reveals, even to great depths, the wealth of vegetable and animal life everywhere present. This submarine life is a never-failing attraction; there are portions of Bay Biscayne, notably the Turtle Harbor, which rival the far-famed sea gardens of Nassau.

PINEAPPLE growing was a Florida industry in the forties; but only within recent years has it assumed commercial importance. The pineapple is a species of air-plant, and belongs to the same family as the tillandsia or "Spanish moss." The mature plant is $2\frac{1}{2}$ feet in height, with a spread of 2 feet across; the fruit is borne on a stalk in the center. Each plant produces one pine in a season. Pineapples are grown from suckers, slips or the crowns of the pines; they are set out in midsummer.



ROYAL PALMS—BAY BISCAYNE.

THE SEMINOLE INDIANS are seen at various points on the East Coast from Fort Pierce south to Biscayne Bay. They are the survivors in Florida of a tribe which once engaged the anxious attention of the entire country. In 1835 disputes over the boundaries of the Indian reservation and quarrels over fugitive slaves, which the Seminoles were accused of harboring, led to the Seminole War—the most costly and disastrous of the minor wars of the United States. At the end of seven years, in 1842, the Indians were subdued, captured and transported to the reservation assigned them, where the remnant yet remain in the Indian Territory. A portion of the tribe evaded deportation and betook themselves to this Southern country. They hid in the wilderness Everglades and still remain in tacit rebellion, and regard the white man with suspicious enmity. While one nation, they are divided into three tribes—the Big Cypress, Cow Creek and Miamis. The Big Cypress Indians live in the vicinity of Fort Myers, between Caloosahatchee River and the Gulf of Mexico; the Miamis live back of Miami, on Biscayne Bay; and the Cow Creeks are situated back of Fort Pierce and the St. Lucie River, which empties into the Indian River. They have no reservation, no land has ever been assigned them by the Government. Their dwellings are palmetto huts and framed houses; they have horses, dogs, pigs and cattle; and raise corn, sweet potatoes and other vegetables. Flour or starch made from the coontie or wild cassava has always been a staple article of food. The Florida Indians have cultivated the soil from primitive days; note the corn and other vegetables in the



DR. JIMMIE TUSTANOGEE WITH HIS TWO WIVES AND THE CHILDREN.



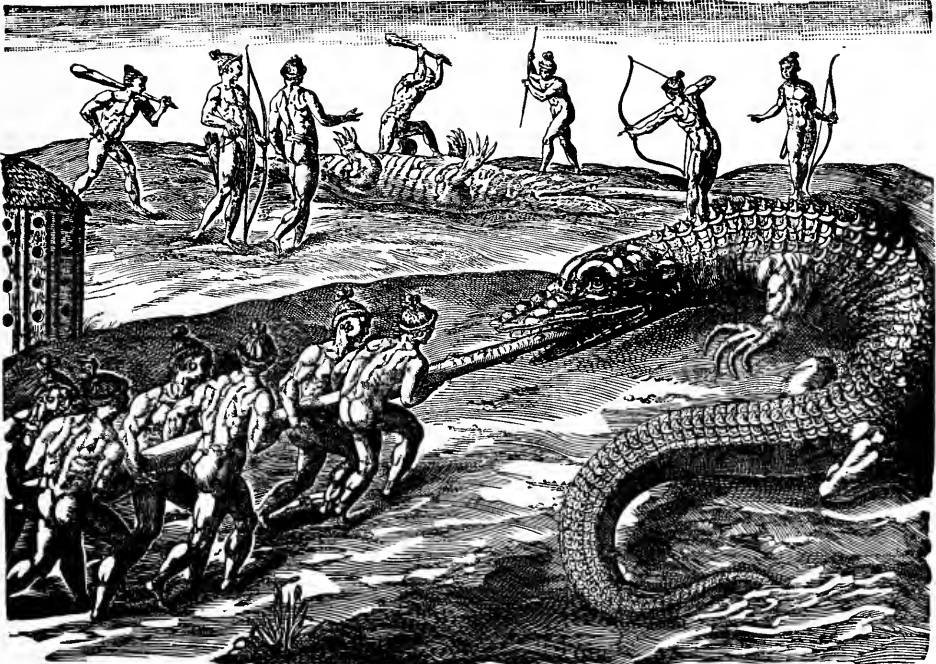
ANCIENT FLORIDA INDIAN COSTUME.

From a drawing by Le Moyne in 1563.

general character in centuries. Compare the turban of the Seminole of to-day with Osceola's in 1838 (page 25), and again with that of the chief Satourioua in 1563. The women wear their hair cut short in front and coiled behind. Their dress is a long skirt with short waist or jacket. The jacket is decorated with silver or gold coins pounded thin and cut into various shapes. About the neck

drawings of Le Moyne, who came to Florida with the French expedition of 1563.

The dress of the men consists of a turban of folded shawls or handkerchiefs and decorated with a plume, a calico shirt, usually of many colors, with a kerchief or cravat about the neck; and, on occasion, leggins and moccasins of tanned deer-skin. The scalp-lock is carefully protected. The Florida Indian's fashion in head gear has not changed in



INDIAN MODE OF HUNTING ALLIGATORS IN FLORIDA.
From Le Moyne's Narrative of the French Expedition in 1563.

of the new-born girl is placed a necklace of beads; others are added as she grows older, until the mature woman is fairly burdened beneath the weight of her necklaces; and then with the coming of old age they are gradually discarded. The women are skillful with the needle; some have sewing machines.

The Indian canoe is a dugout of cypress; it is propelled by sail or push-pole. In these craft the hunters go to sea to harpoon manatee. The Seminole depends largely upon the chase; he is equipped with the latest models of Winchester arms and is an expert shot. These Indians shoot from hip or elbow without sighting.



FLORIDA INDIANS CARRYING THEIR CROPS TO THE STOREHOUSES.

From a drawing by the French artist Le Moyne in 1563.

There were brought in to Fort Lauderdale in a recent year, by the Seminoles, for barter, 5,000 alligator skins; the number killed by the Indians in the State that year probably exceeded 7,000.

Once a year, in the last of June or the first of July, the people gather from far and near for the Green Corn Dance, an anniversary which has been observed from time immemorial. It is a time of coming to judgment, and the infliction of punishments, of feasting and making merry. At this time also the marriages take place. The custom followed is one of those survivals common among savage races of the old days when wives were taken by capture; the girl runs over a certain marked out course, and the man pursues; if he overtakes her—and whether he does or not depends altogether upon whether she wishes him to—they live happy ever after.

PICTURESQUE NASSAU.

THE passage across the Gulf Stream to the "Isles of June" is in effect but a slight extension of the Florida tour. From Miami to Nassau the distance is only 145 miles—a short excursion, which may hardly be said to involve going to sea.

For the tourist Nassau has many attractions; its climate is peculiarly grateful to the fugitive from the rigors and sudden changes of the Northern winter and spring. Basking in floods of perpetual sunshine and swept by soft ocean breezes, the Bahamas enjoy a temperature which is remarkably equable; from October to June the mercury ranges from 65 to 80 degrees; official records show for January 70 degrees, February 71 degrees, March 72 degrees, and April 75 degrees. This is a summer land, though the calendar marks the winter season; and the whole aspect of the island is of summer and summer life. The houses are built with generous piazzas and latticed verandas, and are embowered amid roses, jasmines and oleanders. Orange, lemon and lime are everywhere. Slender



CHARLOTTE STREET.



THE NASSAU MARKET.

palms uplift their plumes against the sky. Here we are in the tropics, but the tropics tempered by the gratefully invigorating influences of the sea.

Nassau is the capital of the Bahamas. The Governor, who is appointed by the Crown, resides here. The population numbers 15,000, of whom four-fifths are colored. The city is admirably governed; the white residents are for the most part descendants of English colonial families; there is here that spirit of hospitality which is never wanting in countries where the doors always stand open. The island is of coral formation. The native rock is an admirable road-building material; the roads of New Providence are noted for their excellence, and driving and wheeling are favorite amusements. One may visit the palm groves and make test of the milk fresh from the cocoanut; prove the excellence of the Bahama pineapples, newly picked from the stem; or inspect the plantations of sisal hemp, which looks like the century plant.

The water excursions include a visit to the Sea Gardens, a point in the channel where the bottom is covered with fan-leaf coral of many vivid hues, amid which swim fishes of graceful form and brilliant colors. Rowboats are provided with glass plates in the bottom, through which the marine life may be studied. Night excursions are made to the "Lake of Fire." This is an artificial pond



FORT FINCASTLE OR SHIP FORT.

which was built as a storage reservoir for live fish and green turtles, and which has become phosphorescent in an extraordinary degree.

The island is of coral formation, and one peculiarity to attract attention is the prevailing absence of soil and the astonishing way the trees grow from the rock—or, for that matter, on the top of a wall. There are no running streams, no wild animals except hares, and of snakes only the innocent and harmless chicken-snake.

Life in Nassau is for the most part repose and light-hearted, care-free indolence. The principal industries of the Bahamas are sponging and wrecking. In old days the place was a secure stronghold of the famous pirate Black-Beard, legends of whose escapades, exploits and ferocity still linger about the island. During our Civil War Nassau was headquarters of the blockade runners, who sailed from here to run the blockades of Confederate ports; there were three hundred such entries and departures in a single year. In those times cotton was king, and the value of Nassau imports and exports amounted in one year to fifty millions of dollars.



THE QUEEN'S STAIRCASE.

The feature of Nassau which is most pleasing is the wonderfully brilliant coloring of the sea, in shades of green and pink, purple and blue, in all the rich tones and combinations and changing effects of the sky and clouds at sunset. The coloring is due in part to the character of the bottom; a sand bottom gives the light color, and stretches of vegetable growth cause the dark shading. The sheltered harbor, the shining beaches of outlying keys, with the vivid green of their verdure, and the deepening tones of the sea, blending in the distance with the sky, so that one may not determine where the sea ends and the sky begins—all this, as the sun lowers in the west, affords an entrancing scene, to look upon which is the rarest pleasure in Nassau and the best remembered picture of a holiday in the Bahamas.

The Queen's Staircase is a series of steps cut in the side of an old stone quarry and leading up from the street below to the height on which stands Fort Fin-castle. The fort, built in 1789, is now a ruin. Its resemblance to a vessel has given it the name of Ship Fort, and the likeness is enhanced by the flags on the staff which signal the sighting of ships at sea. Fort Charlotte, a massive fortification



THE COLONIAL—NASSAU.



CEIBA OR SILK COTTON TREE.

hewn out of the solid rock, on the hill west of the town, also serves as a signal station to report to the town the movements of shipping. The fort, completed in 1788, was named after Queen Charlotte. An obelisk on the hill near the fort is a mark for pilots entering the harbor. On the esplanade at the foot of the hill a modest monument commemorates the heroism of five men who in 1861 lost their lives "whilst gallantly volunteering their services in the effort to save two men belonging to the pilot boat which had been upset by a heavy sea." A third fortification is Fort Montague, on the shore at the eastern entrance to the harbor; like the others, it is in ruin; and the old cannon have no story to tell of valiant defense against a Spanish foe.

Among the novel forms of vegetation which interest the visitor the most remarkable is the ancient ceiba or silk cotton tree near the public buildings, whose immense buttresses are shown in our illustration. Close by is a grove of the royal poinciana. Another tree to attract notice is the whistling bean, named from the sound produced by the wind blowing upon its seed pods; it is also called "old woman's tongue" because it is never quiet. The small boys importune the stranger to buy the "sand box bean," a seed pod which takes its name from the old ink sanding box, which it resembles.



HILLSBORO RIVER AT SULPHUR SPRINGS—TAMPA.

TAMPA.

TAMPA, the metropolis of South Florida, is situated at the head of navigation on the largest bay to be found on the entire coast of the Gulf of Mexico. The site is rich in historical lore. Four hundred years ago Narvaez and DeSoto landed on the shores of the bay, disembarking their troops and supplies, and made their way overland in search of the rivers running with gold. From that time on the territory contiguous to Hillsborough Bay and Old Tampa Bay was the scene of struggle of the pioneers to gain a foothold in the new land. The country was thickly populated with Indians, the last vestige of whom are seeking their final stand in the fastnesses of the Everglades. Their mounds of shell still remain as monuments to their primitive mode of "wireless telegraphy." From the keys off the south mainland, around the fringe of the Gulf for six hundred or more miles, these mounds stood high, and from them were wig-wagged signals, or smoke fires gave forth their codes.

For three hundred and fifty years, the beauties and advantages of this country laid dormant, but when its charms and possibilities became known, the North-world flocked to its hospitable shores, and to-day eighty thousand or more people populate Hillsborough County, of which Tampa is the county seat.

Tampa has a climatic flavor peculiarly its own. The Gulf of Mexico lies to the south of it; to the west Old Tampa Bay, to the east Hillsborough Bay, while the city is divided by the Hillsborough River. The summer heat is cooled by the Gulf Stream breezes, while the wintry blasts from the north are dissipated by the same element. Winter or summer, life in Tampa is a delight. Fogs are a rarity, and the air is likened by world-wide travelers unto that of Italy, famed for its dry salt air. That these climatic conditions are an asset further than for health or comfort is attested by the location in Tampa of nearly two hundred cigar factories, making 300,000,000 high-priced clear Havana cigars annually. These factories are in Tampa because of its equable climate.

The city lies above the water of the bay, from ten to sixty feet, a natural crown, superbly jewelled by the hand of nature. Surrounded by verdant lands, studded by the stately pines, or the picturesque cypress groves, decorated by moss and vine like a bower of state, checked here and there with orchards of oranges and grape fruit, the city reposes in the sure retreat of a beneficent



PANORAMIC VIEW OF THAT PART OF TAMPA
City Park in foreground.

climate and splendid beauty. Southward lies the placid bay, its horizon a wavering thread of silver where dip blue-arching skies. Within this amphitheater lies Tampa—a city of splendid and picturesque homes, each with its vernal lawn and perpetual flower-decked garden, beautiful to the eye and charming to the esthetic sense.

There is much to interest the tourist in Tampa. First comes "Little Havana," the only Cuban city in America, where 20,000 Cubans and Spaniards live, speaking their language, with their quaint bazars, their coffee shops, casinos, theaters and clubs. A Spanish dinner at one of the world-famed Spanish restaurants is a novelty long to be remembered. A visit to one of the cigar factories, showing the scrupulous cleanliness of the places, watching from one hundred to one thousand cigar rollers at work, listening to the "reader," perched on a balcony, reading them the latest news, or the latest novel—this is something curious in factory work.

There are three theaters; a mile track where the swiftest ponies contend for supremacy for one hundred days each winter; Ballast Point, Sulphur Springs, where flows 50,000 gallons of water each minute; Palma Ceia Springs and DeSoto Park, a natural park of palmettos—all reached by trolley; and Frazier's Beach, Indian Rock, Rocky Point, Riverview and other charming places—reached by hard roads.



THE BEAUTIFUL ALAFIA RIVER—TAMPA.



LYING EAST OF THE HILLSBORO RIVER.
Hillsboro Bay to right.

Tampa has nearly one hundred miles of vitrified brick paving, and over two hundred miles of continuous hard-surfaced roads, and is the Mecca of automobiles. The drives border the bay, or river, and traverse along the orange groves, skirting long lines of blooming roses, miles of stately palms and the feathered plume-like pines. Here you pass under a bower of rugged old oaks festooned with Florida moss. The roads are endless in the charm of variety and constant happy surprises—vistas of delight and ways of pleasure.

From Tampa, by the coastwise steamers, making daily round trips, can be visited the famous West Coast resorts of St. Petersburg, Green Springs, Sarasota, the land of Manatee, the fortifications of Forts Dade and De Soto, Pass-a-Grille, on the Gulf of Mexico, where you can battle with the silver king, the tarpon, the gamest fish known, attaining 200 pounds' weight.

The fishing in the waters about Tampa cannot be excelled. Every known south sea fish abounds in these waters, from the little shiner to the black whale sixty feet long. Edible fish, like mackerel, drum, trout, red fish, grouper, pompano, jack, king, bonita, runners, rock hind, snapper, porgy, and a score of others are easy prey to the Izaak Waltons with a bucket full of minnows. There is spice in the sport, for you are as liable to hook a small shark, or a bone fish, or something else which is apt to set a nervous man back in his growth. There is also great fun in shark baiting, and in going after clams, scollops, turtles, stone-crabs, oysters and other sea foods.



CASINO AT BALLAST POINT—TAMPA.



FEDERAL BUILDING AND CATHEDRAL AT TAMPA.

The land sailor can get enjoyment by visiting the small lakes, where bream and perch and bass and other fresh-water fish are plentiful.

A few miles from Tampa, at Lake Butler, can be had wild turkey and deer, and other wild game. A side trip, ninety miles south, is the hunter's paradise.

Twenty miles west of Tampa is Tarpon Springs, and below it Clearwater and Belleaire, Dunedin, Ozona, and other resort towns. These places can be reached by rail. At Tarpon Springs 3,000 Greeks are engaged in sponging, and their kraals are very interesting to visit.

Twenty thousand tourists visit Tampa and its surrounding resorts each winter and find enjoyment every minute in its many attractions. There is not a dull moment.

Tampa's climate and its pleasures will always invite the health seeker and the tourist, but more surely will its advantages and resources invite the man in full health and strength who desires to invest his money and his best energy. Tampa is a playground, and, at the same time, another of America's workshops. Where the man of means brings his toys, the workman brings his tools.

BRADENTOWN is about fifty miles south of Tampa, on the Manatee River. The site of Bradentown, on a high bluff overlooking the river, has been the secret of its remarkable healthfulness, and whether the breeze comes from the eastward across miles of unbroken pine forest, or brings from the westward the briny atmosphere from the Gulf, it carries vigor and strength, its temperature seldom being below 50° or above 80°.

OTHER FLORIDA RESORTS.

THE ST. JOHN'S RIVER.—The tourist will hardly be satisfied with the glimpses of this noble stream obtained from the car window as the train crosses it at Jacksonville or Palatka, but will plan an excursion by steamboat, in which way alone the picturesque features of the river may be seen. The lower portions of the St. John's are a succession of magnificent reaches, or inland seas, the shores lined with forests of live oak, sweet gum, pine, magnolia and palmettos. In its upper (southern) portion the vegetation becomes more tropical; the river now narrows to a tortuous passage and again opens into beautiful lakes, and the traveler is charmed with the novel scenery and the changing panorama.

DE LAND is situated in the orange grove section, between the St. John's River and the Atlantic Ocean, 100 miles south of Jacksonville, on the Atlantic Coast Line. The town is noted for its salubrious climate and healthfulness, and for the enterprise, intelligence and high character of its people. The city is for miles surrounded by forests of the yellow southern pine, enriching the air with balsam.

EUSTIS, on Lake Eustis and surrounded by hills, has good shooting and fishing, with woodland drives and opportunities for boating. Mrs. Palmer's School, kindergarten and primary, has been established at Eustis for the children of resident and visiting families. Circulars of information about the school may be had at the Standard Guide Travel Offices. Eustis is on the Atlantic Coast Line; also reached by the Seaboard Air Line via Tavares.

KEY WEST is reached by steamer from Miami or Tampa. The island (Spanish *Cayo Hueso*—Bone Key) is a low coral island lying sixty miles south of Cape Sable, and the town is the southernmost city in the United States. Havana is only ninety miles south. The island as the key of the Gulf is an important strategic point; it has one of the largest naval stations in the country, and is defended by Fort Taylor. Not far to the westward, on Garden Key of the Dry Tortugas, is the great fortification of Fort Jefferson.

ALTAMONTE SPRINGS is located 138 miles south of Jacksonville on the main line of the Atlantic Coast Line Railway, in the center of Orange County. The country is high, rolling, pine-covered lands, dotted with hundreds of spring-fed lakes. There are 1,100 lakes in Orange County. Bearing orange groves are numerous.

ORLANDO, the county seat of Orange County, is situated in the central portion of the Florida peninsula, 147 miles south of Jacksonville, and 90 miles north of Tampa. The region is dotted all over with pretty lakes, thirteen of them being within the corporate limits of Orlando. Fish are plentiful in all of them.

Some Shooting and Fishing Resorts.

ST. PETERSBURG, situated on the west coast of Florida, surrounded by the waters of Tampa Bay, within the influence of the mild and balmy breezes of the Gulf of Mexico, and the health breathing odor from the piney woods affords a most delightful place in which to spend the winter months.

FORT MYERS is situated on the south bank of the Caloosahatchee River, eighteen miles east from the Gulf. The surrounding country is well stocked with game; and the fishing here is famous. Fort Myers has for a number of years been recognized as the greatest tarpon fishing resort in the country.

BOYNTON, twelve miles south of Palm Beach, affords good fishing, shooting and water sports.

COCOA, on the Indian River 173 miles south of Jacksonville, is a favorite point for sportsman and angler.

SARASOTA, on the West Coast, affords shooting and fishing, and is a well known haunt of the sportsman.

MAITLAND is in the lake district of Orange County. There is good fishing for bass and other fresh-water species, and quail, deer and wild turkey reward the sportsman.



A GULF TARPON.
From Forest and Stream.

On the Way Home.

SAVANNAH, with its twenty-four parks and its broad streets shaded with magnificent oaks, its many handsome residences, and its flower gardens which bloom the year around, is one of the most attractive cities in the South. Forsyth Park, the Pulaski Monument, and the Jasper Monument should have attention, while the busy scenes of Bay street and the river front offer an excellent opportunity to study the vast commercial interests of which Savannah is the center. Bonaventure Cemetery is renowned for its ancient live-oaks, trees as majestic and impressive as any to be found on the Atlantic Coast.

AUGUSTA, GA., with an elevated situation in the pine ridge section, has long been noted as an enjoyable resort in winter and spring. The average winter temperature for December to March inclusive is 54° F. at 8 o'clock A. M.

ATLANTA, GA., in its enterprise and growth as a commercial center, is typical of the prosperity of the new South. The tourist will find in the city and surroundings abundant interest and entertainment.

GREENVILLE, S. C., has well appointed golf links, with many miles of good roads, where pleasant scenery and an agreeable climate make automobiling a delight.

FLORENCE, S. C., has a delightful winter climate, and is at a point where the coming of the first days of spring imparts a peculiar charm to the soft southern air.

CHARLESTON is full of objects of interest to every American. Here in the harbor is Fort Sumter, with dismantled walls, but flying the Stars and Stripes above it. At Moultrieville is the grave of Osceola, the Seminole, who died while imprisoned in Fort Moultrie. The new fortifications just finished by the United States Government are the largest in extent on the Atlantic coast. The Magnolia Gardens, filled with japonicas, rose bushes and azaleas, present a spectacle of floral magnificence, and the continent may be challenged to equal the superb effect. Artists make pilgrimages to Charleston in the spring to paint its wonderful flowers. The Chicora Golf Club has a fine course, with cozy club house, where tourists will be welcome. There are miles of fine shell roads for the carriage and bicycle, leading along broad avenues lined with handsome residences and through groves of ancient oaks draped with silver moss. On the road around the Battery an excellent view of the harbor and many historical points of interest is obtained. Then there is old St. Michael's, the ante-Revolutionary Church, with its historic chimes and tall tower.

CHATTAHOOGA may well have a place in one's itinerary. Historical associations cluster thick about it—Lookout Mountain, Missionary Ridge, Chickamauga. The National Park, to which State after State has contributed its

memorials of those who served in the Civil War, has made Chattanooga a point of pious pilgrimage for many thousands. The view from the bluff of Lookout Mountain is one of the most imposing and at the same time one of the most beautiful mountain prospects to be found in America.

SOUTHERN PINES, in the Sand-Hill region of North Carolina, has had a steadily progressive growth in the favor of tourists as a convenient and advantageous stopping place between North and South. The situation is high and dry, there are ozone-giving pine forests, and the climate in the autumn and spring months is mild and enjoyable.

"THE Land of the Sky" is that portion of Western North Carolina lying between the Blue Ridge Mountains and the Iron, Smoky and Unaka ranges of Eastern Tennessee. It is a superb elevated plateau. Asheville, that Mecca of health-seekers, the spot best known among the resorts of this splendid region, stands higher above the sea level (2,288 feet) than any other city in America east of the Rockies. The visitor will find Asheville a progressive, modern city.

TRYON is in the mountain country of Western North Carolina, a region of fine natural scenery and having a climate which renders it enjoyable as a winter, spring and summer resort. One may well break the journey north for proving the pleasures of a stay at Tryon.

HOT SPRINGS, thirty-five miles from Asheville, takes its name from thermal waters which are of established repute. As a tourist resort the place has also the attractions of an agreeable climate and the provision of outdoor amusements.

RICHMOND, the venerable capital of the James, has many attractions in its beautiful site and picturesque surroundings, and its historic associations. The Capitol building, which dates from the last century, contains with other treasured heirlooms of the past Houdon's Statue of Washington, a copy of which is in the National Statuary Hall at Washington. Capitol Square has for chief adornment Crawford's noble work, the Washington Monument, and here, too, are statues of Clay and Stonewall Jackson, and elsewhere the Lee Monument.

OLD POINT COMFORT holds an unique place. Situation, climate, scenery and surroundings conspire to make it the most popular of all-the-year-around seaside resorts. The locality is one rendered ever famous by the momentous events which took place here in the sea conflicts of the Civil War. From the hotel piazzas one looks out over the broad waters where, in their terrific duel, the Monitor and the Merrimac changed the modes of naval warfare. Old Point is the seat of Fort Monroe, the largest fortification on the continent, and Hampton Roads is a rendezvous of the White Squadron. Proximity to Washington and ease of access from New York make it the favorite resort of many distinguished people, and its social features most brilliant.

HOT SPRINGS, Virginia, on the Chesapeake & Ohio Railway, is at an elevation of 2,500 feet in a picturesque valley, amid magnificent mountain surroundings. The springs, which give the place its name, have been famous for generations; to-day Hot Springs maintains its prestige as one of the most important and fashionable health and pleasure resorts of the continent.

Cuba.

*** The "Standard Guide to Cuba" and the "Standard Guide to Havana," the new handbooks for tourists, published by Messrs. Foster & Reynolds, are very complete in scope, beautiful in illustration and practical in their usefulness to travelers. See advertisement on another page.

CUBA is truly tropical. The lush vegetation is that of the torrid zone. The encircling seas give the island a climate which, in winter and spring, is delicious. As surely as the sunrise, comes the sea breeze to temper the heat. The atmosphere is marvelously clear and transparent. The beauty of the scenery is a revelation—the tinted seas, the mountain ranges, lovely valleys and highly cultivated plains in a succession of panoramas which surprise and delight. The attractions are endless. The island is healthful; there is no yellow fever, nor any more danger of it than in the Southern States. Travel is safe and convenient. The railroads have modern equipment and are well managed. The steamships are clean and commodious and set good tables, and the trip on either coast from one land-locked harbor to another is an enjoyable experience. After Havana and Matanzas, the most interesting place to visit is Camagüey.

Havana is considered one of the most picturesque cities of the Western Hemisphere, and is extremely quaint in many of its aspects, and therefore interesting. Its architecture and streets are of a distant past, while its bustle and commercial activity remind one of the modern metropolis. There are enough sights in and around the city to keep the tourist busy as long as he elects to remain.

One of the most interesting of trips is that to Matanzas, located on the United Railways of Havana, some fifty-five miles from Havana. At a half hour's drive from the city, Cuba's most famous natural attractions may be seen—the Yumuri Valley and Bellamar Caves. At Mr. Foster's office are issued coupon tickets including the round-trip fare between Havana and Matanzas, an excellent lunch, a volanta (or carriage) drive through the best streets of the town, and to the Yumuri Valley and Bellamar Caves, and admission to the caves. Parties leave Havana daily under the conduction of a competent guide-interpreter.

The Cuba Railroad, which runs from Santa Clara to Santiago, a distance of 374 miles, is of the American standard and equipment, and affords for the tourist not only many scenic attractions, but the best means of learning the great agricultural and commercial resources of the island, which are awaiting development.

THE RAILROAD TO KEY WEST.

THE most notable railroad enterprise now in progress, and one of the most remarkable ever undertaken, is the extension of the Florida East Coast Railway from Miami to Key West. Some details of the work, which is now in course of construction, are given in a report by Thomas P. Ghastry in the *Baltimore Manufacturers' Record*. Mr. Ghastry quotes Mr. Flagler as saying:

"I have long thought of a railroad to Key West, but the engineering difficulties seemed insurmountable. When the Panama Canal was decided on I determined to put to an engineering test the practicability of a railroad from the mainland of Florida to the port of Key West. Tides, currents, winds, all sorts of things, had to be reckoned with. The survey has been made, the practicability proven, and New York and Key West are to be connected by rail. Here is a memorandum from my engineers showing what it all means."

The facts of the memorandum are these: The distance from Miami to Key West is 154 miles. Of this, 28 miles is completed to Homestead, the present terminus of the road.

The work from Homestead south is made up in round numbers of 60 miles rock embankment through the waters separating the mainland from Key Largo and through the waters separating the different keys.

There are to be four concrete viaducts 31 feet above the water—one from Long Key to Conch Key, 10,500 feet; a viaduct across Knight's Key channel, 7,300 feet; a viaduct across Moser Key Channel, 7,800, and a viaduct across Bahia Honda Key channel, 4,950 feet, making a total of concrete viaduct 30,550 feet, equivalent to 5.78 miles.

These viaducts are to be constructed of reinforced concrete, 50-foot spans resting on piers set into solid rock and strengthened with piles. The base of the pier at rock surface is 28 feet, and at the springing line of arch 20 feet 7 inches. From the water to the crown of the arch will be 25 feet. To that should be added the thickness of the arch at the crown, ballast, ties, etc., making the track 31 feet above the level of the water.

Of the water openings there are seven, 25

feet each. These are in the solid embankment, and are only intended for rowboats and small craft.

Of drawbridges there are to be three, with openings aggregating 410 feet. The remaining distance, about 65 miles, is made up of the islands or keys over which the road passes.

After leaving the mainland the first key traversed is Key Largo, the largest of the entire group of Florida keys, being some 40 miles in length. Of this, however, the railroad traverses only 15 miles. The names of the keys south of Key Largo, in order are as follows: Plantation Key, Windley's Key, Upper Matecumbe, Lower Matecumbe, Long Key, Conch Keys, Grassy Key, Crawl Key, Key Vaca, Knight's Key, Little Duck Key, Missouri Key, Ohio Key, Bahia Honda, West Summerland Key, Cudjoe, Sugar Loaf Key, Saddle Bunch Keys, Big Coppit Key, Rockland Key, Boca Chica, Stock Island, and Key West.

There are a number of other keys in plain sight of the line of the road which the road does not traverse. Many of these keys are beautiful, being covered with groves of cocoanuts, pineapples, etc.

Terminal facilities at Key West will comprise a dry dock and ten covered piers, each 800 feet in length and 100 feet in width, with basin 200 feet between piers. The ten piers will furnish berths for forty ships 400 feet in length with a depth of water ranging from 20 to 30 feet. Mr. J. C. Meredith at Miami, Fla., is constructing engineer in charge of all the work.

BY JOHN BANNON in *Manufacturers' Record*.

It is within the realm of conservatism to say that at no previous period of the world's history, referring to construction or engineering undertakings, can a parallel case be cited. The bold conception of connecting Key West with the mainland is now rapidly maturing from an idea to a concrete fact.

The greatest water depths were ascertained to be twenty-three feet. To lay foundations for solid columns at this depth in the open sea for the purpose of carrying overhead,

thirty feet above the sea level (the exact height fixed upon), a roadbed for railroad purposes proof against the fury of the elements and of sufficient stability to withstand the ravages of time, is a task which human ingenuity was never previously called upon to execute. But this is exactly what is being done. The idea in its simple grandeur is the boldest conceived in railroad work or any other form of construction work.

The engineering problems to be overcome at Simplon Pass, in Switzerland, and in our own country in successfully constructing railroads in part through and over the Rocky Mountains, at the time considered marvels of engineering triumphs, sink into insignificance when compared with this latest project in railroading.

The man whose enterprise and capital were equal to the occasion in deciding to accomplish this great work, realizing that an undertaking of this character, the successful completion of which would place his railroad system in the forefront as a trunk line, was also alive to the fact that criticism, strong and pointed, would be aimed at the impracticability of building a roadbed mounted on a viaduct thirty feet above the sea level, with the supporting columns running into the depths twenty-three feet, with foundations in the form of anchorage in solid rock below this. But a study of the plans and specifications of the work now well under way will convince the most skeptical that when the whistle of the Florida East Coast Railroad locomotive sounds over the surging waters no more solid nor safe railroad will exist. From the coral rocks beneath, of which they will become a concrete part, will rise majestically over the waves a series of columns of such an impenetrable and irresistible nature that the topmost portion of the structures, the roadbed, will be as oblivious to the effects of the fiercest storms as Pike's Peak. However strong the winds may blow or the waves lash, the Florida East Coast Railroad trains will be enabled to pursue their aerial course undisturbed and with absolute safety.

The anchorage or base of each column will rest on sixty pine piles. These latter, with iron-pointed shoes, will be steam-hammer-

driven clear through the solid rock. Cofferdams of suitable size for caisson work, for the withdrawal by suction of water, will enable the engineers to charge the enormous receptacles with crushed rock, sand and cement in suitable proportions, together with the necessary quantity of steel rods. Two hundred and fifty thousand barrels of cement and 7,000 tons of steel rods have been contracted for use in this work, several heavy consignments of which have already arrived. This order for cement is said to be the largest ever given for a single undertaking. All this, however, is but one of the features of the engineering work under way. South of Homestead there are twenty miles of mangrove swamp. The railroad must run over this portion of the route to connect with Key Largo. To form a solid roadbed at this point, which necessitates an enormous amount of dredging and filling in alternately, will prove a tedious as well as an extremely difficult piece of work. A number of dredges are now in operation removing the apparently bottomless slush of sea mud and replacing it with crushed rock, sand and cement. Hundreds of thousands of tons of this material will be transported from the Hudson River, New York, Mobile, Ala., and South Carolina. The engineering difficulties which this work presents are probably as great as those entailed in constructing the railroad over the waves. The moving and shifting nature of the slimy material which forms the mangrove swamp renders the dredging and excavating before solid underground is secured one of the most difficult and arduous portions of the work which will be encountered. Work in this respect is proceeding rapidly, and if crushed rock and sand, knit by a liberal proportion of cement, resting on solid bottom, will not form a concrete mass offering a secure and inviting surface for a railroad bed, nothing will. However, there is no question as to the practicability of this, basing my statement on the conclusion of a number of engineers of international fame.

The road was completed in January, 1908, to Knight's Key, 110 miles south of Miami; and from here steamers sail directly for Havana.

TARPON FISHING AT FORT MYERS.

The tarpon is a shy feeder, and his mouth is tender. He will take the bait and run some distance before he is satisfied there is nothing wrong. While doing this the tyro is apt to "strike" too soon, for even the slightest resistance of the reel, added to the weight of the line, will make him drop the hook. But at last he bolts the bait and starts off for another item in the menu. When the tentative pull becomes a steady drag, strike hard, and you have him.

Give him the butt now, with your feet against the thwart, and your whole frame tingling. Be careful that you do not bite off the amber mouth-piece to your briar pipe or drop it overboard as you yell, for you have your work cut out; he is rarely under fifty pounds, and more often over 100 pounds, frequently going over 150 pounds.

His majesty quivers through all his glittering length when he feels the pain in his "innards," and the indignity of a check. He shakes his head from side to side till the taut line sings and then his curved dorsal cuts the surface and he bolts. Let him go—nothing short of a mule could stop him, and the task is beyond your strength or your tackle. The guide rows hard to assist you to keep as much as you can of your line, for his rush will be long. Keep cool and trust to your boatman. Give him no slack.

He reaches deep water, and he plunges; down, down, he goes, and the strain on your line is lessened. You are approaching a crisis. Straight upward he comes, and you gasp, for there is no pull, and you think he is free. No, up still—he reaches the surface, and out he springs, a long symmetrical bar of gleaming silver, doubling as it rises, till, at the apex of the leap the tail nears the mouth and a blow is struck at the little line that would fell an ox. But your line is slack, your point lowered, he beats only the air, and he plunges again, sullenly this time. You feel his disappointment, and you almost grieve with him that so grand a coup was ineffectual. There is another rush, but a shorter one; another leap and a sullen plunge. Gather your line as he goes down.

Then he tries other tactics. On the bottom or near it he grinds his jaws like scissors and tries in vain to cut these elusive threads that bind him to his fate—intangible to him, but strong as links of steel. He dashes his head from side to side and twists about. Keep your line taut, or he will entangle it about his body and have you at a disadvantage. Leave him alone in his struggles, bring your boat nearer and reach for a drink. Your lips are dry and your fingers tremble, but he gives you little time, for another rush is coming.

Up again, but not so high does he glitter in the sunshine, and as the great oar of a tail swings round you see much of the spring has departed, and there is a look in the great eyes that gives you a thrill of pity, for the dumb agony of a great despair is in them. Back again to the blue waters to try a last hope.

He goes straight to the bottom. One moment he seeks the right spot, and then he grinds his lips against a rough surface—a stone if he can find it, or a floor of shells. Heedless of the pain, he grinds and grinds to cut the line. At last he realizes that he is only wearing away his flesh. Then he comes within six feet of the surface and heads for open water. But he is weak; row after him, and take in your line; nothing but bad management can lose him now, and he knows it. There are short rushes from side to side, then he doubles back, and tries to pass under your boat to foul the line. In vain, for your boatman has shot you off, and he loses one more point in the game. Then he ventures a leap, and opens his immense jaws as if to take an emetic of air and throw out that "pinning sorrow sharper than a serpent's tooth." Then he sulks. Reel him in now; the sport is done, and the rest is the mere work of towing him in to be correctly weighed and measured for record.

Usually the expert tarpon fisher will subdue one of these mighty fighters in twenty minutes, the novice will take a much longer time, often playing the fish for several hours.

FISHING AMONG THE FLORIDA KEYS.

A. St. J. Newberry in Forest and Stream.

FROM Miami to Key West and beyond extends a shallow sea dotted with small and large islets. Toward the north and west these are little but mud, mangroves and mosquitoes, but toward the west and south they often show white beaches of coral sand and sometimes a little soil capable of cultivation, while cocoanut palms are not infrequent. The belt of islets is ten to forty miles in width, and around the inner ones stretch wide sounds of shallow water and broad flats of sand or mud barely covered by the tide. Between the outer keys are frequent channels called creeks, through which the tide ebbs and flows, and beyond the outer line on the east coast is a belt of shoal water from three to five miles wide extending to the Florida Reef, from which the bottom plunges downward rapidly to the channel of the great Gulf Stream. On the West Coast the water is shoal all through the Bay of Florida, deepening gradually toward the Gulf of Mexico. The whole region naturally divides itself into two districts, the East Coast and West Coast, as they are commonly distinguished, the territory between the keys being rather similar to and generally included with the latter. These two districts differ considerably in the character of their waters, and the inhabitants thereof, the East Coast being washed by water of crystal clearness, peopled by the Spanish mackerel, kingfish, barracuda, amberjacks, and others that rarely appear on the western shore, while the waters of the West Coast are more cloudy, and inhabited by the great rays, the sawfish, the sheepshead and the drums, gray and red. The tarpon frequents both coasts, but appears earlier and is, I think, more numerous on the west side, while sharks are common everywhere.

The eastern fish and fishing have been most fully and carefully described by Mr. W. H. Gregg in his admirable work, "When, Where and How to Catch Fish on the East Coast of Florida," and Mr. Chas. F. Holder, in his fascinating volume, "The Big Game Fishes of the United States," has written most

exhaustively and lovingly of the principal tenants of both districts. Anyone contemplating a fishing trip to Florida will find these two books give abundant information as well as the keenest pleasure.

To get the best results the northern fisherman might leave Miami about the middle of February, spend two weeks on the East Coast, and reach Marco or Punta Rassa about March 1, by which time he ought to find plenty of tarpon. Doing this he is not likely to meet with many "northerners," which put an end to all fishing while they blow, and still will be early enough to escape any great heat and the worst of the flies, which last are present in places favorable for them at all seasons, but are not very bad until spring, when the West Coast is said to be almost intolerable, and even the more favored East is not free from the scourge.

In the excessively clear waters of the East, fish have every opportunity to see the angler and his line, and they do not fail to make the most of them. As a consequence nearly all are extremely shy and madden one by the calmest indifference to the most seductive baits. To obtain success one must get his bait to the fish while himself at a considerable distance, and this must be done either by trolling or by making a long cast or letting the sinker run down with the tide, and the bait lie on the bottom until a fish strikes. Of course a running sinker must be used, so that the lightest nibble can be felt. If these fish were surface feeders, one could have ideal sport with the fly, and I understand that this has been successfully tried by one or two anglers when fishing in shallow waters. There seem to be few large flies in the country, and the fish live on minnows or crustaceans, so the fly is not offered to them as a fly, but as a strange moving, and therefore living, object, which is presented and snatched away until a rush is made at it and the unwise investigator is hooked in consequence. Mr. Dimmock, whom I met at Marco, and who has done wonders with the

camera and with the spear, tells me that he has had excellent sport with channel bass and small tarpon by using the fly in this manner.

In the channels between the keys fishing is greatly dependent on the state of the tide, as fish seem to travel back and forth with the currents while feeding, and when the tide is running strongly it is very difficult to feel the delicate nibble which is usually all that is given. Slack water and the hour or so preceding and following it is the favorable period, and if fish are not taken then you had better try some other place. On the outer reef this is not so much the case, and one can often find success at any stage of the tide. Florida fish are, however, very freaky and uncertain, like most other fish, and often choose their time for biting and for refusing to do so without apparent reason; but patience and diligence will bring success in the South as in the North.

As most of these fish are bottom feeders, a pretty heavy sinker is usually necessary for still-fishing, and this dead weight is of course a nuisance in fishing and a great hindrance and disadvantage in playing a fish when hooked. In the channels and shoal water one can generally use moderately light tackle, though it is always possible that you may hook something large enough to endanger your rig. On the reef to use light tackle is to court disaster, as you are practically certain to strike a monster that even the heaviest rig will barely save. At Alligator Reef my companion had his line broken twice, and twice had the full two hundred yards carried away by some irresistible power. Having never before used a tarpon rod or a twenty-one thread line, I grew to think them equal to any strain that could be exerted, so twice had the line broken at the leader knot through holding big amberjacks too tight, and, having hooked two big sharks while trolling for kingfish, succeeded in both cases in breaking the line without losing much, more by good luck than by any skill.

Some months ago I was asked to join in a discussion as to whether fresh or salt-water fish were the stronger. Having then had but little salt-water experience, I did not feel

qualified to express an opinion. Now, however, my conviction is fixed beyond shaking that the salt-water fish, weight for weight, is greatly the more powerful. No one who has seen the rushes and leaps of a barracuda, felt the mighty surges of an amberjack or the wild dashes of a kingfish, can for a moment doubt that to any of these the heaviest salmon tackle would be as a thread of gossamer. Using a 24-ounce 6-foot tarpon rod and a multiplier holding 200 yards of 21-thread line (tested to a dead pull of 42 pounds), and equipped with a pad brake, I have repeatedly had more than a hundred yards torn from the reel, in spite of the greatest pressure that my thumb on the brake and my gloved left hand clasped around line and rod, could possibly exert, by fish that proved when gaffed to weigh only twenty pounds or thereabout. After playing and landing my largest amberfish—four feet long and weighing forty-five pounds—my left arm at the elbow ached very sharply, and I actually had to rest for ten minutes before daring to risk it in another such struggle. Our fishing was done from the big launch and was difficult in consequence; it would have been much easier if done from small boats which the fish could tow.

The play of the great pelagic fishes caught on or outside the reef is interestingly different. The barracuda, sabre-toothed and pike-like, makes fierce and long side runs, and often leaps repeatedly clear from the water; the kingfish, splendid in blue and silver and iridescent with pink and purple, takes the bait with a rush that often carries him ten feet clear of the waves, the squid in his jaws, and then dashes wildly from side to side, away, down, up and everywhere. The amberjack does not leap, but marches away with a force that nothing seems able to check, utterly refuses to yield to pressure, never seems to tire, and is of all fish I have met, the one that fights longest and steadiest, with a fund of reserve power that it seems impossible to exhaust. The huge grouper, battleship of fishes, resists heavily and immovably, and is only too apt to get into a rock and leave you trying to lift the State of Florida.

CAST UP ON THE FLORIDA SHORE.

IN the Atlantic Ocean, about sixty miles due east from the Florida coast, are located the Bahama Islands, and between these and the coast is a great thoroughfare or track of vessels, both steamers and sail craft, engaged in commerce or transportation between the northern cities and the Gulf of Mexico, the isthmus of Panama, the West Indies, northern South America and California. These vessels are, from time to time, exposed to the terrible storms and hurricanes which prevail at certain seasons of the year, and in spite of the greatest care and precautions, are not unfrequently wrecked and driven ashore, or, escaping this, are compelled to throw overboard more or less of their cargoes to avoid destruction. The prevailing easterly winds, and the Gulf Stream which sets in closer to the Florida coast—near Jupiter Inlet—than elsewhere, causes a large percentage of such “burdens of the sea” to be carried on that coast, between Cape Canaveral and Biscayne Bay, a distance of some two hundred miles; and the shore between these points seems to be literally lined with the debris of wrecked vessels, or their cargoes, at times almost buried in sand; and, again, after change of wind, and a heavy sea, so exposed, that one could almost walk for miles on the planks of old wrecks which have been accumulating for hundreds of years. Formerly there were few or no settlers along the coast, and only now and then a solitary “beach-comber” (one who gains his livelihood by gleaning from the sea-shore), or, perhaps, some shipwrecked sailors, or a few wandering Indians, ever appeared to note what might be cast ashore. But since the country near the coast has become peopled, the settlers regularly walk the beach, particularly after a storm, gathering up whatever they find worth saving, and carrying it above the reach of the waves, where it is left until a convenient season for taking it home, and by common consent, such removal above high-water mark, establishes ownership. Many of the dwellings along the coast are built of lumber and timber thus saved; and no small quantity of family stores are thus gathered; firkins of

butter and lard, cans of fruit, boxes of sardines, barrels without number, demijohns of brandy, crates of garlic, bales of cotton, and when, as sometimes happen, a large steamer goes ashore, the beach is strewn for miles with goods and merchandise, and people gather, from far and near, to get what they can from the wreck.

A ramble along the unfrequented beach is always interesting, and somewhat exciting, and would drive away the blues from the veriest misanthrope in existence. The dashing of the huge breakers, the movements of mammoth sharks, the vast schools of mullet, the graceful flights of the uncouth pelican, the tumbling porpoise, and the hundreds of sea-gulls on the ocean side, while shells, in almost myriad forms are strewn along the sands, and an ever-varying succession of articles washed ashore, and going to decay on the bank above, all combine to make up a scene of interest.

The most common and plentiful articles to be found are bottles—bottles of every size and shape and color, round, square and oblong, nearly all empty, most of them having a suspicious smell, when uncorked, of gin or brandy, but the contents, if any, are usually too salt to be palatable. Sometimes a bottle comes ashore, in which, sealed tight, to keep dry, is a record of some vessel foundered in a far-away sea, or of human beings, in a distant part of the world, reduced to dire extremity, and trusting to this as their only hope of making known their fate. Sometimes a board is found, on which is written in blood, the name of a vessel, and the record, “Foundered at Sea,” with name and date, and this is all that is ever known of a staunch vessel, and gallant crew.

Children's toys, crutches, ladies' bonnets, lead pencils, shoes and stockings, and old-fashioned hoop skirts, are not uncommon, while, occasionally, the old hulk of a Spanish galleon, which has been buried in the sand for years, is uncovered, and the silver and gold, which it may have carried, is sometimes brought to the surface. Trunks, filled with valuables, have been carried up on the beach, and instances are known where large sums

of money have been found in them.

Cocoanuts come ashore, and after lying buried in sand for a time, sprout and grow, until transplanted by the settlers to a more congenial spot. Sea beans, vegetable-ivory, and other nuts and fruits are common, all along the coast. Strange fish, which can be

likened to nothing else on earth, are mingled with the debris; and a collection of relics from this coast would represent almost all nations, but all tell a tale of suffering and disaster, which can but sadden the thoughtful, and awaken the sympathies of all.

BOSTON FLORIDIAN.

DRAINING THE EVERGLADES.

THE draining of the Everglades is a project which has long engaged attention. In 1855 the Florida Legislature created the Board of Trustees of the Internal Improvement Fund, to whom was intrusted the drainage, reclamation and internal improvement of the public domain, embracing nearly twenty million acres, which had been granted to Florida by Congress in 1841 and 1850. In 1856 Lieut. J. C. Miles, in a report to Secretary of War Jefferson Davis, wrote of the region: "An area of about 4,000 square miles, embracing more than half the portion of the State south of Lake Okeechobee. The sub-soil of this vast region is a coralline limestone. * * * Upon this surface lies an immense accumulation of sand, alluvial deposits and decayed vegetable matter, forming a mass of sand and mud from two feet to ten feet or more in depth, that overspreads all but a few points of the first strata. Upon the mud rests a sheet of water, the depth varying with the conformation of the bottom, but seldom at dry seasons, greater than three feet. The whole is filled with rank growth of coarse grass, eight to ten feet high, having a serrated edge like a saw, from which it obtains its name of saw grass. In many portions of the Everglades the saw grass is so thick as to be impene-

trable, but it is intersected by numerous narrow tortuous channels that form a kind of labyrinth, where outlets present themselves in every direction, however, terminating at long or short distances, in impenetrable barriers of grass. The surface water is quickly affected by rain, the alternate rising and falling during the wet seasons being very rapid. The difference of level between highest and lowest stages of water is from two to three feet."

The Everglades lie in a depressed basin which is cut off from the Gulf and the Atlantic by a run of limestone or coral rock. By the alluvial deposits of the ages this basin has been filled up until the surface has risen above the level of the sea; and at certain points, where the inclosing rock run is low, the Everglade waters have overflowed the barrier or cut a way through it, as with the Miami, New Hillsboro, Middle, Arch and Snake rivers on the east, and the Chocklukie and Caloosahatchee on the west. The reclamation of the region by providing artificial canals to draw off the water has been discussed as a feasible engineering work. A proposition to do this as a State enterprise was submitted to the people of Florida in 1906, and the measure was defeated in the election of that year.

FLORA OF PALM BEACH.

From the Palm Beach News.

THE first impression of Florida, gained by a view from the windows of a Pullman, is one of long-leaved pine, cypress and palmetto. The conclusion is that the native flora is somewhat limited. The second impression of the visitor is equally erroneous. Alighting at Palm Beach in the midst of a tropical paradise, he is bewildered by the beauty and luxuriance of cocoa palms, date palms, hibiscus, oleanders, screw pines, sapodillas, bougainvillea, and a multitude of species varying in a thousand hues and forms.

Yet these are all exotics, brought from the West Indies, South America, Japan, India, China and the South Sea Islands. All thrive and bloom and fruit as profusely as if the soil had been their home through centuries of evolution; yet a quarter of a century ago not one was here.

But on some gentle day in March, when the trade winds have begun their seasonable sweep over the Florida coast, bringing the scent of spring, and causing native shrubs and flowers to put on a new dress of green and open the buds of odorous flowers, it is worth while to stroll through the wild paths of the hammock with open eyes. There is many a thing to be seen.

To one who has a love for botany, a pocket microscope is an all sufficient companion.

Naturally the first to call attention to themselves are the trees. In the depth of the jungle are many fine varieties of hardwoods, well adapted to the art of the cabinet maker. Scattered among them are palms and other trees of soft grain or fibre, less valuable, but equally curious and interesting.

On the height of the hammock, swept and stunted by the salt wind, are other species dwarfed to the size of shrubs, eking out a bare existence in constant struggle with the barren soil, the pitiless wind and the encroaching ocean.

Only one member of the palm family is native here, the Sabal palmetto, or cabbage palm, including two or three dwarf varieties and one magnificent tall tree that lives to the age of a hundred years, nourishing with its long spikes of honeyed yellow flowers, gen-

erations of wild bees, and feeding the raccoons with its black berries. As the tree increases in height, lifting its long-stemmed palmate leaves higher and higher, it carries with it a multitude of drooping ferns that take root in the curious boots, formed by the stems of the dead and discarded leaves.

Sometimes a bird drops in one of these boots a fig, stolen from a neighboring banyan, and high above the ground it sprouts, puts forth insinuating roots that creep downward, wrapping the palm in a deadly embrace, until they find the ground and grow into a great buttressed trunk, completely enveloping the palmetto, bearing it oftentimes to the earth, or plucking it up bodily by the roots.

The banyan is a parasite, an air plant first, then living on another tree, and finally branching out into independent life as a forest monarch, with an ever-increasing number of buttressed trunks and props and snaky limbs. It belongs to the mulberry family, of which the fig is a member, and bears little red fruit in great abundance with a pleasing acid taste, something like the fig of commerce. It has another interesting relative in the rubber tree of commerce, which it much resembles in appearance and in the milky juice that flows readily from any wound.

Its first cousin, the mulberry, grows luxuriantly through the hammock, its masses of juicy berries furnishing a luxury much loved by Mr. *Ursus Americanus*, the black bear, who still has his haunts in the woods at the south end of Lake Worth.

Along these forest trails one also sees the gumbo limbo or naked tree, curious for its smooth trunk, the thin papery green bark of which peels off in shreds and tatters, showing a solid brownish-red beneath. Near it is its cousin, the "poisonwood," possessing similar pinnate leaves and green berries, but with a deadly milky juice that blackens and poisons the unlucky skin it touches. Next there stands a great tree with rough red bark, and beautiful oval leaves, six or seven inches

long, its yellow flowers breathing forth a perfume as delicate and sweet as that of roses. Crush one of the leaves in your hand and recognize the familiar odor of the red bay, famous since the day that aged Priam sought its protecting shadow in the sack of Troy.

Among the hardwoods are the hypelate, or inkwood, the ironwood, with fine white grain and jet black heart, the native mahogany, the wild lime, a thorny shrub whose severed trunk shows concentric rings of yellow and golden brown, the staff tree, the red stopper, with leaves that exhale an odor unpleasantly like that of the too familiar black and white pussy of the woods, and many others.

Along the shore grows the mangrove, whose cigar-shaped "adventitious roots," bearing the bud, go dancing with the tide to every muddy creek and bayou on the coast.

In the thicket are sea grape and pigeon

plum, two noble trees, bearing fruit that serves to make a very good wine. It is hard to believe that these great trees are first cousins to the familiar buckwheat of Northern farms, yet such is the case.

Under the shadows of the forest is a tangled mat of wandering-jew, and ferns as beautiful as any Boston fern in any Northern hot-house. Springing up among them is the coffee, by turns with beautiful white flowers, or wine-colored berries, whose little seeds but await the horticulturist to make them as famous as their brothers in Arabia.

These are but a few of the wonders of the jungle. Penetrate it for yourself—study the magnificent old trees, note the curious variety of blossom and fruit, include in your review the trailing vines, grape, Quaker-bean, the chiococca, or wait-a-bit, and despise not the humble flower that blossoms before your feet.

THE BOCA GRANDE COUNTRY ON THE WEST COAST.

The Charlotte Harbor and Northern Railway was commenced from Boca Grande about three years ago. The road was completed to Arcadia, fifty-three miles north of Boca Grande, and had that point as its northern terminus until March, 1909, when an extension of the line was commenced to Plant City, sixty-five miles north. Plant City will be reached and the line opened for operation to that point in March, 1910. The line runs through an extensive territory of excellent long leaf yellow pine forests, heretofore untouched by the naval stores and sawmill operators. It also opens a rich agricultural section to homeseekers, and taps and brings nearer to market numerous large orange and grape fruit groves planted by the pioneers who sought this section years ago ahead of the railroad on account of the lands being specially adapted to the culture of citrus fruits. These groves are now full bearing and are giving handsome returns to the well directed efforts of the owners. The line also penetrates the rich phosphate fields of the Peace River Country, and further north runs

through the heart of the rich Bora Valley district.

Boca Grande is located on the southern port of the beautiful and romantic Gasparilla Island. With seven miles of beautiful sand and shell beach, washed by the surf of the Gulf of Mexico, in which surf bathing is indulged all the year, and on its eastern shore the beautiful and extensive waters of Charlotte Harbor, the largest body of inland water in the south with a direct ocean or gulf outlet, it has more than three hundred miles of water courses for yachting and sailing. At its main outlet at Boca Grande pass at the south end of Gasparilla Island, it has a depth of thirty feet and more of water, sufficient area to enable the whole American navy to enter and anchor in a safe landlocked harbor. It is the nearest deep-water harbor of this magnitude to the Panama Canal on the American continent. Boca Grande Pass is a famous tarpon fishing ground. There is an expanse of inside waters for yachting, sailing and fishing. In the extensive forest adjacent on the main land large and small game of all kinds abound.

FACTS ABOUT MARION COUNTY.

MARION COUNTY is situated in the center of the Florida Peninsula, midway between Jacksonville and Tampa. Its west line is within fourteen miles of the Gulf Coast, and its east line within thirty miles of the Atlantic Coast. The county is more than forty miles square, and contains nearly 2,000 square miles. The population is approximately 30,000, about 50 per cent. white and 50 per cent. colored. The county is capitally served by six lines of railways and two lines of steamers.

The climate and rainfall at Ocala, the county seat, averaged during the past twenty years as follows: Average temperature 70°. Average rainfall for the year 51.50 inches.

Industrial products include turpentine, rosin, baskets, crates, carriers, spokes, rims, foundry castings and cigars. Vegetable canning factories are in successful operation.

Mineral products include phosphates, lime and fullers earth.

The county originally was completely covered with yellow pine, cypress and hardwood timber, including oaks of many varieties, ash, gum, hickory, magnolia, bay, iron wood, elm, maple and other kinds of timber.

The market for staples is at home. Cabbage, cantaloupes, melons, lettuce and other truck and oranges go to every town on the Atlantic Seaboard, including the great tourist hotels on the East Coast of Florida, and west to the Mississippi.

Pure water is readily found by bored or dug wells at from twenty to one hundred feet. Owing to the peculiar geological formation which disposes of the surplus waters through drainage into underground streams, there is little

waste and swamps. It is high, dry, rich soil. The soil varies from pure sand to waxy clay. The best land for general farming is a sandy loam.

The main industry is agriculture. The products for 1908 totaled nearly \$2,500,000 and included corn, oats, hay, sweet potatoes, peanuts, velvet beans, rice, cotton, cane products, pumpkins and tobacco. At the 1908 Marion County Fair one farm exhibited thirty different farm products in addition to pure bred beef cattle, swine, sheep and goats.

There are more than a dozen herds of pure bred beef and dairy cattle in the county, while thousands of native cattle range in the pine woods. There are a large number of herds of pure bred swine. There are a few flocks of pure bred sheep and a number of flocks graded up by the use of pure bred rams. The breeding of light horses is engaging increasing attention, and mule breeding is firmly established as a farm industry. The introduction of the popular breeds of poultry has been very extensive on the farms of this county the past few years.

Truck gardening is developing in an astonishing degree. Cantaloupes, watermelons, lettuce, string beans, English peas, cabbage, tomatoes, onions, Irish potatoes, beets, eggplant, peppers, summer squash, Boston marrow squash, cauliflower and cucumbers are shipped by the carload from twenty different railway stations.

Marion County early earned its reputation as a producer of the finest, best-keeping and highest-priced oranges and grape fruit in the State.

Strawberries are grown commercially, but vegetables yield greater profit. The finest figs, peaches and guavas are grown. Pecans are suc-



Marion County Court House.



Marion County Cornfield.

cessfully cultivated in groves in a commercial way.

Marion is the banner county in the matter of hard roads. The roads are well built, the materials used being clay and lime stone.

The attractions of Lake Weir and Orange Lake are annually inviting more and more winter residents, many of whom have built homes about these lakes, while comfortable accommodations at hotels and boarding houses may be obtained at reasonable rates at all towns and villages nearby.

This county has a most comprehensive school system, ranking third in the State in the point of aggregate attendance and apportionment of State school funds.

An idea of the intelligence of the county may be gleaned from the fact that out of a population of 30,000 there are 5,828 pupils enrolled, or a fraction of over 19 per cent. There are in operation 106 schools, employing 152 teachers at a cost in 1908 of \$71,538.14. The school property of the county is valued at \$86,978.

Nearly all religious denominations are represented with an estimated combined membership of 9,000 and property valued at \$111,000.

These paragraphs have been taken from a handsomely illustrated booklet descriptive of Marion County, which may be had at Mr. Foster's offices, or on mail request from S. T. Sistrunk, Clerk of the Board of County Commissioners, Ocala.

JACKSONVILLE.

Jacksonville, on the St. John's River, twenty-five miles from the sea, is the metropolis of the State, and in growing commercial importance is one of the leading cities of the South. The population in 1901 was 28,000; to-day it is estimated to be 65,000. In May, 1901, a conflagration destroyed 2,600 buildings with a loss of over \$15,000,000; the burned area has been rebuilt with 8,000 buildings valued at \$25,000,000. By such a showing is the spirit of the people exhibited and the expansion of the future assured.

As the gateway of Florida—for the principal railroad lines converge here and steamships make this their Florida port—Jacksonville is well known to the tourist from the North and the West. The city numbers its winter visitors by hundreds of thousands.

There is much to attract one, and abundant means to interest and entertain while here. In all the factors which make for comfort and convenience the city is well equipped. The streets are broad, well paved and shaded. The electric car lines are modern and up-to-date. The city has its own electric lighting system, and shines as an illuminating example of municipal ownership. The water supply is from inexhaustible artesian wells. The shops, numerous, varied and well stocked, are metropolitan in character. Modern, well built theaters bring to the city the best companies. There are many clubs, men's and women's. A country club

maintains a club house with excellent golf links. A yacht club whitens the St. John's with pleasure craft. Pleasant drives lead in many directions, and miles of auto roads are well cared for. There are numerous interesting trips on the river, and the Atlantic beach is readily reached. The Florida Ostrich Farm, accessible by electric car line, is an unfailing source of entertainment; the big birds in action and pose are objects of perennial interest. The ostrich may here be studied in all stages, from the egg to the plume on my lady's hat.

Jacksonville is well provided with hotels of established excellence. The city has enjoyed long-established popularity as a tourist resort, and ample provision is made for the comfort of visitors.

LEESBURG is an interior town situated in the pine country, with dry, clear air and freedom from dampness and fogs. The woods afford excellent shooting for wild turkeys, quail and doves, and there is excellent fishing. Leesburg is on the Atlantic Coast Line and the Seaboard Air Line.

ALTAMONTE SPRINGS is in Orange County, 13.8 miles north of Jacksonville, on the Atlantic Coast Line. With the highest elevation in the State, and surrounded by pine forests, this point enjoys a climate which is of peculiar benefit to convalescents. Extensive orange groves are all about, and the fishing and shooting will be found good.



The New 88 Note
ANGELUS PLAYER-PIANO

"If people who care at all for music really knew what a genuine delight the Angelus is, I don't believe there would be a single home in America that wouldn't have one"

This is what one owner thinks of his ANGELUS. There are thousands of others who are even more enthusiastic.

But when you buy your player-piano, be careful. Remember that all player-pianos do not contain the ANGELUS. Only the ANGELUS instruments are equipped with the

PHRASING LEVER

that wonderful and most important device, which gives positive and instantaneous control of tempo. The pressure of one finger will accelerate or retard or hold the music roll, thus enabling you to obtain every gradation of tempo, and consequently to produce artistic effects which absolutely cannot be produced with any other player-piano. Other patented devices and exclusive features include the famous Melodant, the Diaphragm Pneumatics, the Melody Buttons, the Duplex Spool and the Artstyle Music Rolls. The ANGELUS has also a playing range of 88 notes—the full compass of the keyboard and it is constructed so that all ANGELUS and Standard 88 note rolls and all ANGELUS and Standard 65 note rolls can be used, thus making available the greatest possible selection of music.

**Let us send you our nearest selling agent's
address and our beautiful new booklet.**

THE WILCOX & WHITE CO. :: :: Meriden, Conn.

Business Established in 1877

Regent House, Regent Street, London

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

To **FLORIDA** and
and
From **CUBA**

Via

SEABOARD
AIR LINE RAILWAY

*Four Trains During
Tourist Season : :*

Including Seaboard Florida Limited

Only Electric Lighted all Pullman Train with Club
Car, Observation Car, Dining Car, and Standard
Drawing-Room and Compartment Sleeping Cars

BETWEEN

NEW YORK AND JACKSONVILLE

With through Pullman Sleeping Cars between New York
and St. Augustine, Palm Beach, Miami and Knights Key.

	No. 81 Daily	Seaboard Fla. Ltd. Dly. Ex. Su.	No. 93 Daily	No. 43 Daily		No. 92 Daily	No. 84 Daily	Seaboard Fla. Ltd. Daily Ex. Su.	No. 66 Daily
Mon.	1:25 p.m.	1:10 p.m.	9:25 a.m.	12:10 a.m.	Lv. NEW YORK	Ar. 5:00 p.m.	2:00 p.m.	4:30 p.m.	3:53 a.m.
Tues.	7:30 p.m.	2:00 p.m.	1:20 p.m.	7:45 a.m.	Ar. JACKSONVILLE	Lv. 6:15 a.m.	8:50 a.m.	1:25 p.m.	7:50 p.m.
Wed.	3:30 p.m.	7:30 a.m.	7:30 a.m.	Ar. KNIGHTS KEY	Lv.	12:00 noon	8:00 p.m.
"	4:30 p.m.	4:30 p.m.	Ar. HAVANA	Lv.	11:00 a.m.

Pullman Sleeping Cars on all Trains. Complete Dining Car Service.

C. R. CAPPS,

Vice-President

Norfolk, Va.

C. B. RYAN,

General Passenger Agent

Portsmouth, Va.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE HISTORIC POTOMAC NORFOLK AND WASHINGTON STEAMBOAT CO.,



Magnificent New Steel Steamer Southland in Service February 1st

NEW AND POPULAR ROUTE BETWEEN

Washington, D. C., Old Point Comfort, Norfolk, Virginia Beach and the South

The new and magnificent Steel Palace Steamers of this line, the steamers "Newport News," "Norfolk" and "Washington," most luxuriously fitted throughout, having Steam Heat in staterooms, Electric Lights and Call Bells in each room, leave Norfolk and Washington daily on the following schedule:

NORTHBOUND

Leave	PORTSMOUTH	5:00 P. M.
"	NORFOLK	6:00 "
"	FORTRESS MONROE	7:00 "
Arrive	ALEXANDRIA	6:30 A. M.
"	WASHINGTON	7:00 "

SOUTHBOUND

Leave	WASHINGTON	6:45 P. M.
"	ALEXANDRIA	7:15 "
Arrive	FORTRESS MONROE	7:00 A. M.
"	NORFOLK	8:00 "
"	PORTSMOUTH	8:15 "

Close connection made with all rail lines at Norfolk, Fortress Monroe and Washington, D. C., for all points North, South, East and West.

Passengers going or returning to Wilmington, Raleigh, Charlotte, Charleston, Savannah, Atlanta, Jacksonville and principal Southern cities, are given an opportunity by this route to stop over at the National Capital, Fortress Monroe or Virginia Beach.

By taking this route the passenger is afforded a pleasant ride on the Potomac River and Chesapeake Bay, thus breaking the monotony of an all-rail ride.

The excellence of the meals furnished on these magnificent steamers has been a great factor in their popularity. The dining room service is a la carte, meals being served at hours convenient to the passengers.

Ask for tickets via the new Norfolk and Washington line of steamers.

D. J. CALLAHAN

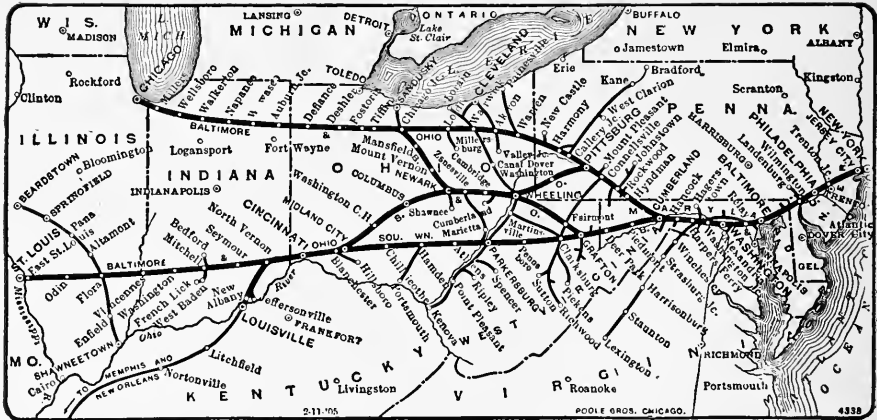
Gen'l Manager, Washington, D. C.

WM. H. CALLAHAN, G. P. A.

Washington, D. C.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

TOURIST ROUTES.



BALTIMORE & OHIO



**New York
Philadelphia
Baltimore
Washington
Pittsburg
Cleveland**

**Chicago
St. Louis
Cincinnati
Louisville
Wheeling
Columbus**

Solid Vestibuled Trains, Standard Coaches, Pullman Drawing Room Sleeping Cars, Parlor and Observation Cars. Unexcelled Dining Car Service.

"All through trains via Washington. Direct connections in Union Station with all lines to and from the South"

ROYAL BLUE TRAINS

**"Every Odd Hour"
Washington to New York
"Royal Limited"—All Pullman—finest day train in America**

**"Every Even Hour"
New York to Washington**

C. W. BASSETT
General Passenger Agent
Baltimore, Md.

B. N. AUSTIN
General Passenger Agent
Chicago, Ill.

C. S. WIGHT, General Traffic Manager, Baltimore, Md.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Most Interesting Way

between the

North and South

is over the

Louisville & Nashville R.R.

Through solid trains of coaches and sleeping cars between Chicago, St. Louis, Cincinnati, Louisville, Evansville, Indianapolis

and

Jacksonville

affording a variety of first-class routes.

also between the above cities and

New Orleans, Pensacola, Mobile and Gulf Coast Resorts

Through sleeping cars also between Jacksonville, Pensacola, New Orleans, and Gulf Coast Resorts.



For literature, folders, etc., address
W. A. RUSSELL, G. P. A., ^{LOUISVILLE,}
OR ^{KENTUCKY.}

T. B. WALKER, Fla. Pass. Agent,
118 WEST BAY ST., JACKSONVILLE, FLA.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

"BIG FOUR ROUTE"

The Road with the Service



TO FLORIDA

THROUGH SLEEPERS

BETWEEN

**Chicago and Jacksonville and
St. Augustine**

"AMERICA'S GREATEST
RAILWAY SYSTEM"

**Cleveland, Columbus and Jacksonville
Detroit, Toledo and Jacksonville**

For information consult nearest Ticket Agent Big Four Route
Or H. J. RHEIN, G. P. A., Cincinnati, O.

FOR SUMMER HOME VACATION OUTING

LONG ISLAND embraces all the conditions conducive to Health, Recreation, and Pleasure; BOATING, SURF AND STILL WATER BATHING, FRESH AND SALT WATER FISHING, GOLFING and TENNIS; with unexcelled roads for MOTORING and DRIVING.

Over 400 Miles of Shore Line on Ocean, Sound and Bays

The hilly, tree-clad North Shore, bordering on Long Island Sound and indented with small bays, ideal for boating.

The South Shore, with its perfect beaches on the Ocean, and Great South Bay, afford the fullest opportunity for aquatic sports.

The Central Section, with its running streams and charming little lakes is attractive for those who prefer the interior country.

For Booklet descriptive of Long Island send 6 cents in postage to the General Passenger Agent

LONG ISLAND RAILROAD
263 FIFTH AVENUE, NEW YORK

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Havana

Nassau

Port Tampa

Miami

Key West

To enjoy the Vacation Period visit

CUBA or the
BAHAMA
ISLANDS
via the
FLORIDA
ROUTE

SHORT
DELIGHTFUL
SEA TRIPS
FREQUENT
SAILINGS

**The Peninsular and Occidental
Steamship Company**

G. LAWTON CHILDS & CO., General Agents, Mercaderes 22, Havana, Cuba
R. H. SAWYER & CO., General Agents, Nassau, N. P., Bahamas
J. W. MORRIS, Agent, Port Tampa, Florida
R. H. WHITNALL, Agent, Knights Key, Florida
L. C. BRANNING, Agent, Miami, Florida
A. C. ELGIN, Agent, Key West, Florida

CHAS. L. MYERS
Manager

P. J. SAUNDERS
Traffic Agent

JACKSONVILLE, FLORIDA

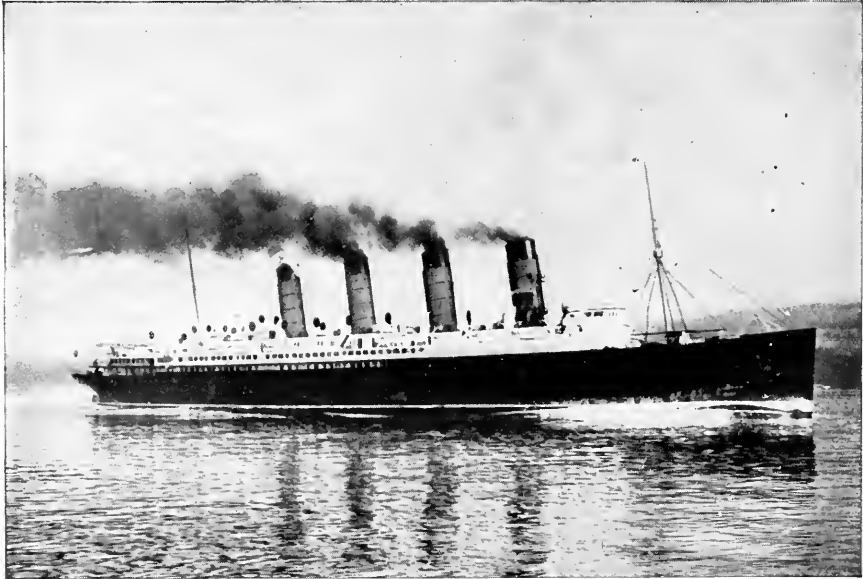
ASK FOR OUR ILLUSTRATED FOLDER

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CUNARD LINE

From Piers 51-52-56, North River

Queenstown, Fishguard, Liverpool, London, Paris



NEW YORK-LIVERPOOL SERVICE

LUSITANIA The Largest and Fastest Steamships in the World **MAURETANIA**
32,500 TONS 32,500 TONS

Quickest Route to London and the Continent via Fishguard

CAMPANIA	- - - - -	13,000 Tons	CARMANIA	- - - - -	20,000 Tons
UMBRIA	- - - - -	8,200	CARONIA	- - - - -	20,000

BOSTON-LIVERPOOL SERVICE

SAXONIA	- - - - -	14,300 Tons	IVERNIA	- - - - -	14,100 Tons
	- - - - -	SYLVANIA	- - - - -	5,600 Tons	

NEW YORK-MEDITERRANEAN-ADRIATIC SERVICE

CARPATHIA	- - - - -	13,600 Tons	PANNONIA	- - - - -	10,000 Tons
SAXONIA	- - - - -	14,300	ULTONIA	- - - - -	10,400

In addition to the above regular services, the Cunard Line has arranged during the Winter season a series of ideal cruises to Egypt, with intermediate stops at the Azores, Madeira, Gibraltar, Genoa and Naples, calling at Fiume on the return trip. The Caronia and Carmania have been selected for these cruises as embodying the unsurpassed in luxurious and comfortable ocean travel.

CUNARD LINE OFFICES

21-24 State Street, - - NEW YORK	67 Dearborn Street, - - CHICAGO
Cunard Bldg., 126 State Street, BOSTON	Metropolitan Building, MINNEAPOLIS

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

"NEW YORK AND FLORIDA SPECIAL"
"FLORIDA AND WEST INDIAN LIMITED"
"PALMETTO LIMITED"

FLORIDA'S
F A M O U S
T R A I N S

ROUTE

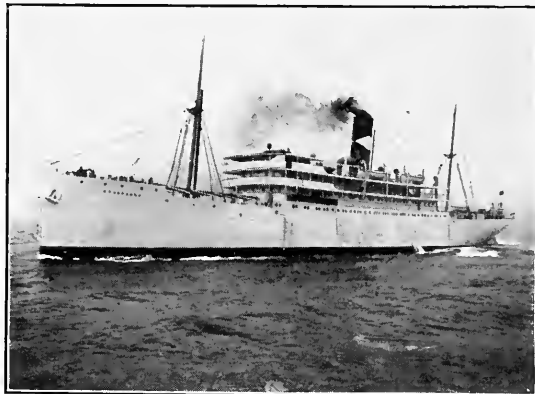
ATLANTIC
COAST LINE

Pre-eminent for superior train service
For fast and reliable schedules
For smooth and substantial roadway
that give that feeling of safety

OFFICES

NEW YORK, Cor. Broadway @ 30th St.	RICHMOND, - 838 East Main Street
BOSTON, - 248 Washington Street	JACKSONVILLE, 138 West Bay Street
PHILADELPHIA, - 1019 Chestnut Street	TAMPA, - 310 Madison Street
BALTIMORE, Cor. Light @ German Sts.	SAVANNAH, - - De Soto Hotel
WASHINGTON, 1419 New York Ave., N.W.	CHARLESTON, - 195 Meeting Street

W. J. CRAIG, Passenger Traffic Manager
T. C. WHITE, General Passenger Agent, - WILMINGTON, N. C.



S. S. "ALMIRANTE"

Ten New 5,000 Ton Steamships have recently been added to the
UNITED FRUIT COMPANY'S
GREAT WHITE FLEET

Providing the most luxurious service to the tropics. Accommodations include private suites with connecting bath and toilet, handsomely decorated social and smoking rooms, broad decks, staterooms with connecting bath, smoking balcony and wireless telegraph. Cooling devices are provided, by means of which temperature of accommodations may be regulated to suit.

¶ Four of these steamers sail weekly from New York to Port Antonio and Kingston, Jamaica; Colon, Panama (Panama Canal) and Colombian Ports. The remaining six sail from New Orleans weekly for Colon, Panama and Limon, Costa Rica and weekly for Belize, British Honduras; Barrios, Guatemala; Limon, Costa Rica, and Bocas del Toro, Panama.

¶ The "Admiral" steamers sail between the United States and Port Antonio, Jamaica, as follows: In the Fall and Winter weekly from Philadelphia and fortnightly from New York; in Spring and Summer weekly from Boston and fortnightly from Philadelphia.

¶ The steamships "Brookline" and "Barnstable" sail weekly between Baltimore, Md., and Port Antonio, Jamaica.

¶ Other services from Jamaica to Charleston, S. C. and from Mobile, Ala. to Limon, Costa Rica and Bocas del Toro, Panama.

¶ For particulars as to service, rates, etc., apply to United Fruit Company at above ports, or

M. J. DEMPSEY,
Assistant General Traffic Manager,
New Orleans, La.

GEORGE O. SOMERS,
General Traffic Manager,
17 Battery Place, New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

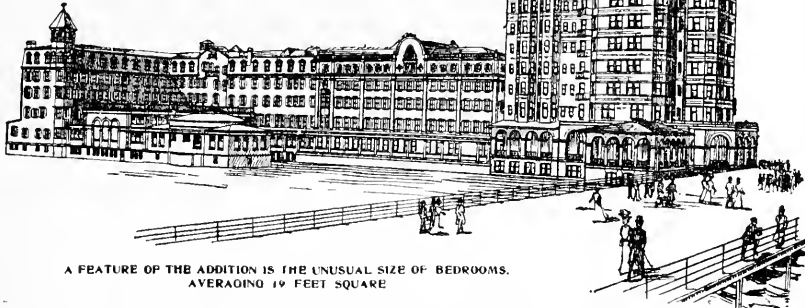
Hotel Traymore

ON THE OCEAN FRONT ATLANTIC CITY, N.J. Accommodates 600 Guests

A MAGNIFICENT TEN STORY FIRE-PROOF

ADDITION is just being completed

MAKING THIS FAMOUS HOSTELRY THE NEWEST AND MOST UP-TO-DATE OF ATLANTIC CITY HOTELS



A FEATURE OF THE ADDITION IS THE UNUSUAL SIZE OF BEDROOMS.
AVERAGING 19 FEET SQUARE

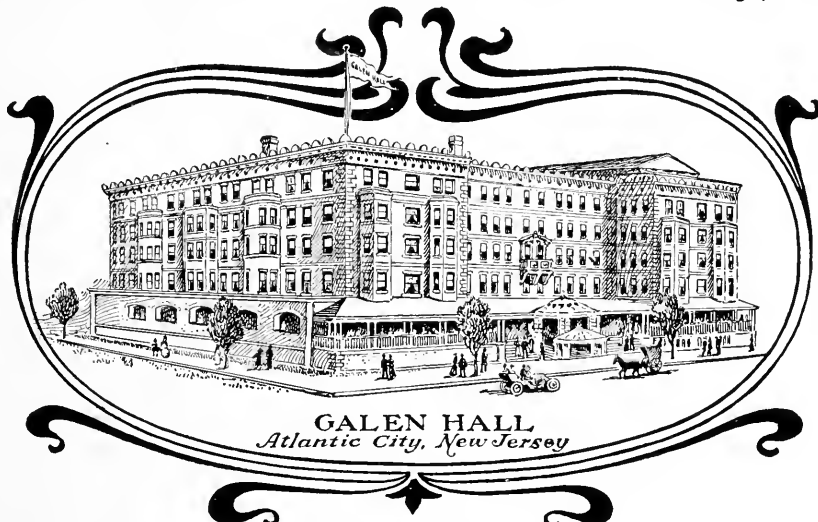
THE new ten-story addition directly on the Boardwalk is of hollow tile and reinforced concrete construction. Absolutely fire-proof and free from dampness. Every room commands an ocean view, bath attached with sea and fresh water. Cheval-glass in every chamber, temperature regulated by Thermostat, the latest development in steam heating. Telephone in every room. A spacious solarium facing the sea. The house is thoroughly and completely equipped with every modern convenience and luxury. Golf privileges.

Write for Illustrated Booklet.

CHAS. O. MARQUETTE, Manager

TRAYMORE HOTEL COMPANY, D. S. WHITE, President

GALEN HALL ≡ Atlantic City, N. J.



GALEN HALL
Atlantic City, New Jersey

HOTEL AND SANATORIUM

Modern Stone, Brick and Steel Building, with every hotel convenience: Elevators, Steam Heat, Electric Light, Sun Parlors on each floor, and elevated Solarium with grand view of ocean. Rooms with private baths with Sea Water. Bath department a special feature. The rooms attractively fitted in Marble. All that is newest and best in Electricity, Manual and Mechanical treatments. Sea Water in Baths, and all Hydratic Apparatus. Massage for both Ladies and Gentlemen, by attendants of superior training. Write for booklet to **F. L. YOUNG, General Manager.**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Most Advanced Step

IN

Modern Journalism

THE ATLANTIC DAILY NEWS

A newspaper in Magazine form published on twenty-seven of the principal Trans-Atlantic Steamships.

Contains a summary of the world's news, stock market quotations and reports, and sporting gossip, prepared by the Associated Press and Reuters Agency and transmitted daily by Marconi Wireless Telegraph.

The Atlantic Daily News is distributed to cabin passengers and therefore is read by the best class of travelers.

It has the only Exclusively High Class Circulation in the Publication World.

For sample copy and further information address the

Department Atlantic Daily News

**MARCONI WIRELESS TELEGRAPH
COMPANY OF AMERICA**

Lords Court Building

27 William Street - - - - New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

It's Summer Now IN JAMAICA

"The Land of Scenic and Climatic Perfection"

TO add to the delightful charms of a winter vacation in Jamaica and the West Indies, and to experience the pleasures of luxurious voyaging, make the ocean trip in one of the superb 6,000-ton PRINZ steamers of the ATLAS SERVICE, sailing weekly from New York.

THESE vessels offer all the comforts and conveniences of our well known trans-Atlantic steamers. They are ideally adapted for this service.

COMMODIOUS and homelike staterooms, splendid saloons, spacious decks, excellent cuisine.

Rates to Jamaica	One Way	Round Trip
	\$45.00	\$85.00

Also cruises of 3 weeks' duration and longer, calling at

Jamaica, Colon (Panama Canal) Colombia, Costa Rica, Hayti and Nicaragua

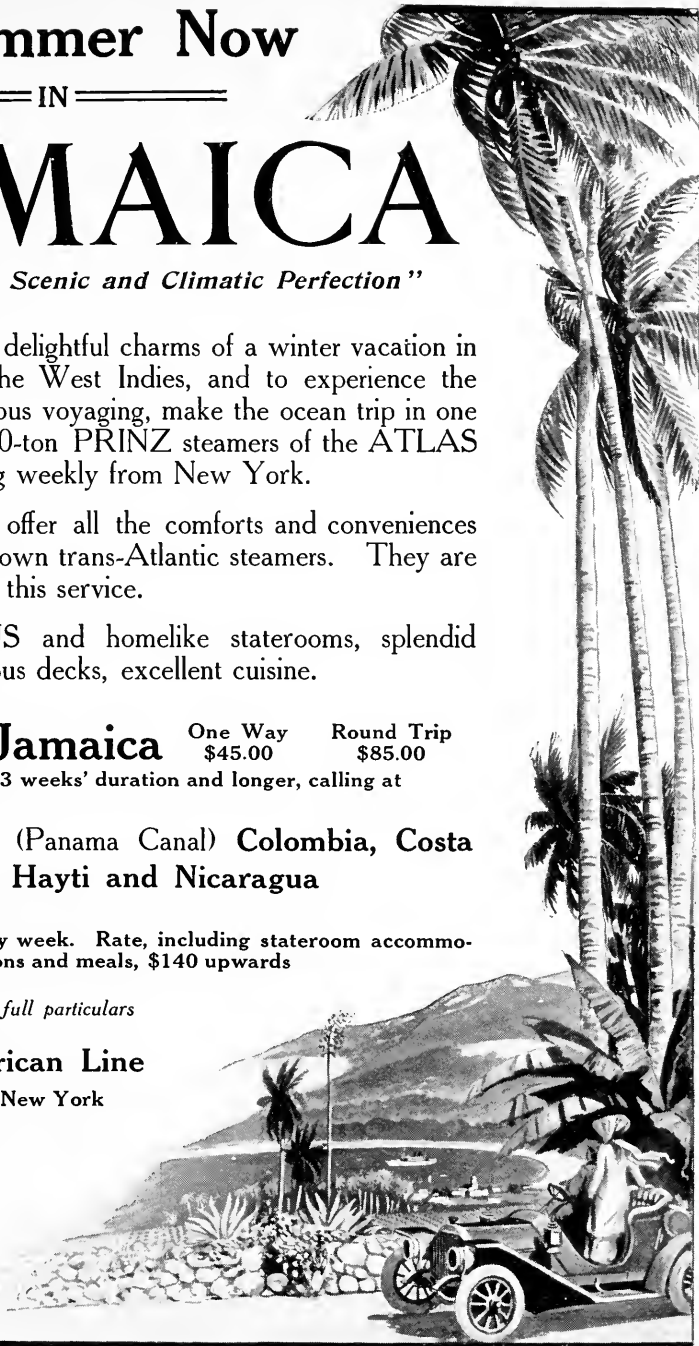
Leave New York every week. Rate, including stateroom accommodations and meals, \$140 upwards

Send for booklet giving full particulars

Hamburg-American Line

41-45 Broadway, New York

Boston Philadelphia
Chicago St. Louis
San Francisco



ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

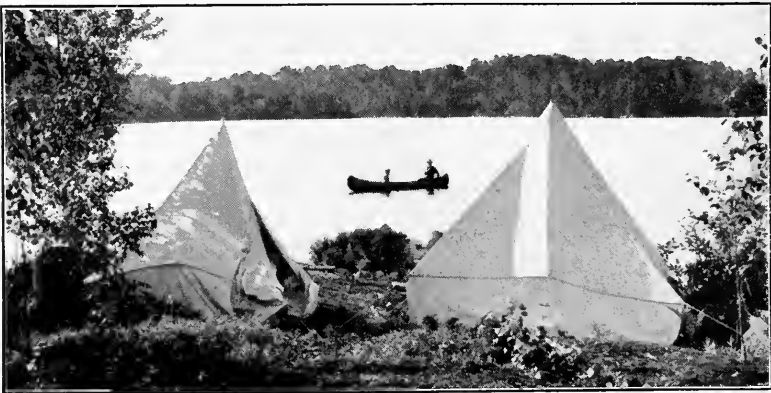


ALGONQUIN NATIONAL PARK

OF ONTARIO, CANADA

2,000 Acres of Fish
and Game Preserve

A Woodland Paradise for the Fisherman
and Camper, 2,000 feet above sea level



"CAMP LIFE IN ALGONQUIN PARK."

Speckled trout, salmon trout and black bass abound in the 1,200 lakes and rivers of this vast territory. Camp out and "rough" it; or if you prefer the best hotel accommodations make it an ideal summering place for tourists. A beautifully illustrated publication which gives careful description, maps, etc., sent free on application to F. P. DWYER, 290 Broadway, New York.

W. E. DAVIS, Passenger Traffic Manager	-	-	-	-	Montreal, Que.
G. T. BELL, Asst. Passenger Traffic Manager	-	-	-	-	Montreal, Que.
GEO. W. VAUX, General Passenger Agent	-	-	-	-	Montreal, Que.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Where Are You Going Next Summer?

The Canadian Rockies, Along the Line of the

Canadian Pacific

Offer unrivalled attractions. Ever increasing in popularity are the mountain resorts at

Banff, Laggan, Lake Louise, Lakes in the Clouds, Emerald Lake, Yoho Valley and Glacier,

amid scenery of unequalled magnificence and rugged grandeur. Hotels and Camps at various points, under the management of the Company.

To Sportsmen we earnestly recommend the perusal of our booklet "Fishing and Shooting." It tells the story of the best Hunting and Fishing country in America.

PACIFIC OCEAN SERVICE

From VANCOUVER, B. C.

Our Fleet of "EMPRESS" Steamships to CHINA and JAPAN

Connecting with all Asiatic points.

The Popular CANADIAN-AUSTRALIAN Royal Mail Steamships

To Hawaii and Fiji Islands, Brisbane and Sydney, Australia

Connecting with all Australasian points

Canadian-Pacific Coast Lines to Alaska, British Columbia and Puget Sound Points

Frequent Sailings

First-Class Service

ATLANTIC OCEAN SERVICE

Between Quebec and Liverpool

Our magnificent Steamships

EMPRESS OF BRITAIN EMPRESS OF IRELAND

Make the journey in six days—two days on the waters of the sheltered St. Lawrence, only four days in the open sea

Our One Class Cabin Steamships Offer Excellent Accommodations

WE CAN TICKET YOU AROUND THE WORLD

For booklets, rates and all information, apply to any Canadian Pacific Agent in any part of the World, or at Foster & Reynolds Information Bureaus at Jacksonville, St. Augustine, Palm Beach, Daytona and Miami, Fla.

Allan Cameron, G. T. A.
458 Broadway, New York

C. E. E. Ussher, A. P. T. M., W. L.
Winnipeg, Man.

Robt. Kerr, P. T. M.
Montreal, Que.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



"A Hundred Golden Hours At Sea"

A booklet you should have. It is beautifully and profusely illustrated, interesting and instructive. Describes the pleasures of a trip on one of the magnificent

SOUTHERN PACIFIC STEAMSHIPS

New York to New Orleans
in connection with a delightful
journey over the

SUNSET ROUTE

New Orleans to San Francisco
Send for it and information about

CIRCULAR TOUR TICKETS

L. H. NUTTING, G. P. A.
Nos. 1158, 366 or 1 Broadway
New York

In the manufacture of

Kiuyler's COCOA

Cocoa Beans of the highest grades only, scientifically blended, are used. Cleanliness and Workmanship in our Plant are as carefully scrutinized as is the quality of material used. Under such conditions it is not surprising

that *Kiuyler's* COCOA

is the acknowledged Best in the World. The standard by which others are judged. Quality higher than price. Price within the reach of all.



THE NEW EDITION OF THE

WASHINGTON STANDARD GUIDE

Is the latest, largest, best and most complete and beautiful guide for visitors in Washington.

It fully describes and illustrates:

THE CAPITOL,
THE LIBRARY,
THE CORCORAN GALLERY,
THE WHITE HOUSE,
THE TREASURY,
SMITHSONIAN AND NATIONAL MUSEUM,
THE WASHINGTON MONUMENT,
THE SOLDIERS' HOME,
ARLINGTON,
MOUNT VERNON.

150 Illustrations
PRICE, - 25 CENTS

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE
VACATION LAND
SUMMER AND WINTER
 ENDORSED BY THE MOST CRITICAL
 OF OUR NATION'S FAMED TOURISTS

· NEW ENGLAND ·

IS THE COUNTRY'S PREMIER VACATION PLACE.

The Scenic Grandeur of the White Mountains, the Regal Splendor of the Lake Region and the Famous North Shore are Distinctive Attractions appreciated by the discriminating tourist from everywhere.

The Delightful Invigorating Climate, Grand Scenery. Ideal Hotel Life and every Outdoor Pastime is described and illustrated in the Several Booklets which may be obtained for the cost of postage.

IT WILL BE A PLEASURE TO SERVE YOU PROMPTLY.

D. J. FLANDERS, P.T.M. BOSTON, MASS. C. M. BURT, G.P.A.

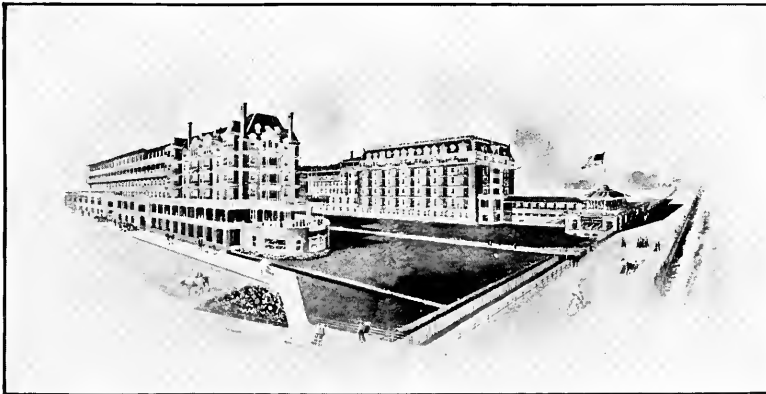







HOTEL DENNIS

**ATLANTIC CITY
NEW JERSEY**



Situated directly on the ocean front, surrounded by its own spacious lawn, which joins the beach and boardwalk. Is open the entire year, and on account of its liberal appointments and careful service is an ideal home for the Summer or Winter guest. **WALTER J. BUZBY, Owner and Proprietor**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Ruins of Yucatan—Chichen-Itza. The sacrificial temple erected on an artificial pyramid 120 feet high.

The Wonderful Mayan Cities of **YUCATAN** The World's Greatest Archaeological Marvels

THE tourist in Yucatan will find, in the ancient Mayan cities, sights and scenes which can be found nowhere else upon the earth. On this small peninsula of Yucatan are numberless monuments of a prehistoric race, a race to which is conceded the very first rank among the earliest inhabitants of the Western World. They surpassed the Aztecs and the South American peoples in architecture and sculpture and they stand alone as the sole possessor of a phonetic language. The amazed wanderer among their gigantic mounds and crumbling pyramids will find new marvels awaiting his examination at every turn.

Merida, the capital of Yucatan, will be found unexpectedly interesting. It has a delightful winter climate, excellent modern hotels, asphalted streets, cement sidewalks, a handsome cathedral, a magnificent new theater, many fine municipal and government buildings, and good shops of all kinds. Its inhabitants are hospitable and courteous. Travel facilities from Merida into the interior and to the wonderful Mayan ruins, are excellent, being by railroad or coach.

Progreso (the port of Yucatan), 22 miles from Merida, is easily reached from Florida (via Havana). Weekly service by Ward Line steamers.

For literature and further particulars, address

NEW YORK AND CUBA MAIL STEAMSHIP CO.

H. E. Cabaud, General Agent Pier 14, East River, New York City

Or

THE UNITED RAILROADS OF YUCATAN

F. W. Blake, General Manager Merida, Yucatan, Mexico

Or

YUCATAN TOURS BUREAU

W. P. Young, Manager P. O. Box 25, Progreso, Yucatan, Mexico

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

JAMAICA

KINGSTON=====PORT ANTONIO

Famous Winter Resorts



THE S. S. Aviles is the only steamship carrying passengers between Santiago de Cuba and Kingston and Port Antonio, Jamaica, and is a commodious sea-going vessel, fitted with electric lights, social hall, promenade decks, etc. Present sailings from Santiago de Cuba: every Wednesday—and from Kingston, Jamaica, every Saturday, touching at Port Antonio when sufficient passengers offer.

Weekly connection at Kingston with the magnificent passenger steamers of the Hamburg-American (Atlas Service), and the Royal Mail Steam Packet Co. for Colon, PANAMA, Central and South America Ports, the West Indies, New York and Europe.

Present schedule subject to change due to increasing traffic—therefore “ASK MR. FOSTER” at any of his offices or communicate direct to the agents.

Compania Cubana de Navegacion

MESSRS. BRAVO & COMPANY

General Agents

Marina Baja 49

Santiago de Cuba

HAMBURG AMERICAN LINE, Agents

Colon, Panama

E. A. H. HAGGART, Agent

Kingston, Jamaica

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



The Pleasure of Your Trip

Will be enhanced by a box of

Lenox Chocolates

Delicate, creamy, delicious and wholesome, they represent the highest possible result of skill, art and experience applied to candy-making

To be found at the better stores

Look for the NECCO SWEETS seal on every box

Made by

**NEW ENGLAND CONFECTIONERY COMPANY
BOSTON, MASSACHUSETTS**

MAYAN RUINS IN YUCATAN

PERSONALLY conducted excursions are operated from Progreso to Merida for the day's trip while Ward Line ships remain in the harbor of Progreso; also from Merida to the ruins of Uxmal, Chichen, Itza and Izamal, etc.; Campeche and other points of interest in Yucatan, covering one, two and three days and more.

Full information will be given at any of Mr. Foster's offices or by Ward Line Agents.

YUCATAN TOURS BUREAU

W. P. YOUNG, Manager

Progreso, Yucatan, Mexico

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Stamp of



The WATSON & NEWELL CO.

ATTLEBORO, MASS.

On **Sterling Silver Articles**

is an absolute guarantee of the highest standard of quality both in workmanship and in material. : : : : : :

WATSON & NEWELL CO. have the largest line of Sterling Silver Souvenir Spoons in America. : : : : : :

*The Watson & Newell
Goods are Sold at*

THE NATIONAL REMEMBRANCE SHOP, Washington, D. C.

THE FLORIDA REMEMBRANCE SHOP, Jacksonville, Fla.

EL UNICO GIFT SHOP, St. Augustine, Fla.

THE BOOK SHOP, Palm Beach, Fla.

HAVANA REMEMBRANCE SHOP, 99 Prado, Havana, Cuba

And by reliable dealers in Sterling Silver Wares throughout the Country

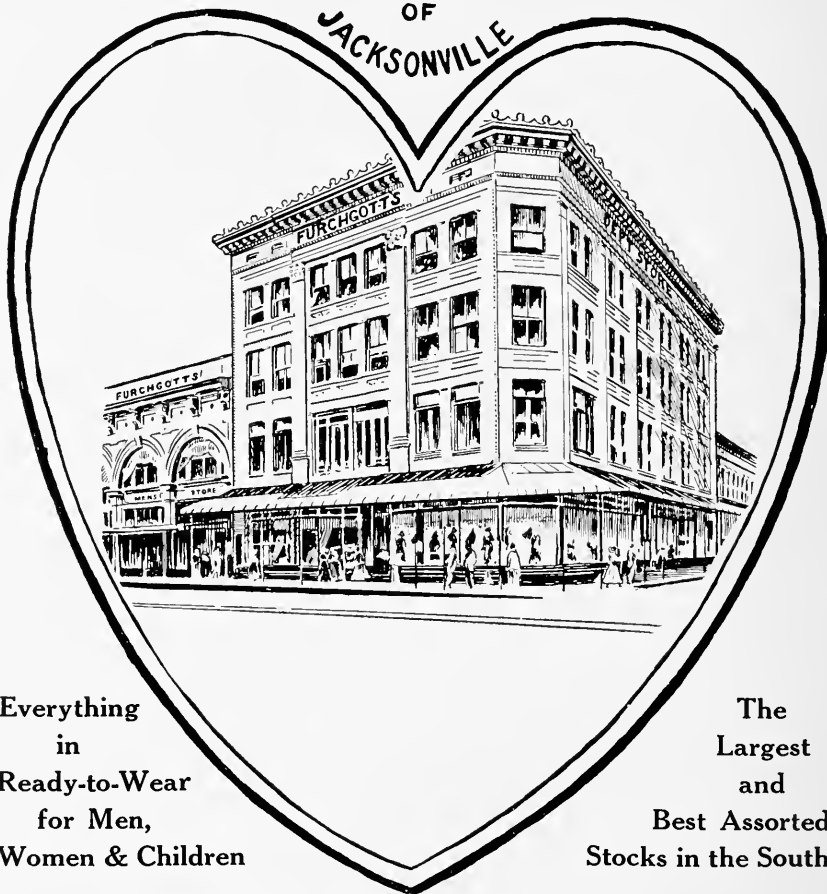


Furchgott's



Florida's Greatest Department Store

IN THE HEART
OF
JACKSONVILLE



Everything
in
Ready-to-Wear
for Men,
Women & Children

The
Largest
and
Best Assorted
Stocks in the South

TOURISTS VISITING THE CITY

Will find us prepared to apparel them in correct style for their stay in this Southern climate.

We cordially invite you to make our store your headquarters when in this city, and to have your mail addressed here.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE ST. ALBANS

K. H. CONROY, Proprietor

329 WEST CHURCH STREET, JACKSONVILLE, FLORIDA

JUST FINISHED. Beautifully furnished throughout with every modern convenience. Hot and cold running water, and heat in every room. Within three minutes of Post Office. Cuisine unsurpassed in the State. Rates \$2.50 per day; \$15.00 per week up

Private Baths

Write for Reservations

The Royal Palms

No. 225 West Duval Street
JACKSONVILLE, FLA.

Just Completed and Newly Furnished

All Modern Conveniences, Electric Lights, Steam Heat, Private and Public Baths

EUROPEAN AND AMERICAN PLAN

RATES: European, \$1.00 up per day; American, \$2.50 up per day

MRS. J. L. MORGAN

THE ARLINGTON

PALATKA, FLORIDA

Centrally located near all Steamboat Landings and Railroad Depots. Hot and Cold Baths. Electric Lights and Bells. Rates, \$2.00 per day and up.

LOUIS KALBFELD, Manager

DUNHAM HOUSE

Mrs. D. L. Dunham
Proprietress

HIGH CLASS BOARDING HOUSE

On the Bay. Unobstructed view. All outside rooms. Pleasant surroundings. Rates \$1.50 to \$2.00 per day; \$7 to \$12 per week. Modern sanitation. Baths (hot and cold water).

131 Marine Street

St. Augustine, Florida

Telefono Num. 781

Proprietor: A. PETIT, Successor to Edouard Chaix

RESTAURANT "PARIS"

O'REILLY NO. 14, HAVANA

This well-known restaurant of world-wide renown is the favorite resort of all persons appreciating a first-class table, and the only one which supplies the very best French and Spanish cooking at reasonable prices.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Jacksonville's Newest Hotel

HOTEL ALBERT

European Plan. One Hundred Rooms.
Excellent Cafe. Open All the Year.

Jacksonville, Florida

W. A. GUILL & CO., Proprietors

A. R. EVANS, Manager

HOTEL COLLEGE ARMS DE LAND FLORIDA



IDEAL situation on a high pine ridge, in a dry climate, the air resinous with the odor of pine needles. A substantial, finely appointed building, with everything for comfort. Steam heat, electric lights, elevator, artesian water. Sun parlor, music hall, orchestra, reading room. Club house, boating, fishing, driving, golf, tennis, croquet. Rooms single and *en suite*, with private baths. Address JOHN G. HOLLAND, Manager.

DE LAND

The Athens of Florida

Seat of the Great
JOHN B. STETSON UNIVERSITY
581 STUDENTS LAST YEAR

DE LAND is situated on the high, rolling pine lands of Volusia County, and is surrounded by beautiful orange groves. One hundred miles of shelled roads. For further information, write to THE VOLUSIA COUNTY RECORD, DeLand; weekly, \$1.00 per year.

PUTNAM INN DE LAND, FLORIDA

B. E. BROWN, - Proprietor

All the comforts of home. All the conveniences of the best hotel service. Accommodations for 125. Rates, \$3.00 per day and up. Special by week. For description of De Land see text pages of the Guide.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Jacksonville Floral Company

20 Laura St.
Phone 3296

THE FLOWER SHOP

Choice Flowers Delivered Any Point in United States

Greenhouses and Nursery Evergreen Cemetery - - - JACKSONVILLE, FLORIDA

EASTMAN KODAKS

Fresh Supplies and Prompt Attention
to Orders for Developing and Printing
Kodak Pictures :: :: :: :: ::

Roll Films developed for 10 cents per roll by same workmen as our beautiful

FLORIDA VIEWS

GIBSON BROS. - - 19 Main Street, JACKSONVILLE, FLA.

MRS. RICHARDS' HIGH CLASS BOARDING HOUSE

703 LAURA ST., JACKSONVILLE, FLA.

Large, cheerful Rooms. All modern improvements. Five minutes' walk to Post Office, Stores, Churches.
Cuisine unexcelled. Northern Cooking. Special prices by week or month.

MRS. MARY F. RICHARDS, Prop.

NORTHERN CAFÉ JACKSONVILLE, FLA.

15-17 EAST FORSYTH STREET

First-Class and Up-to-Date

French and American Cooking. Table d'Hote or a la Carte. We serve only Mocha and Java Coffee

Phone 699

GEORGE TCIMPIDIS, Manager

THE WILLSON

Cor. Laura and
Adams Streets
JACKSONVILLE, FLA. PHONE 2202

Centrally located, one block from all car lines. Select and home-like. Electric lights, hot water baths, etc.
Cuisine unsurpassed. Northern cooking. Rates, \$2 per day and up. Special rates by the week. :: :: ::

We make a special rate for table board
by the day or week. Ask Mr. Foster.

T. C. WILLSON, Proprietor

THE WRAY CAMPS LOUGHMAN FLORIDA

A place for people seeking outdoor life. Good hunting, boating, etc.

Homelike Accommodations

Small Private Bungalows

MRS. E. C. WRAY, Prop.

SOUVENIRS AND CURIOS

VISIT

THOS. C. IMESON

226 Hogan Street, Jacksonville, Fla.

Alligator Goods Our Specialty

Orange Blossom Perfume and Guava Jelly. Mail orders
given careful attention. Ask for price list

Tyler-Phelps Gift Shop Co.

Wholesale and Retail Dealers in

Imported and Domestic
Arts and Crafts

Winter Season
Daytona, Fla.

Summer Season
York Harbor, Me.

If you want information, it is all right to ask Mr. Foster. But if you have anything to tell the
people of Palatka County, there is no better medium than the columns of

THE PALATKA NEWS

Published every Friday. Subscription, \$1.00 per year. Advertising rates given on application

ASK MR. FOSTER for further information and printed matter of the Hotel, Routes and Resorts and articles here
advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami,
Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Florida's Most Picturesque Daylight Trip



Telephone 615	-	-	-	City Ticket Office No. 16 Hogan St., Jacksonville
Telephone 2889	-	-	-	Wharf Foot of Laura Street



H. MULLER :: :: :: :: :: Proprietor

38

FLORIDA HOUSE

HAS MORE SOUTHERN EXPOSURE ROOMS
THAN ANY OTHER HOUSE IN CITY

St. Augustine - - - Florida



This popular house is ideally located, has all modern improvements including new private baths, plumbing, etc., and its cuisine is unsurpassed

Accommodates Two Hundred and Fifty

RATES

\$2.50 and Upward Per Day
Special Weekly Rates

O'CONNOR & MAHON, - - Proprietors

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Hotel St. George

St. Augustine, Florida



ELEVATOR

STEAM HEAT

PRIVATE BATHS

ELECTRIC LIGHTS IN EVERY ROOM

**M. B. MONTGOMERY, of Huestis House, Saratoga,
Owner and Proprietor**

Ask **MR. FOSTER**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



GRANADA HOTEL, ❖ St. Augustine, Florida

OPPOSITE THE PONCE DE LEON

Private and Public Baths. American Plan. Rates: \$2.50 and Up per Day. \$15.00 and Up per Week

F. O. DUNHAM ❖ ❖ Proprietor

THE SPEAR MANSION St. George Street St. Augustine, Fla.

OPEN THE YEAR ROUND

ONE BLOCK FROM POST OFFICE AND PONCE DE LEON, IN CENTER OF CITY



Rates from \$2.00 per Day up. Special by the Week and to Large Parties. Home Cooking a Specialty. Private Baths.

MRS. A. R. SPENCER, Proprietor.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



HOTEL BUCKINGHAM ST. AUGUSTINE FLORIDA

Newly Furnished and Renovated

Under New Management

"The Family Hotel," directly opposite and facing the main entrances of the Ponce de Leon and Alcazar. Surrounded with spacious grounds and tropical palms and flowers. Private baths. Cuisine and service unsurpassed. All amusements.

Rates \$2.50 per day and up.

Special weekly and season rates.

Bus Meets All Trains

Write for Booklet

BUCKINGHAM HOTEL CO., Prop.

ADVERTISE IN *The Evening Record*

Only **Daily** published at St. Augustine, Florida, at the head of the **Great Fruit Belt**. Only Daily published on the East Coast of Florida between Jacksonville and Miami, a distance of 366 miles. The Record is read throughout the most prosperous Farming and Fruit Growing Section in the South.

ADVERTISING RATES SENT ON APPLICATION.

Published by **THE RECORD COMPANY**

Printers, Publishers, Binders, Rulers, Blank Book Manufacturers, Stationers,
☞ Wholesale and Retail Paper Dealers, Loose-Leaf Ledger Systems. ☞

ST. AUGUSTINE

FLORIDA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE VEDDER COLLECTION.

THE MUSEUM belonging to the St. Augustine Institute of Science and Historical Society is now shown in the old house corner of Bay and Treasury Streets. The house is one of the oldest in the city. It has never been remodeled. The cedar beams are uncovered just as they were when the house was built centuries ago. The immense old fire-place is of itself well worth seeing. The room in which the fire-place is shown was for many years the City Prison, while the remainder of the house was devoted to the purposes of the Court.

The Museum now comprises the well known Vedder Collection which the late Dr. Vedder was so many years in gathering and which covers so completely the Natural History of Florida.

To this are added the other Collections of the Society, comprising prehistoric implements and weapons from the shell heaps of the East Coast of Florida, showing all that we know of the prehistoric dwellers in Florida. Implements and weapons from the Indian burial mounds. Relics from the Spanish occupation and from the early wars. Maps relating to early Florida. These fill five rooms in the building. The whole collection is well worth seeing by every visitor to St. Augustine.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Visit Dodge's Oldest House in America

J. P. DODGE, Proprietor

54 North St. George St.
ST. AUGUSTINE

— A. D. 1565 —

A quaint and interesting place to visit
Ancient City Souvenirs in attractive forms
Watches, Clocks and Jewelry Repairing

Strictly Northern Home Cooking

Everything Modern

HOTEL CLAIRMONT

MRS. A. BOUTELLE, Proprietress

St. George St., Opposite Magnolia Hotel

ST. AGUSTINE, FLORIDA

Rates: \$2.00 to \$3.00 Per Day. Special by the Week

Hotel La Borde St. Augustine, Fla.

Cor. Marine and Bridge Sts.

Three blocks from the Park, Overlooking the Bay and Ocean. Electric Lights
in every Room. Hot and Cold Water Baths. Large Pleasant Rooms.

Rates, \$1.50 per day up. Special rates by the week. :: :: :t ::

Home Cooking a Specialty

MRS. J. COWAN, Proprietress

To get at the Real Facts

of the Rapid Progress and Marvelous Development of the **State of Florida**, without any admixture of "hot air" or partiality towards any section of the State, you should read

Florida Enterprise

the new monthly magazine published in Jacksonville. Price \$1.00 a year. Sample copies free. Send us **your name** and tell us what **you** are interested in.

Advertising rates sent on request.

FLORIDA ENTERPRISE, Jacksonville, Fla.

Record Building

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Eat.. **PARISIAN CAFÉ** ST. AUGUSTINE, FLA.
at the Cathedral Place, Op. Post Office
GEORGE TCIMPIDIS, Prop.

Open all the year. First-Class and Up-to-Date. White Service. French and American Cooking. We use Mocha and Java Coffee.

Dr. E. M. Goodrich OFFICE AND RESIDENCE
NORTH ST. GEORGE STREET, near the
City Gates ST. AUGUSTINE, FLA.

Northern DENTIST Of Twenty-Five
Years' Experience

For Real Estate and Insurance
Also Furnished Houses

GO TO

EUGENE L. BARNES

212 St. George St.

St. Augustine, Fla.

PHONE 75

FOSTER COMPANY

High Grade Men's Outfitter & Ladies' Shoes

Cor. Beach Street and Orange Avenue, DAYTONA, FLORIDA

**THE SEVILLE DAYTONA
FLORIDA**

RIDGEWOOD AVENUE . . . SOUTH STREET

First-class Family Hotel. Extensive Grounds, Large Rooms, Running Water, Orange Grove, Noted for Excellent Cuisine, Comfortable Appointments and Home-like Surroundings. Open, Nov. 1st to May 1st.

E. H. PURDY, Manager

M. ELLA DeVOY & COMPANY

LADIES' HATTERS

No. 6 South Beach Street

DAYTONA

Latest Styles
High Class Goods

Artistic Workmanship
Low Prices

Daytona

E. L. SHEAR

PHONE No. 8

Steam

Cor. Fairview Ave.
and Beach Street

Laundry

**THE STILLMAN, DAYTONA,
FLORIDA**

DWIGHT R. STILLMAN, Prop'r.

Open December 1st to May 1st

STILLMAN HOUSE, Noyes Beach, R. I.

June 25th to September 25th.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camagucy, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted

DESPLAND HOTEL 3 DAYTONA, FLORIDA



Largest and best hotel in Daytona, recently enlarged by 50 additional rooms, and many with private baths. Every modern comfort. Booklet.

L. M. WAITE.

THE HAMILTON

New and First-Class DAYTONA, FLA.

Steam Heat
Electric Light
Electric Bells

American Plan

Elegant Rooms
with or
without Baths

Rates, \$2.50 up Weekly Rates

MRS. I. M. MABBETTE, Proprietress

An Elegantly Appointed Small Hotel on
Ridgewood Ave., two Blocks from Depot

Steam Heat, Electric Lights. Large
Verandas, Lawn, and Shade Trees

THE ISLINGTON

MRS. I. B. PARKINSON, Proprietor

18 S. RIDGEWOOD AVENUE

DAYTONA, FLORIDA

THE HOWARD 3 DAYTONA FLORIDA

New House. First class. All modern improvements. Near the Halifax River; five minutes' walk to post office, stores, churches. Cuisine unexcelled; Northern cooking. Rates \$2.00 per day and up. Special prices by week or month.

JOHN C. HOWARD, Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE PRINCE GEORGE DAYTONA FLORIDA

HILYARD & HOLROYD,

Proprietors



☐ THE PRINCE GEORGE faces directly on the Halifax River. The piazza, 150 feet in length, gives an unobstructed view of that beautiful sheet of water. Private pier, billiard parlor, orchestra. Every room steam heated. Rates from \$3.00 per day upward. ☐ The McCoy line steamers CONSTITUTION and REPUBLIC, the largest boats on the inland waters plying between St. Augustine and Palm Beach, stop over night at Daytona, docking at the PRINCE GEORGE PIER.

Same Management as THE BRISTOL, Asbury Park, New Jersey



New Seaside Inn

has been enlarged to nearly twice
its original size since last season

DIRECTLY ON THE ATLANTIC BEACH

Terms—\$2.50 per day and up

CAPACITY—251

SEND FOR BOOKLET

HORACE F. STEWART

DAYTONA BEACH, FLA. *Proprietor and Owner*



The Pines

Ridgewood Avenue

Daytona, Florida

MRS. J. B. HINSKY, Proprietress

Accommodates 50 Guests

Rates, \$2.50 and Up

Telephone

Electric Lights

Furnace Heat

Private Baths

New and Homelike Appointments

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camagucy, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE PRINCESS ISSENA, Seabreeze, Fla.



A FINE new stone and frame structure situated in the midst of five acres of natural park, three hundred and seventy-five feet fronting on Ocean Boulevard, and five minutes' walk to the Atlantic Beach on the east or to the Halifax River on the west.

Having had some years' experience with the traveling public, the managers perceived that a house conducted as nearly as possible like an elegant private home would be welcome to a large percentage of Florida tourists; and they are endeavoring to establish the Princess Issena on this rather new basis. While there are all the appointments of the thoroughly modern and first-class hotel, still home features are preserved, not only pertaining to the

table, but in a pleasing departure from usual hotel interior arrangement of living rooms, chambers, halls, etc.

The bedrooms are large, airy and well lighted, having from two to four windows each; many sunny exposures; *en suite* or single; stationary wash stands, with hot and cold water in every room; general and private baths; steam heat; electric lights; call bells; telephone in office; no really small or undesirable rooms; good beds; all furnishings fresh, clean and sanitary.

A principal feature is to make the table as much as possible like a home table, though the dining room service is of the usual first-class hotel kind, and the kitchen is under the management of a competent chef; home-made breads, cake and pastry; home-prepared jellies, preserves, marmalades, etc.; pure milk from our own cows; pure, healthful water from artesian well.

For board and rooms, \$3.00 per day and up. Special rates by the month or season. Address

A. W. POWERS, Proprietor - - Seabreeze, Florida

BRETTON INN AT ORMOND BEACH ORMOND, FLORIDA



THE INN is situated on the bluff overlooking the ocean and the great automobile speedway. It is nearly two miles from the railway station and half a mile from Hotel Ormond; connected with both by horse cars, and with the latter by plank walk.

Almost invariably the sea air is beneficial in cases of overwork and nervous prostration. It acts as a tonic, sharpens the appetite and induces sleep.

Ormond is noted for its Shell Roads through Tropical Forests; the Ocean Beach, with Surf Fishing and Bathing every month in the year; its luxuriant Orange groves and the Famous Tomoka River Trip. Furnished Camps

and Cottages to let at Santa Lucia Orange Grove. Address, **GEO. E. JEWELL, Manager, Ormond, Florida.**

ANDERSON @ PRICE HOTEL CO., Proprietors

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE PALMETTO

DAYTONA, FLORIDA

OPEN FROM
DECEMBER TO MAY

C. O. CHAMBERLIN
Proprietor



THE PALMETTO has a most desirable location on the river side of the city, facing the Halifax, which at this point is nearly a mile in width. It is a pleasant house, with large parlors, comfortable chambers and broad piazzas. The house has been enlarged for this season. New private baths. Cuisine and service of high standard. Terms, \$3 00 per day and up. Reasonable weekly rates, and special for those remaining during the season. *Send for booklet.*

SPECIAL ATTRACTIONS FOR AUTOMOBILISTS

Summer Hotel: ADIRONDACK INN, Sacandaga Park, New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

INDIAN RIVER LINE

STEAMERS CONSTITUTION AND REPUBLIC
BETWEEN ST. AUGUSTINE AND PALM BEACH

STEAMER REPUBLIC

Runs Between ST. AUGUSTINE and DAYTONA Tri-Weekly

Leaving St. Augustine for Daytona Mondays, Wednesdays, and Fridays at 8:00 A. M.

Leaving Daytona for St. Augustine Tuesdays, Thursdays, and Saturdays at 8:00 A. M.

Stopping at Ormond on flag.

Monday's steamer connects with Palm Beach Steamer at Daytona.

St. Augustine to Daytona

\$2.00

Round Trip

\$3.00

STEAMER CONSTITUTION

Runs Between DAYTONA and PALM BEACH Weekly

BOUND SOUTH

Tuesdays 8:00 A. M. leave Daytona for Rockledge

Wednesdays 8:00 A. M. leave Rockledge for Fort Pierce

Thursdays 8:00 A. M. leave Fort Pierce for Palm Beach

Fridays given up to sightseeing in Palm Beach

BOUND NORTH

Saturday 9:00 A. M. leave Palm Beach for Fort Pierce

Sunday 8:00 A. M. leave Fort Pierce for Rockledge

Monday 8:00 A. M. leave Rockledge for Daytona

Connecting with Steamer "Republic" for St. Augustine

Stopping on Flag at Port Orange, Ponce Park, New Smyrna, El Dora, Allenhurst, Titusville, Cocoa, Merritts, Indianola, Eau Gallie, Melbourne, Jensen and Walton

Each Day's Run

\$2.00

Daytona to Palm Beach

\$5.00

Round Trip

\$3.00

Inquire of McCOY BROS., Daytona, Florida, or at Mr. Foster's Offices

✂ **W. H. GARDINER** ✂

Art Shop and Photo Studio DAYTONA
FLORIDA

Eastman Kodaks and Films ✂ ✂ Expert Developing and Finishing

Books, Stationery and Alligator
Goods. Souvenir Post Cards . .

Best Equipped Optical Department
On the Florida East Coast

GEO. H. CLARK

JEWELER AND STATIONER

Two Large Stores 124-126 S. Beach St. DAYTONA, FLA.

Halifax Livery and Transfer Company

JAMES RIX, Proprietor

Carriages, Surreys, Phaetons, Top Buggies and Rubber Tired Runabouts. 'Busses

Meet all Trains. Baggage Hauled

Phone 120

DAYTONA, FLORIDA

The Prospect Daytona, Florida
P. J. DOYLE, Proprietor

Rooms new and elegantly furnished; with or without private Bath. Steam Heat, Electric Lights and Garage conveniences. - - Two blocks from Postoffice and Railroad Station

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

DAYTONA FLORIDA



MILES OF HARD-SURFACED DRIVES THROUGH SHADED AVENUES.



OCEAN BEACH—WORLD-FAMED FOR AUTOING.



HUNDREDS OF MILES OF STILL WATERS WHERE THE SOUND OF OCEAN'S SURF AND BALMY BREEZES, SALTY FROM THE SEA, ARE NATURE'S CURES FOR NERVES O'ERWROUGHT BY MODERN LIFE.

REAL ESTATE
✓ **LUMBER** ✓

NORMAN S. DAYTON, Daytona, Fla.

Beach Street, next Post Office
OFFICE WITH *Ask Mr. Foster*

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

LAKE VIEW HOTEL LEESBURG, FLA.

Open December 1st, 1909



This hotel is owned and operated by E. C. Worrell, of Moorestown, N. J., who has toured the State of Florida for the past ten years and experienced the shortcomings of the various hotels. After purchasing the Lake View he remodeled it, installing private baths, steam heat, etc., and largely refurnishing it.

The Lake View Hotel is managed by M. F. Wistar, of the Pocono Inn, Mount

Pocono, Pa., which is noted for its fine table, and clean neat rooms, all of which are carried out at the Lake View. The town of Leesburg is thrifty and well kept, has large lakes for fishing and sailing. There is good hunting all round about. There are stores, churches and schools and everything to make it a desirable place to spend the winter. Fine drives lead for miles around.

Rates Are From \$2.50 Per Day Up

This is the fourth season under Mr. Worrell's ownership, and the house has been enlarged the past summer for the accommodation of the fast increasing patronage, which is evidence that the methods pursued at the Lake View are appreciated by the public. Write for booklet to **M. F. WISTAR, Manager.**

CARNELL'S FLORIDA FRUIT PRESERVES

Homemade Guave Jelly
Grape-Fruit Marmalade
Preserved Figs

Sweet Orange Marmalade
Guava Cheese
Sweet Pickled Figs

Wild Orange Marmalade
Chinese Preserved Kumquat
Candied Orange Peel

THE Homemade Guava Jelly, Marmalades and Tropical Preserves manufactured by JAS. CARNELL, are among the most delicious of Florida fruit products. Their purity and exquisite delicacy of flavor have given them an established reputation. Mr. Carnell received the Highest Award at the Pan-American, Charleston and St. Louis Expositions and all First Prizes at the Florida State Fair of 1901 for Guava Jelly and Florida Preserves.

For Price List, Address JAS. CARNELL, Ormond, Fla.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL ROYAL PALM FORT MYERS

Florida



HOTEL ROYAL PALM, FORT MYERS, LEE COUNTY, FLORIDA.

**Boating, Fishing,
Shooting, Golf.**

Those wishing to enjoy the most tropical spot in Florida should visit this winter retreat, beautifully located on the sylvan winding Caloosahatchee, twenty miles from the Gulf of Mexico.

Hotel Royal Palm is one of the most attractive and palatial hotels in south Florida. Since last season the hotel has been thoroughly renovated and newly furnished, and a music room, sun parlor, Dutch room and fifty bed rooms, all with private bath, have been added. The Club house has also been improved by the addition of a swimming pool, sulphur baths and a large number of private baths.

F. H. ABBOTT
Manager



Maitland Inn

Maitland, Orange Co., Fla.

Situated in the famous Lake Region in the midst of orange groves and pine forests. Rates, \$2.00 to \$3.00 per day; \$10.00 to \$20.00 per week. For booklet address

DAN'L E. JUDD, Proprietor

Summer Address: SOUTH VIEW INN,
Lake Side P. O., Litchfield Co., Conn.



Grand View Hotel

Open All the Year. Wide Porches, Pleasant Rooms, Acetylene Gas, Hot Baths, Amusement Room. French and American Cuisine Unexcelled. Rates \$2.50 and up per Day. Special Arrangements per Week or Month.

J. MICHEL BAULET, Proprietor
EUSTIS, FLORIDA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Briggs Cottage

West Palm Beach, Florida

Mrs. H. E. Briggs, Proprietress

High-Class Boarding House. No Consumptives Taken. Hot and Cold Baths on every Floor. Electric Lights Throughout. Convenient to Hotels and Post Office. Evernia Street, one and one half blocks from Lake Worth. Carriage meets all trains.

ASK MR. FOSTER

Terms \$2.50 per day, special by the week
Individual Tables. Table Board by Arrangement

THE GABLES Among the Palms

WEST PALM BEACH, FLA.

N. B. MACGRIFF (formerly of THE GABLES in Daytona and THE OAKS in Miami) Proprietor.
Two blocks from Post Office and Bay. Modern. Rates on application.

A. L. W. SAUNDERS WEST PALM BEACH
FLORIDA

CORNER OLIVE AND DATURA STREETS

DRESSMAKING

Dresses Furnished Complete. Hand Made Gowns. Hand Made Laces, Crochets, etc.

THE KEYSTONE NOW OPEN
Datura St., near Center of Town

Recently Enlarged and Renovated

An Ideal Family Hotel. Good Home Cooking and Well-Ventilated Sleeping Rooms, Hot and Cold Baths, Electric Lights and Modern Improvements. Rates: \$2.00 per day and up, special rates by the week

MRS. BENJ. COOK, Prop.

WEST PALM BEACH

THE DALLAS LODGE

MIAMI, FLORIDA

STRICTLY EUROPEAN

Wide Porches, Pleasant Rooms, Electric Lights. Central Location—near
Park, Water, Churches and Postoffice.

All Modern Conveniences

MRS. E. S. HUDDLESTON

THE ST. CHARLES ORLANDO
FLORIDA

HILPERT & FAUL, Proprietors

Centrally Located. Three Minutes' Walk from Post Office, Churches, etc. Electric
Light, Private Baths, Beautiful Grounds.

J. B. WOFFORD

Livery, Sale and Transfer Stable

To all Points of Interest

Automobiles for Hire

333-335 Eleventh Street

Phone 43-A

MIAMI, FLORIDA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL "THE PALMS," WEST PALM BEACH

✧ ✧ FLORIDA ✧ ✧



A homelike hotel, well appointed, giving the comforts without the cost of the more expensive ones. Fronting on beautiful Lake Worth, opposite the Royal Poinciana Hotel. Enlarged this year by a four-story stone addition, making it one of the attractive hotels of West Palm Beach. Excellent fishing in Lake Worth, also in the bodies of fresh water three quarters of a mile away. White waitresses and cooks from the famous White Mountain hotels are employed, insuring first-class service to guests. Electric lights and bells throughout the hotel. Private and public baths. The hotel remains open until May 1. Rates, \$2.50 per day upward. For further particulars address

HOTEL "THE PALMS," West Palm Beach, Florida



Hotel Boynton

BOYNTON, FLORIDA

Twelve miles south of Palm Beach. On ocean ridge with 20-foot elevation. Fishing, bathing and hunting.

Rates \$2.00 to \$3.00

Ask Mr. Foster, Prado and Central Park

About the beautiful winter home sites, and the orange, grapefruit and pineapple lands at **Santa Maria.**

Quickly reached by rail or auto. Western Railway and new Government macadam road cross the property. Moderate prices.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE GRALYNN, Miami, Florida

The Gralynn is in every way a first-class hotel and has a fine location.

It is two blocks from the Bay and River, one block from the Royal Palm Park and golf grounds, and very convenient to post office and churches.



Rooms single, or en suite with bath.

Rates \$3.00 up per day.

SALEM GRAHAM, Proprietor



Its Pleasant Airy Rooms, Broad Verandas and Well Kept Table Make it One of the Most Desirable, Home-Like Places in Miami.

Boyd Cottage

Near Boulevard and Overlooking Biscayne Bay.
Convenient to Railroad Station.

**120 Eighth Street,
MIAMI, FLORIDA**

FOR REAL ESTATE AND INSURANCE ALSO FURNISHED COTTAGES

All modern. For season or all year round. Fine income paying Grape Fruit Groves for sale, also vegetable lands and unimproved tracts. Beautiful water front homes. Call or write

Mrs. E. C. McAllister, - Miami, Fla.

No. 320 1-2 12th Street - - Suite 2, Hatchett Building

DESIRABLE NORTH CAROLINA PROPERTY AT TOXAWAY

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

"EVERYBODY GOES TO PALM BEACH"

MANY PREFER

HOTEL PALM BEACH

LOCATED BETWEEN THE OCEAN AND PALM-FRINGED LAKE WORTH, ADJOINING ITS IMMENSE NEIGHBOR, THE "ROYAL POINCIANA HOTEL AND GARDENS."

The tourist, just south for a few days, families returning year after year, making it their winter home, find its location, advantages, informalities, appointments and moderate rates quite suitable.

New large modern hotel.

Maintains refined patronage.

Superior service

Open January, February and March

RATES, \$3.50 PER DAY AND UP. SPECIAL WEEKLY

Fifty rooms with private bath



OVERLOOKS LAKE, WITH SURF BATHING IN THE REAR,
AMID ORANGE AND COCOANUT GROVES.

Annual Venetian Carnival and Motor Boat Races in March

No resort in the South where there is so much to do and to be seen. Many who visit Palm Beach and enjoy its social gaieties and out door life find this large, new, modern hotel a delightful spot with many home comforts and less of the formalities necessary at the largest hotel. All privileges of the resort.

Get off at Palm Beach Station (not West Palm Beach), where our porters meet all trains.

WRITE FOR ILLUSTRATED BOOKLET

Management:

A. S. WASHBURNE

WM. G. HAVILL

SIDNEY MADDOCK, Owner

Address "Hotel Palm Beach"

Palm Beach, Florida

Golf, Surf Bathing, Band Concerts, Boating, Hunting, Tropical Rides!

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

IT WAS GOOD ENOUGH FOR M r . F O S T E R

That's the reason he selected my store as his Headquarters—and he did—you'll find him here when you call—and you will.

A truly metropolitan drug store, pure drugs, careful prescription service. Full stock of toilet necessities and luxuries—finest fountain in the state. :: :: :: :: ::

IN THE VERY HEART OF THE CITY.

COTTER'S DRUG STORE

Successor to Morton Drug Co.

615-17 Franklin Street

TAMPA - - - - FLORIDA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

T A M P A

" G R O W I N G B Y D O I N G "

A very accessible and most delightful WINTER RESORT and region of WINTER HOMES

TAMPA is a city of over 50,000 people, with all the advantages of any city in the North twice its size; ideal city for all who desire temporary or permanent homes in a genial climate, a haven of marvelous beauty and restfulness; telephone, gas, electricity, street railways, pure city water, perfect sewage system; sixty miles of vitrified brick paving, 250 miles of hard surfaced roads, 400 automobiles owned by citizens, and is the

MECCA FOR AUTOMOBILISTS

where one can drive with comfort and pleasure every day in the year. Has best schools, handsome churches, Elks Club, German Club, Spanish Club, in their own buildings; one vaudeville house, one stock house and one theatre playing best road attractions.

NOT A DULL MOMENT IN TAMPA

Tampa appeals to the tourist. It has a \$3,000,000 hotel owned by the city, set in a tropical garden of 67 acres unsurpassed in beauty, and a score of other good hotels; has the only Cuban city in America with its quaint stores, its restaurants, club houses, etc. Amusement parks, picnic grounds, beautiful driveways.

FISHING, YACHTING AND GULF EXCURSIONS

Tampa is situated on Tampa Bay, eighteen miles from the Gulf of Mexico. The bay is a fascinating body of water and is gay with motor boats, sail and row boats. The best fishing in the south is off Tampa. Pleasure trips can be had daily on steamers to all resort cities along the west coast. There are fete days, carnival, a 100-day race meet, automobile races, base ball, etc.

FOR THE INVESTOR

Tampa is destined to become the Marseilles of America and within four years will have 100,000 population. It is the connecting link between Washington, D. C., and the Panama Canal. Within a year there will be 24 feet of water to Main street. There is now established a 20 foot channel. Tampa is center and shipping point of the citrus crop, the vegetable crop, phosphate, Fuller's earth, cattle, naval stores, lumber, crate material, etc. From January 1 to October 1, 1909, the commerce to Tampa by water increased 56 per cent. All comparative statistics show 25 to 50 per cent. over previous year. Its manufacturers pay out \$250,000 a week in wages. Forty wholesale concerns do \$20,000,000 business yearly.

Reached direct by
Atlantic Coast Line
Railroad, Seaboard
Air Line Railroad,
Mallory Line Steam-
ship from New York

For full information, booklets, maps,
etc., address,

Secretary Board of Trade
Tampa, Fla.

Gateway to Key
West, Havana and
all Gulf of Mexico
Ports, and by Rail
to all South Florida

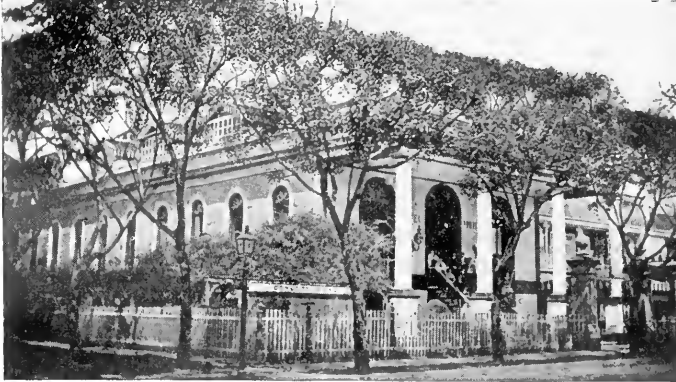
ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL TROTCHA

VEDADO, HAVANA

The Trotcha is surrounded with large gardens of tropical flowers and fruit; overlooking the ocean, directly on the Gulf Stream, with balmy breezes and the finest winter climate in the world

Management and servants speak English. Our dining arrangements are a pleasant public room, private rooms opening on the flower gardens and cozy retired arbors in the gardens. The grounds are brilliantly illuminated at night and the arbors



have colored fairy lamps. If you are not stopping at the Trotcha, come and visit us; hear the music and enjoy the sea breezes. Refreshments, meals or lunch served at all hours, day or night. Rates lower than any other first-class hotel in Havana. Service and surroundings perfect. Spacious rooms with private baths; modern sanitary plumbing and every convenience of an American high-grade hotel.

One short block from the electric car line. Cars every three minutes. Ten minutes to Havana. Five cent fare. Take any car marked Vedado, say "Trotcha Hotel" to the conductor, and he will let you off at Second Street.

V. TROTCHA,
Proprietor



The American Home

(REYNOLDS')

PRADO No. 27, HAVANA

FIRST-CLASS HOTEL
AMERICAN SERVICE

Located on Havana's Principal Thoroughfare



HOTEL BROOKLYN

Prado 97, Havana

American Family Hotel. Home Cooking Table d'hote and a la carte. Fronting Park. Choice rooms, American beds. American maids. Cable address: "Brooklyn," Havana.

Mrs. H. WEIDEMANN, - Proprietress

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL SEVILLA



Havana's New and Up-to-Date
Fireproof Hotel

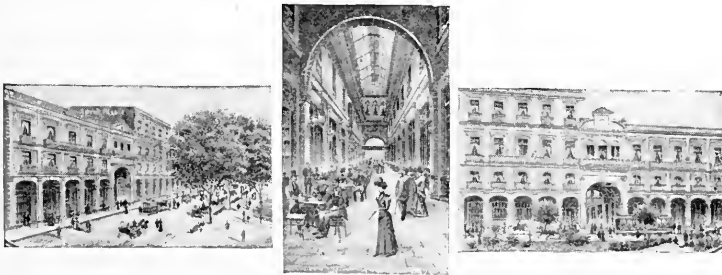
All Rooms with Bath and Every
Modern Improvement

Conducted on Highest Standard.
American Service and Cuisine

Cable Address:
SEVILLA--HAVANA

URBANO GONZÁLEZ & MANUEL LOPEZ
Proprietors

HOTEL PASAJE



Completely Renovated. The Largest Aristocratic and Commercial Hotel in the City. Favorite Headquarters for Tourists

Cable Address: Pasaje, Havana

URBANO GONZÁLEZ & BROTHERS, Proprietors

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

T. H. HARRIS, President

C. M. JOHNSON, Gen'l Manager

CAPITAL—\$440,000.00

THE HERRADURA LAND COMPANY

Founders of the **All-American** town of **Herradura**, in the Province of Pinar del Rio, Cuba, offer for sale lots in a town which has passed the pioneer stage and now has American School, Stores, Church, Telegraph, Money Order Post-Office, Ladies' Social Club, an Agricultural Society, and a modern, well-equipped hotel under good management.

Surrounding the town are 12,000 acres of land, which the Company sell in tracts of any size from five acres up; also orange and grapefruit groves from two to four years old, which can be bought in tracts of five acres or more. The four-year-old groves are in bearing.

Herradura is connected with Havana by the Western Railway and a fine Government Automobile road, upon which the Herradura Land Company have touring cars between their office in the Plaza Hotel Building, Havana, and the Hotel at Herradura.

WRITE FOR NEW ILLUSTRATED BOOKLET

Zulueta Street No. 9 - Havana, Cuba

PLAZA HOTEL BUILDING

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

BELLAMAR CAVES

MATANZAS : : : CUBA



THE FOUNTAIN

NOTHING in the world like these marvelous caves. They are the greatest attraction in Cuba. Now entirely illuminated by electricity.

Daily excursions under the direction of Mr. Foster's Office from Havana to Matanzas. Tickets include all expenses. In charge of competent conductors. Tickets on sale at Mr. Foster's offices in Florida and Havana.

P. O. BOX 252 : : HAVANA, CUBA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE MANOR, ALBEMARLE PARK, ASHEVILLE 9 NORTH CAROLINA AN EXCLUSIVE INN



THE MANOR, open the year round, is a High-Class Family Hotel catering to the best class of tourists visiting Asheville for a long or short stay. The rooms, table and service are as good as at the best hotels of the South, and nothing is omitted that would add to the comfort of the guests. Amusements are ample and varied, including golf, tennis, bowling, pool, billiards, as well as driving and horse-back riding over the beautiful roads and mountain trails. The private club-house of the Albemarle Club is a unique feature in the amusement line. Cottages in connection with The Manor are rented to parties, in suites or complete. Write for booklet.

ALBEMARLE PARK COMPANY, Asheville, N. C.

THE MIMOSA, - Tryon, N. C.



Break your trip north or south by stopping here. **Ask Mr. Foster.** Tourist and family hotel. Modern conveniences, public and private baths, steam heat. Government macadamized road, fine scenery.

Rates, \$2.50 and up per day; \$15.00 and up per week.

W. H. STEARNS, Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The North Carolina Hot Springs

MOUNTAIN PARK HOTEL AND BATHS



Located on Southern Railway, thirty-five miles west of Asheville, in the heart of the "Land of the Sky." Ideal Winter climate. Absolute freedom from dampness, fog and smoke. Natural Hot Mineral Waters and Individual Marble Bathing Pools. Every Amusement. Famous Wana-Luna Golf Course. Open Jan. 10th. Ask Mr. Foster for booklets or write.

S. B. ROBERTS, Manager, Mountain Park Hotel, Hot Springs, N. C.

HOTEL PATTEN CHATTANOOGA

—TENNESSEE—

EUROPEAN PLAN EXCLUSIVELY



RATES \$1.50 per day and upwards. Erected at a cost of one million dollars, it is unsurpassed in America in architectural design, superiority of materials used in construction, and in elegance of furnishings and equipment.

Accommodates five hundred people. Every suite with private bath.

In point of centrality and accessibility, of historic and scenic environment, of equable and invigorating climate, Chattanooga has many competitors but no rivals in America.

The Tennessee is one of the most majestic rivers in the world, and its valley, of which Chattanooga is the center, one of the loveliest in America.

The Hotel Patten is situated in the heart of the city, at the feet of and in full view of Lookout Mountain, Orchard Knob, Missionary Ridge, Cameron Hill, and easily accessible to and from these and Chickamauga and Chattanooga National Military Park, by street car and by automobile and carriage. Over one hundred and twenty miles of free United States Government boulevards.

Golf, hunting, fishing, boating; and horse-back riding and automobiling over Government roads. Through drawing-room and sleeping cars to Chattanooga from all points east of Mississippi River and many west. At Chattanooga universal stop-overs allowed on tourist tickets. Reduced rates the year around to Lookout Mountain (Chattanooga).

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Break Your Journey

Break Your Journey

The Hampton Terrace

AUGUSTA, GEORGIA

**Most Magnificently Furnished and Equipped Winter
Resort Hotel in the World**

Ideal climate. Cuisine unexcelled. Perfect service. Large orchestra. 18-hole golf course on hotel grounds. Two new tennis courts. New croquet grounds. 22-mile automobile boulevard, Augusta to Aiken. Log cabin on Augusta-Aiken Boulevard for chicken breakfasts. Good roads all over Georgia. Miles of new automobile roads in Richmond County. Log Cabin Gun Club and clay bird traps. Log open camp for afternoon tea (on golf course). New spring, with finest water, on 8th tee golf course. Terrace breakfast room with magnificent view.

WRITE FOR RATES

The Piedmont Hotel

ATLANTA, GEORGIA

One of America's most magnificent and best conducted hotels. Atlanta has been called the "New York of the South," and has many places of interest to visitors

300 Rooms and 150 Private Baths

Every room is an outside room. Rates: \$1.50 and
upward per day, European plan. * * *

Stop-overs allowed
on Return Tickets

HARVEY & WOOD
Managing Directors

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



WINTER HOMES IN THE SOUTH

SAVANNAH, GEORGIA

On Burnside Island, an Island of about 1400 acres, and only a short distance from Ferguson Avenue, the magnificent paved road built for the Automobile Races and known as one of the finest roads in the world, and made famous by the Grand Prize Race. The Island has a magnificent water frontage of several miles, and is surrounded on three sides by very wide and bold salt-water rivers, with the ocean only a few miles away. It has a fine high bluff and is well wooded. The soil is very rich, and the place has been noted for many years for the raising of fine truck and long staple cotton. There is an unlimited supply of pure artesian water. The air is salt-laden and full of sunshine, and the climate is ideal both in winter and summer.

Here you can live all the year round and enjoy good health, with plenty of good hunting, fishing, bathing, boating and all the joys that come from living on the coast. The surrounding waters abound in fish, oysters, crabs and shrimp, and these are free to all.

Remember that Burnside Island is in quick access with the City of Savannah, both by hard paved road and by electric car line. You can go right up to your door in your auto or vehicle, and can reach a car by a walk of 15 minutes, or in 5 minutes in a vehicle.

SCHOOL FACILITIES

The Board of Education of the county has a school house at Montgomery, only two miles from the Island, where your children can have all the advantages of good schools, and obtain the rudiments of a good education.

INSIDE WATER ROUTE

The inside water route along the coast to Florida selected by the Government passes in front of Burnside Island.

The river in front is a fine anchorage for yachts, and from any point along the Atlantic Coast you can reach Burnside Island in your yacht or motor boat.

LOTS AND TERMS

The lots are large, no lot being less than 100 feet front and running back 300 feet. The terms are very easy, a small cash payment and the balance in monthly payments (not to exceed 60 months), to suit the wishes of the purchaser. A liberal discount will be allowed for cash. The titles to all lots are guaranteed, and deeds will be made without cost to purchasers.

Think of it! You can buy a lot for a monthly payment you will scarcely feel. It will furnish you with a means of saving and at the same time provide for yourself and family a place where you can retire in old age or should misfortune overcome you.

You will not make a mistake if you purchase a lot, or if you prefer, we can sell you acreage sites.

Remember, Savannah is noted as one of the most beautiful cities in the United States. Its climate is ideal in winter and acknowledged by many as superior to that of Florida. Savannah also has quick rail and water connections. The county is noted for its fine automobile roads, its fine hunting and fishing.

For map and further particulars write or see

THE BURNSIDE ISLAND DEVELOPMENT COMPANY

G. A. MERCER, Selling Agent, - - - 116 Bull Street, SAVANNAH, GA.

I handle real estate in all of its branches, Farms, Factory Sites, Game Preserves, Private Islands, Tracts for sub-division, City Real Estate, Vacant Lots and Renting Property.

Real Estate Loans here net the investor 5% to 7%.

Twenty years' experience with realty values in this section.

Invest in the South and reap the benefit that is bound to come with its development.

References: The Mayor of the City and any Bank or Trust Company

G. A. MERCER, Law and Real Estate, SAVANNAH, GA.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

WIRELESS

¶ This Company is now prepared to furnish estimates and install the United Wireless Telegraph Co.'s equipment at reasonably low figures for Land Stations and Ship installations in any part of the World. The system is now being used by many of the prominent governments of the World and the Company operates a complete chain of stations along the Atlantic, the Gulf and the Pacific Coasts and on the Great Lakes,

And is in operation on the Steamships of the following Lines:

Mallory Steamship Line
New York and Porto Rico Line
Ocean Steamship Co.
(Savannah Line)
Maine Steamship Line
American Mail S. S. Co.
Baltimore Steam Packet Co.
Scandinavian-American Line
Russian East Asiatic Co.

Panama Railroad Co.
Old Dominion Steamship Line
United Fruit Company
Clyde Line
Quebec Steamship Line
Red "D" Line
Standard Oil Company
B. & O.
Southern Pacific

Royal Mail Steam Packet Company
J. M. Guffey Petroleum Co.
Hamburg-American Line (Atlas Service)
Ward Line
Metropolitan Line
Peoples Line
Hudson River Line
C. O. Clark Towing Company
and Insular Line

FOR FULL PARTICULARS AND FURTHER INFORMATION, ADDRESS

Marine Department

THE UNITED WIRELESS TELEGRAPH COMPANY
42 BROADWAY, NEW YORK

THE ST. JOHN CHARLESTON South Carolina

The newest and most handsomely furnished hotel in the city.

In the center of points of interest, and within block of residence and shopping district.

Send for booklet.



The historic points of interest in and around Charleston make it a desirable stopover for tourists.

Every room with bath.

American plan, \$4 per day up.

C. R. Focus, Mgr.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

When in Savannah all the Comforts of Home Await You at the

NEW SCREVEN HOUSE

In the Heart of the Business Centre, Corner Congress and Bull Streets



Light, Airy Rooms.

Telephone.

Electric Light.

Steam Heat.

Thoroughly Renovated and Refitted throughout.

**FOREST CITY
HOTEL CO.**

G. JAECKEL,
Manager

THE NEW PULASKI, Savannah, Ga.



In the heart of the business center. Convenient to all points of interest—the shopping district, the banks and the shipping. Thirty-three rooms with private bath. Electric elevator, steam heat and all modern conveniences. Ask Mr. Foster for booklet.

STUBBS & KEEN, Proprietors.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE DE SOTO HOTEL, Savannah, Ga.

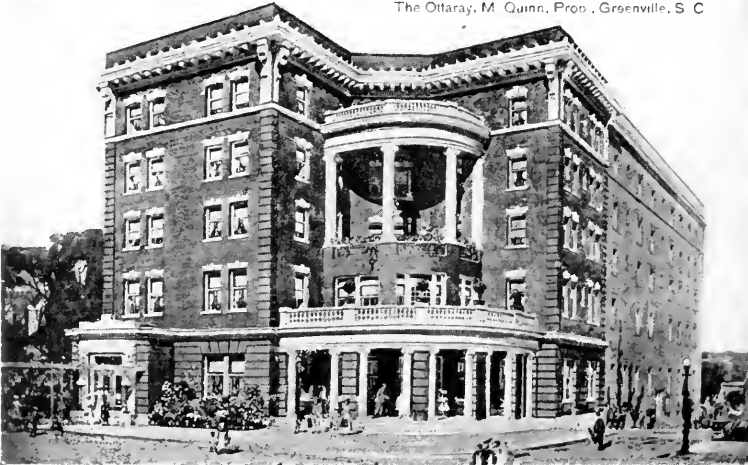
Under its new management this house has been thoroughly renovated and handsomely refurnished. Guests will find it one of the most complete and attractive hotels in the South. Operated on European plan.

SAVANNAH HOTEL COMPANY, Owners and Proprietors

THE OTTARAY GREENVILLE, S. C.

M. QUINN, Proprietor

The Ottaray, M. Quinn, Prop. Greenville, S. C.

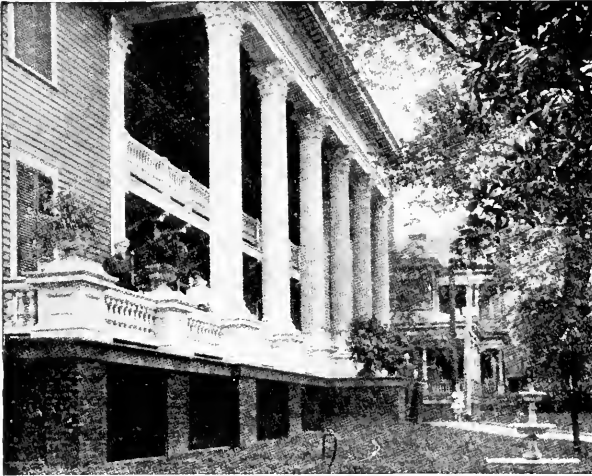


New, Modern, Up-to-Date, European, American. On the main line of the Southern Railway. Eighteen hours from New York City. Thirteen hours from Washington, D. C. Climate unsurpassed, equable, dry and bracing. Seldom below freezing. Poinsett Club next adjoining Hotel. Country Club, with its beautiful grounds and Golf Links, accessible to visitors by card. Miles of automobile roads, traversing one of the healthiest and most picturesque sections of the South.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

ROBERTSON SANITARIUM ATLANTA GEORGIA

For Health Seekers and Tourists. Unique in All the World



¶ A delightful Southern Resort, beautifully situated three blocks from State Capitol in the city of the best year-round climate in America. Altitude 1,200 feet. An enjoyable, homelike place to rest and tone up. The Water Treatment (finest equipment South). Osteopathy, Hygienic Diet, Electricity, Motor Therapy, The Nauheim Baths (Heart Trouble), etc., scientifically prescribed and applied.

Rates \$22.50 to \$30.00 per week

Superb Cuisine

For Booklet address

W. WILBUR BLACKMAN, D.O.
Superintendent



Southern Pines Hotel

SOUTHERN PINES, N. C.

Under New Management

This hotel is pleasantly situated and only two blocks from the railway station of the Seaboard Air Line. Sixteen hours from New York. Has large, pleasant rooms, steam heat, electric lights and call bells in all rooms. Capacity seventy-five.

POOL, GOLF, TENNIS AND CROQUET

Excellent cuisine and service by white girls from the North. No consumptives will be taken.
For rates address

J. L. POTTLE & SON



New Central Hotel Florence, S. C.

MIDWAY BETWEEN NEW YORK AND FLORIDA

STOP-OVER PRIVILEGES ON ALL TICKETS

First Class Accommodations

Artesian Water

Mild and Delightful Climate

GRESHAM & IVEY CO., Props.

RATES ON APPLICATION

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Metropolitan Hotel

Pennsylvania Ave., Sixth and C Sts.
WASHINGTON, D. C.



One of the oldest and best-known hostelries of the Capital City, the Metropolitan has recently passed to new management and \$35,000 has been spent in improvements, modernizing it completely. Its location on Pennsylvania Avenue, half way between Capitol and White House, makes it exceptionally convenient and attractive to the tourist as well as the man on business bent. Rates exceedingly reasonable for the high-class service afforded. American Plan, \$2.50 to \$4.00 per day; European Plan, \$1.00 to \$2.50 per day.

Send for Booklet

T. A. McKEE and WM. C. ROYER, Managers

HOTEL GORDON

T. A. McKEE
PROPRIETOR

Sixteenth and I Streets,

IN THE SELECT RESIDENTIAL
DISTRICT OF

WASHINGTON, D. C.



THE HOTEL GORDON, containing one hundred and fifty rooms and fifty private baths, is situated on the corner of Sixteenth and I Sts., and is considered the most beautifully located hotel in Washington. It is within two minutes' walk of the White House, Treasury, State, War and Navy Departments, is surrounded by the beautiful homes of foreign Ambassadors and American Statesmen, and is easily accessible to car lines for all parts of

the city. The building is a modern six-story structure, and among the many conveniences are Long Distance Telephones in every room, Steam Heat, Billiard Room and Barber Shop. Send for booklet.

Special attention shown to ladies traveling alone

European Plan, \$1.50 Per Day and Up.

American Plan, \$3.00 Per Day and Up

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



The Shoreham

WASHINGTON, D. C.

The Leading Fashionable Hotel

Metropolitan Standard of Excellence

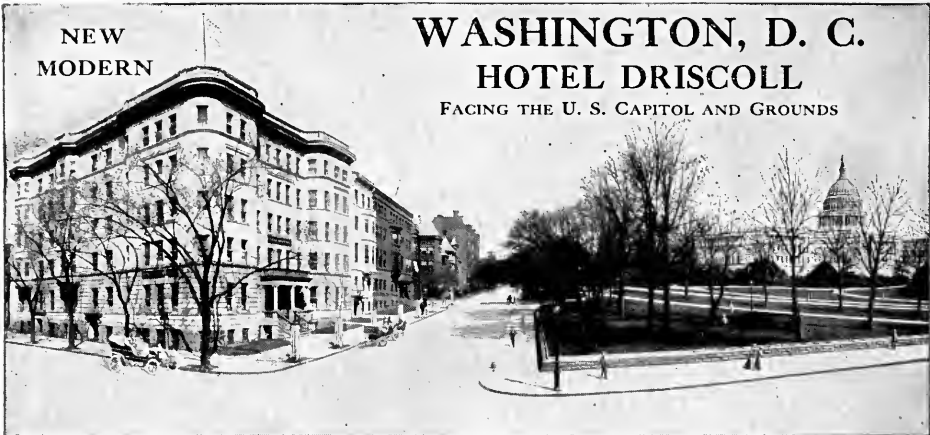
Absolutely Modern and High Class in all detail

Within five minutes' walk of the White House, Treasury
and State, War and Navy Departments

EUROPEAN PLAN

JOHN T. DEVINE, Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



First & B Streets, N. W. Near Union Station and Places of Interest

A first-class Hotel for transient or permanent guests. All modern conveniences. Long-distance telephone in every room. Free baths with each room. Special attention given to ladies traveling alone. Home of Senators and Representatives.

American Plan from \$2.50 per day; European Plan from \$1.00 per day

F. P. ORBELLO, Manager

Send for Handsome Booklet and Map

Passing out of the Station look to the right for

HOTEL HARRIS

Massachusetts Avenue and
North Capitol Street, N. W.
WASHINGTON, D. C.

European Plan. Modern Throughout. Rates from \$1.00 to \$3.50

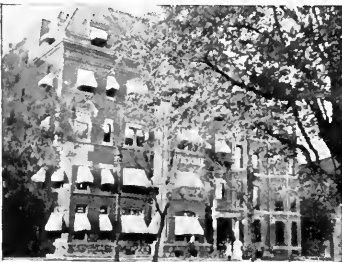
RESTAURANT GOOD. PRICES MODERATE

Located one block west of Union Station, near U. S. Capitol and Library buildings, make it most desirable for Tourists and traveling public. Special care given Ladies and Children traveling without escort

JOHN H. HARRIS, Propr.

Tel. Lincoln 713

P. M. MALEY, Manager



THE FREDONIA

1321-1323 H St., N. W., WASHINGTON, D. C.

CENTRALLY located; new; thoroughly equipped with every modern appliance; a cuisine unexcelled. American Plan, \$2.00 per day, \$12.00 per week. European Plan, \$1.00 per day and up. Special excursion rates. Address

WM. W. DANENHOWER - - Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL NORMANDIE

15th and I STREETS, N. W., WASHINGTON, D. C.

• • •
Thoroughly
Modern
and
Up-to-Date

Cuisine
of
Unsurpassed
Excellence
• • •



• • •
Facing
McPherson
Park,
one of
the
GARDEN
SPOTS
of the
CAPITAL
• • •

Within five minutes' walk of the :: :: ::
:: :: White House, Treasury, State, :: ::
:: :: War and Navy Departments.

Modern and Up-to-Date
in Every Detail

American and
European Plan

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE NATIONAL HOTEL

WASHINGTON, D. C.



THE NATIONAL HOTEL is one of the leading hotels of the National Capital. Its location, mid-way between the Capitol and White House on the famous Pennsylvania Avenue, in front of which all street car lines pass, renders it most desirable and accessible. It has just been modernized at a cost of \$75,000, marble floors and stairways, electric elevators, telephone, electric light and heat in every room, new furnishings and equipment throughout. The only old time home-like hostelry in the city.

SCHEDULE OF RATES.—American Plan, \$2.50 to \$4.00 per day each person; European Plan, rooms \$1.00 to \$2.50 per day.

G. F. SCHUTT, Manager

In the manufacture of

Kuyler's **COCOA**

Cocoa Beans of the highest grades only, scientifically blended, are used.

Cleanliness and Workmanship in our Plant are as carefully scrutinized as is the quality of material used.

Under such conditions it is not surprising

that *Kuyler's* **COCOA**

is the acknowledged Best in the World.
The standard by which others are judged
Quality higher than price.
Price within the reach of all.



When in Washington Register at THE BUCKINGHAM

THE BUCKINGHAM, on McPHERSON PARK, is in the very center of the most attractive and fashionable part of the city, two

blocks from the Executive Mansion, Treasury, State, War and Navy buildings, and within easy access of the theaters and shopping district. The interior is planned for comfort and convenience. Desirable rooms for transients. For ladies traveling alone this hotel affords special inducements. Cuisine and service are the very best, and up-to-date.



The regular tariff of charges is \$2.50, \$3.00, \$4.00 per day, American Plan.

A. L. BLISS,
Owner.

F. K. WETMORE,
Manager.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Breton Woods. No fees are asked or ever accepted.

The St. James Hotel EUROPEAN



**Cor. Penn. Ave. and 6th St.
WASHINGTON, D. C.**

One of Washington's best conducted hotels, made popular by its home comfort and good living.

Rooms equipped with local and long distance telephones.

Steam heat and electric lights.

Rates: \$1.00 per day and up; with private bath, \$2.50; parlor, bedroom and bath, \$3.00.

Restaurant a la carte at reasonable prices.

12 minutes from steamboat landing by two lines of cars.

10 minutes from new Union Station.

Central to theatres, public buildings and the shopping district.

**LEVI WOODBURY, - Prop.
H. T. WHEELER, Manager**

THE HAMILTON 14th & K Streets, N. W. Washington, D. C.



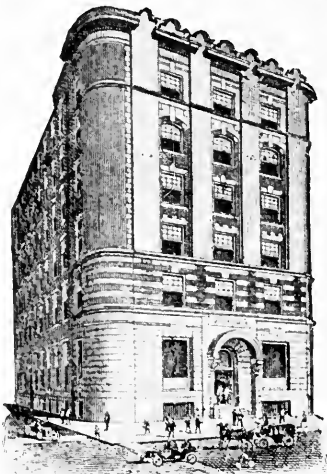
A select Family and Transient Hotel where you can feel at home. Choice location opposite Franklin Park. Convenient to all public buildings and points of interest. Thoroughly comfortable. American plan. Rates \$2.50 per day and up. For further particular, Booklet, etc., address

IRVING O. BALL, Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camagucy, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Victoria Hotel

MAIN ST.
NORFOLK
VIRGINIA



European Plan - - - \$1.00

American Plan - - - 2.50

With Private Bath, 50 Cents and \$1.00 Additional

Excellent Table D'Hote Meals, 50 Cents

Also A La Carte Service

New Hotel. Strictly First-Class

All are handsome outside rooms, with steam heat, hot and cold water, telephone and electric lights. This hotel is especially adapted to the commercial traveler, having the largest sample rooms in Norfolk, on office floor :: :: ::

ALLAN A. DU BOIS, Manager



COLONIAL INN

Duke of Gloucester St.,
Williamsburg, Va.

Distance from Old Point, 35 miles; Norfolk, 39 miles; Richmond 47 miles; Washington, 160 miles; Baltimore, 172 miles; New York, 325 miles; Philadelphia, 225 miles. The Inn is located in the central part of the city. Elevation 97 feet above tide-water. Average temperature: Spring, 57; Summer, 77; Autumn, 60; Winter, 41. Good telegraph, telephone and express service. Six mails daily. The parlors and library are filled with antiques. The dining-room is large and airy. Good plain Virginia cooking. Persons wishing to come by James River steamer can be met at Jamestown in suitable conveyance by ordering over 'phone or telegraph. For information address **J. B. G. Spencer, Owner and Prop.**



THE GUERRANT

Phone, Madison 6640

Cor. Third and Main Sts., Richmond, Va.

New and Up-to-date in every respect. Steam heated rooms, private telephones, stationary cold and hot water in rooms. Located in the heart of the city, and convenient to the business section by all the car lines, and within easy reach of all the historical places in and around RICHMOND.

European Plan \$1 and up American Plan \$2 and up

C. S. LEFTWICH - - - - - Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE YEAR-ROUND RESORT OF AMERICA—OLD POINT COMFORT, VA.



HOTEL CHAMBERLIN

At FORTRESS MONROE

The Largest Military Post on the Atlantic Coast

WITH CLIMATE UNEQUALLED THE YEAR ROUND

Golf, Tennis, Military Drills, Sailing, Naval Maneuvers

Address, **GEO. F. ADAMS, Mgr., Fortress Monroe, Va., or Ask MR. FOSTER**

On HAMPTON ROADS

The Rendezvous of the Nation's Warships

Interesting Illustrated Booklets Free

The Baths and Sea Pool at The Chamberlin are the finest in America. The pool is so perfectly ventilated and radiant with sun-light that you are really bathing out-of-doors. Filtered sea-water is constantly flowing in, and the air and water are always at an agreeable temperature.

The Medicinal Department is complete in every detail—Nauheim bath, electric cabinets, massage and tonic baths of every description. A most unique feature is that we employ pure sea-water in many of them, thus adding to the medicinal value the very marked benefits derived from the salt of the sea. These are especially recommended for Insomnia, Nervousness, Rheumatism, Gout and kindred disorders. Special booklet on "Baths and Bathing" may be had by addressing as above.

The Chamberlin is conducted on the American Plan. This means that you know just what your expenses will be.

RATES:

Single rooms, one person, \$5.00 per day; \$30.00 per week and upwards.

Double rooms, two persons, \$9.00 per day; \$50.00 per week and upwards.

Single rooms, with bath, one person, \$6.00 per day; \$40.00 per week and upwards.

Double rooms, with bath, two persons, \$10.00 per day; \$65.00 per week and upwards.

HOTEL WARWICK

NEWPORT NEWS, VIRGINIA

**Just Far
Enough
South**



**In the
Heart of
Old
Virginia**

L. B. MANVILLE, Manager

Excellent Appointments, Service and Cuisine at Reasonable Rates

Write for Illustrated Booklet

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE JEFFERSON

RICHMOND, VIRGINIA

With the addition of 300 bed rooms and superb public rooms, cafe, private dining rooms, billiard halls, sample rooms, convention hall, etc., this far-famed Hotel is more magnificent, attractive and secure than ever before.

**European Plan Exclusively
Rates Moderate**

The historic points of interest in and around Richmond make the city a desirable stop-over place for tourists.

Address, THE JEFFERSON

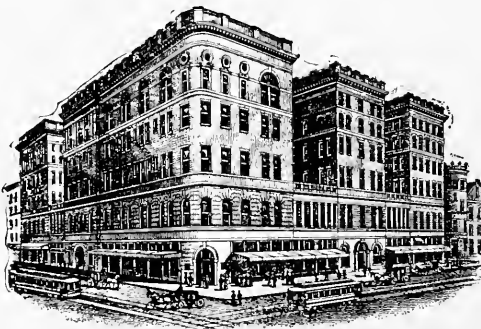


FRANKLIN STREET FRONT.

MONTICELLO HOTEL

NORFOLK
VIRGINIA

Norfolk's Finest Hotel



Strictly modern. European plan, moderate rates, cuisine unsurpassed. 100 private baths. A feature is a spacious balcony overlooking an extensive lobby; grand cafe on the top floor affords a magnificent view of Norfolk's busy harbor.

For reservation and other
information, address

MONTICELLO REALTY CO.

Owner and Proprietor

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE GREAT SOUTHERN

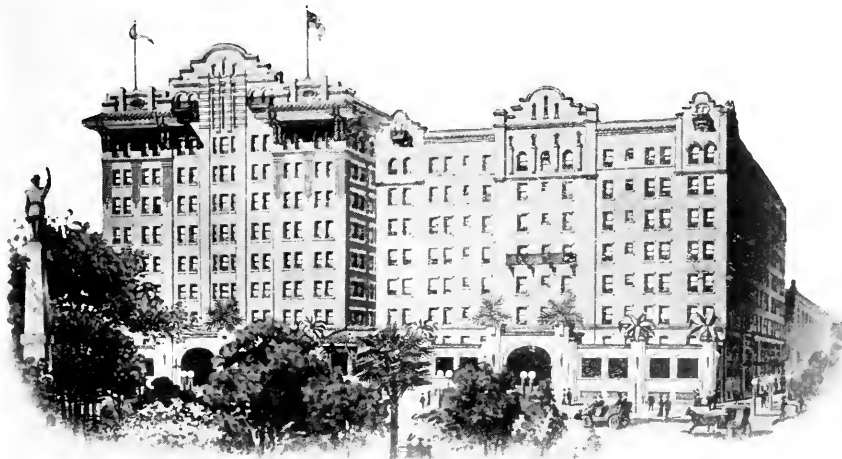
GULFPORT, MISS.



Opened July 25, 1903. Steam Heat, Electric Lights, Elevator, Orchestra. Hot and cold water and telephone in every room, and all modern appointments

Also Proprietors and Managers of the
HOTEL HATTIESBURG, Hattiesburg, Miss.

F. B. WASHINGTON, Manager



THE ST. ANTHONY

All Rooms Outside and 400 connect with Private Bath.

Cafe. Grill. Rathskellar. Large Sample Rooms.

The St. Anthony contains all of the latest features of modern hotel construction, equipment, furnishing and service. One of the best built, equipped and furnished hotels in America.

**ABSOLUTELY
FIRE-PROOF..**

**430 ROOMS
European Plan.**

San Antonio, Texas

Located in the center of the city, facing beautiful Travis Park. All rooms have lavatory, toilet, circulating ice water, steam heat, electric light, local and long distance phones, etc. Spacious Verandas, beautiful Palm Court. Golf, Polo, Riding, Driving, Motoring, Hunting, etc.

F. M. SWEARINGEN & SON, Managing Directors.

ASK MR. FOSTER for further information and printed matter of the Hotel., Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

✂ ✂ MEXICO'S LEADING HOTEL ✂ ✂



HOTEL GENÈVE MEXICO CITY

(American Management)

8th LIVERPOOL STREET, No. 133

Illustrated Booklet on application

THE MACATEE HOUSTON'S MOST MODERN AND UP-TO-DATE HOTEL



**120 Rooms 70 with Bath
Centrally Located**

Only one block from Grand Central Depot. Accessible to all parts of city by electric street cars. All rooms modern in every respect. Running hot and cold water, gas and electric lights, steam heat, local and long distance telephone in each room. All outside rooms, well lighted and ventilated.

We cater specially to the tourist and special attention given to tourist parties.

HOUSTON, TEX.

European Plan Cafe in Connection

Rates, \$1.00 to \$1.50 single

Bath, \$2.00 to \$5.00

OUR AIM IS TO PLEASE OUR GUESTS

Houston has the Ideal Climate the year round.

If a trip to Texas is contemplated write us for information.

THE MACATEE,

Geo. P. Macatee,

Manager.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

**TWO NEW HOTELS OF PECULIAR EXCELLENCE IN
TWO CHARMING OLD SOUTHERN HISTORIC CITIES**

Mobile, Alabama

The Cawthon

Accommodates 400

Fine Golf Links

Yachting, Hunting, Fishing

Shell Roads

Superb Climate

European Plan \$1.00 Per Day Up

Address for Book

H. C. HERVEY, Mgr.

Pensacola, Florida

The San Carlos

Accommodates 400

Fine Golf Links

Yachting, Hunting, Fishing

Shell Roads

Superb Climate

European Plan \$1.00 Per Day Up

Address for Booklet

GEO. H. HERVEY, Mgr.

THE NEW

BATTLE HOUSE

A Palatial Southern Home. Mobile, Ala.

Only an hour "From The Battle House to the Oyster Beds" by Auto or Train

ABSOLUTELY FIREPROOF

COST ONE MILLION

NO world-famous hostelry provides greater living facilities than the new Battle House. Each human want and every known luxury is supplied within its portals. Exquisitely appointed dining rooms, resting rooms and reception halls—fairy-like gardens and inner courts—rooms and suites above stairs the embodiment of restful comfort and gratifying good taste. All are features of a wonderful hospitality, which is enhanced by such service as only the South can command. ¶ Among the out-door attractions are a splendid golf course, superb roads for automobiling, rare hunting, fishing, etc. ¶ Rates on request. ¶ Write for beautifully illustrated booklet

CHARLES B. HERVEY, Pres., Battle House, Inc.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

NEW ORLEANS THE GATEWAY OF THE MISSISSIPPI

The Great City of the Great South. The Largest Cotton, Rice, and Sugar Market in the World

THE MOST POPULAR WINTER RESORT IN AMERICA

Golf Links. Hunting and Fishing. Comfort. Health
Pleasure. Eleven Theaters. French Opera. ♫



THE NEW St. Charles Hotel

Modern Fireproof First-Class

Accommodating 1,000 Guests. Turkish, Russian, Roman and Plain Baths. Luxurious Sun Baths and Palm Garden. American and European Plan. European Plan, \$1.50 per day and up; American Plan, \$3.50 per day and up.

ANDREW R. BLAKELY & CO., Ltd.
Proprietors

THE FAMOUS NATURAL BRIDGE

ONCE OWNED BY
THOMAS JEFFERSON
WHERE WASHINGTON
CARVED HIS NAME

THE BRIDGE—Old as the hills, yet ever new. To the newcomer, "a miracle"; to the returning guest, a friend.



THE TABLE—Select and dainty, yet generous, with just an alluring hint of "Old Virginia Cooking" to tempt the appetite.

Combines in Rare Degree—Scenery, History, Comfort, Health

The Hotel and Cottages, in the center of a fifteen hundred acre Mountain Park, are modern in every equipment, and comfortable beyond compare.



The Natural Bridge invites you. We welcome you any time in the year.
Send for interesting Literature, Rates and Scenic Postals.

NATURAL BRIDGE HOTEL, Natural Bridge, Va.

C. H. PAXTON, Manager.

Natural Bridge Station on Chesapeake & Ohio and Norfolk & Western Rys.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



All Outside Rooms.
All Oriental Rugs.

The only New York Hotel Window-Screened Throughout

Hotel Cumberland NEW YORK

S. W. Corner of Broadway at 54th Street
Near 50th St. Subway Station and 53d St. Elevated.
"Broadway" Cars from Grand Central Station pass
the door

MOST ATTRACTIVE HOTEL IN NEW YORK

New, modern and absolutely fireproof.
Ideal location. Near theatres, shops and Central
Park.
Transient rates, \$2.50 with bath, and up.
Special rates for permanent guests.

Ten Minutes' Walk to Twenty Theatres.

SEND FOR BOOKLET.

H. P. STIMSON, Formerly with Hotel Imperial
R. J. BINGHAM, Formerly with Hotel Woodward



GRAND HOTEL New York City A Famous Home, with a NEW ANNEX

On Broadway, at 31st St., NEAR PENN. R. R. TERMINAL
(In Operation, February First)

A house made famous through its splendid service and personal attention to patrons—the Grand counts its friends by the thousands. Army and Navy people stop here, as do all experienced travelers. For more excellent living facilities, quiet elegance and sensible prices are hardly obtainable elsewhere.

As for transportation facilities, New York's subways, elevated and surface cars are all practically at the door. Theaters and shopping districts also immediately at hand.

Splendid Moorish dining rooms are but one of the many famous features of the New Annex.

ABSOLUTELY FIREPROOF
RATES.—\$1.50 PER DAY, UPWARDS

GEORGE F. HURLBERT

President and General Manager

Also Sherman House and New Annex, Jamestown, N. Y.

Guide to New York (with Maps) and Special Rate Card—sent upon request

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL ST. DENIS

Broadway and 11th St., New York



ROOMS \$1.00 and up.

European plan. Table d'hôte breakfast, 50c.

Most convenient to all railroads, ferries and S. S. piers. One block from John Wanamaker's and walking distance to the leading department stores and theaters.

WILLIAM TAYLOR & SON, Inc.

WALTER CHANDLER, Jr., Manager

BRIARCLIFF MANOR

Is New York City's most accessible suburban resort, and within thirty miles from town includes the varied beauty and historic interest of the Westchester Hills and the Hudson River.

BRIARCLIFF LODGE

With *May first as its early season opening date*, is a perfectly appointed and luxurious Hotel, intelligently catering to refined taste. Superbly located, of fire-proof construction, with an altitude of more than five hundred feet above the Hudson, and with Golf Links and Club House, large model Garage, well equipped Stables and inviting Grounds.

The second large fire-proof extension now completes the list of house attractions and permits a larger entertainment. The Automobile fraternity has been fully provided for, and several new and beautiful rooms are attractive features. Apartments under lease will be decorated and furnished to the personal tastes of applicants.

Reached from any direction over well kept stone roads, or by Hudson River Division New York Central Railroad to Scarborough Station, where Lodge automobile meets all trains by appointment. Ten-minute run to hotel. Further information on application to

DAVID B. PLUMER, Manager, - Briarcliff Manor, N. Y.

Represented at Briarcliff New York Store, 5½ East 46th St., New York City. Phone 3278 38th.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Hotel Martinique

AS IT WILL APPEAR WHEN
NEW ADDITION IS COMPLETED

"A Hotel in the Heart of Things"

**Broadway and Thirty-third St.
NEW YORK**

P. L. PINKERTON, Mgr.

Located precisely where the visitor wishes to stop,
whether his mission be one of pleasure or business.
*Pre-eminent among New York hotels for the excel-
lence of its cuisine, service and appointments.* The
highest standard of accommodation at moderate
rates.

CHAS. LEIGH TAYLOR, Pres.

WALTER S. GILSON, Vice-Pres.

Proprietors

Also Proprietors St. Denis Hotel

ABOUT TRAVEL

THOSE intending to travel will find it to their interest to communicate with Raymond & Whitcomb Co., whose patrons include the better class of the American traveling public.

This firm maintains, at large expense, a bureau for supplying the traveling public with information about resorts, their hotels and attractions, the best routes for reaching them, the cost of railway and steamship tickets to all parts of the world, and other needful information. Detailed itineraries of contemplated trips will be prepared on request; these will give the train service, the names of hotels, places where the time can be spent to the best advantage, etc.; in brief, such information as is needed by every traveler.

Special vestibuled trains to Mexico, California and the Pacific Coast, equipped with dining, library, observation and sleeping cars with private rooms, are provided exclusively by this firm, and are intended for the convenience and comfort of the most fastidious. The time schedules are arranged to include the interesting scenery by daylight.

**Tours to Florida, Mexico, West Indies, Porto Rico, Europe, Japan,
Around the World, etc. Railroad and Steamship Tickets. Private
Cars, Foreign Money, Letters of Credit, Travelers' Cheques. & &**

RAYMOND & WHITCOMB COMPANY

(Established 1879.)

TOURS AND TICKETS EVERYWHERE

NEW YORK: 225 Fifth Avenue

BOSTON: -	306 Washington Street	PITTSBURG: -	522 Smithfield Street
PHILADELPHIA: -	1095 Chestnut Street	CHICAGO: -	202 So. Clark Street

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

PAUL SMITH'S

June to October

HOTEL - CASINO - COTTAGE AND CAMP LIFE

St. Regis and Osgood Chain of Lakes

All outdoor sports. Through Pullman, New York to hotel without change via New York Central Lines and Paul Smith's Electric Railroad. Address

PAUL SMITH'S HOTEL COMPANY

Paul Smith's, New York

HOTEL WESTMINSTER COPLEY SQUARE BOSTON



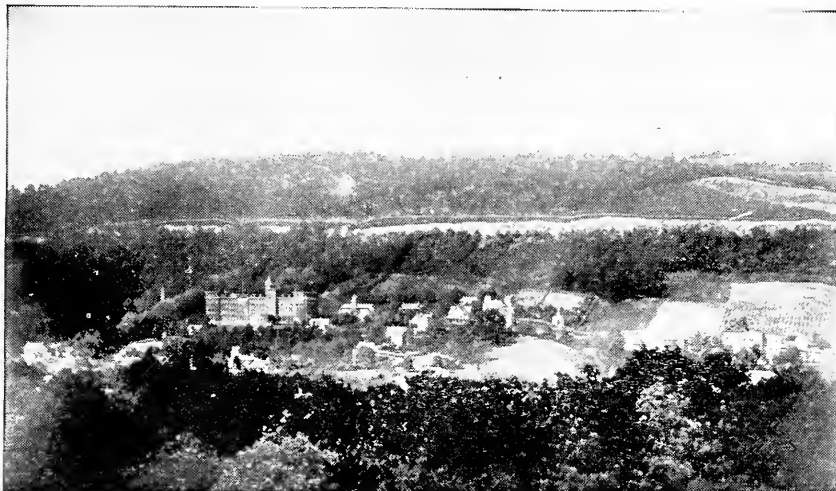
EUROPEAN PLAN

C. A. GLEASON

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE Jackson Health Resort

DANSVILLE, Livingston County, - - NEW YORK



Fifty Years of Experience, during which the Jacksons and their associates have built up a reputation and materially, a **magnificent Health Institution** second to none, counts for much when considering what one should do, and where one should go to secure health.

The wealth of experience in the care and treatment of invalids, continuous for more than fifty years, the environment of beautiful scenery, unusually good climatic conditions, **especially valuable spring water**, a great **New Fireproof Main Building**, equipped with every advantage for administering Modern Therapeutics, complete a situation and conditions **most desirable for invalids**.

A **world-wide** reputation held for **fifty years** means much when considering the value of a method or a place.

Send your name and a request for general and special literature and illustrations and these will be immediately forwarded.

Make yourself familiar with the great health movement being carried on at this

Famous Northern Health Resort

On Delaware, Lackawanna & Western Ry., from N. Y. to Buffalo without change

SEND FOR ILLUSTRATED LITERATURE, ADDRESSING

J. ARTHUR JACKSON, M. D., - - - Manager

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



CRÉME ELETO

AN
EXQUISITE
TOILET CREAM AND SKIN FOOD

Composed of absolutely pure ingredients and contains no harmful preservatives. Will not change or become rancid. Keeps the Skin soft and healthful, prevents wrinkles and removes blackheads and other impurities

Tubes, 25c Jars, 50c

ELETO VIOLET TALCUM

A
TOILET NECESSITY
OF SUPERIOR QUALITY

Very dry, smooth, and daintily perfumed. Soothes and freshens the skin wonderfully, removes all odor of perspiration

Enameled Metal Boxes, 25c

ELETO CONCENTRÉS

THE
MOST CONCENTRATED FORM
OF PERFUME

Impart a perfect and lasting fragrance intensely pervading in effect. The smallest possible quantity is sufficient to produce the entrancing illusion of freshly cut flowers. Three odors—**Suré, Valé and Violette**—in full cut glass bottles with French elongated stoppers neatly encased in wooden containers. \$1.50



ELETO TOILET REQUISITES

Sent upon receipt of price if not obtainable at your
Drug or Department Store

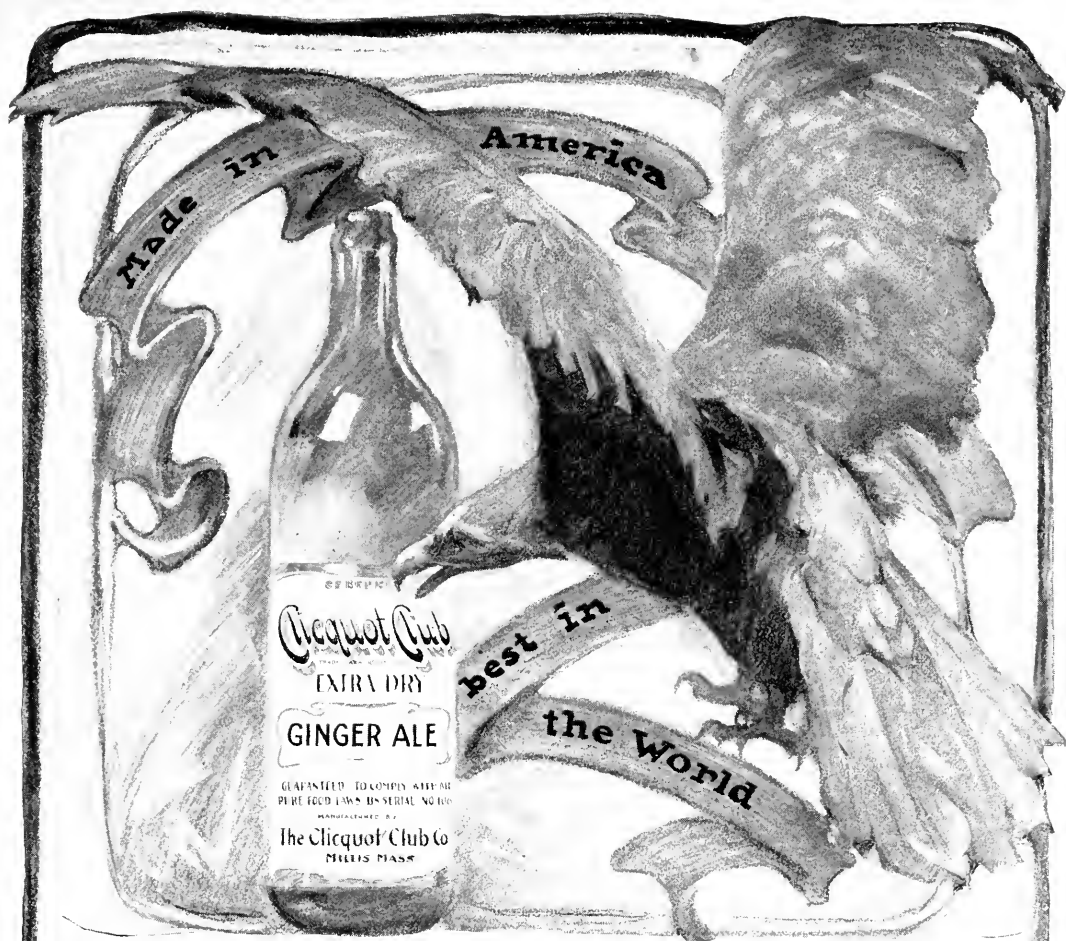
ELETO COMPANY

11 West 36th Street NEW YORK
DEP'T F

Send for list of Preparations and Booklet
"Good Sense in the Care of the Face"

ASK MR. FOSTER ABOUT ELETO TOILET REQUISITES

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Clicquot (Pronounced CLICK-O) Club Ginger Ale

For thirsty folk in hot weather there is no beverage so satisfying, refreshing and cooling as Ginger Ale. **Clicquot Club Ginger Ale** is the one that can be depended upon as being perfectly pure and absolutely free of all preservatives. A healthful, delicious drink. Spicy and snappy in flavor and not too sweet. With just enough sparkle to be beneficial and stimulating to the appetite.

IT IS NON-ASTRINGENT AND KEEPS IN ANY CLIMATE

We also make

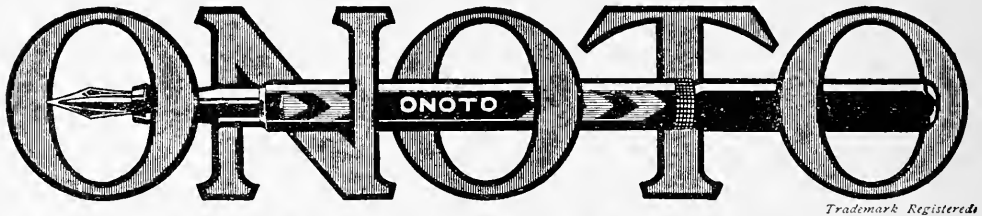
Birch Beer Sarsaparilla Blood Orange Root Beer Lemon Soda
all of "Clicquot" quality

CLICQUOT CLUB CO.

Millis, Mass., U.S.A.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

NO other Fountain Pen, at **ANY** price,
has **ALL** the 12 features of the



FOUNTAIN PEN
Few have even **ONE** of them

1. Fills and cleans itself in 5 seconds.
2. Cannot leak, even when carried point downward.
3. Self-regulating ink flow. Writes just as fast or slow as you wish.
4. Instantaneous ink flow. Writes at the **FIRST** stroke.
5. Continuous ink flow. Never **MISSES** a stroke.
6. Exactly-even ink flow. Never blots, splatters nor floods.
7. 14K Gold Iridium-tipped points. Never catch or scratch and last for years.

8. Double ink feed—above as well as below the nib. (The secret of Features 3, 4 and 5.)
9. Barrel and cap made of finest quality polished black Vulcanite.
10. No dropper, clip or special ink necessary.
11. A point, a size and a price for every Hand, every Purpose and every Pocketbook.
12. Sold on an Unconditional Guarantee of "Satisfaction, NEW PEN, or MONEY BACK."

Yet the Onoto **COSTS YOU NO MORE** than the old-fashioned finger-besmearing leaky Dropper-Fillers or the new-fangled impractical Rubber-Sack and Pump-filling kinds!

Get pen-wise and get your Money's Worth.

All we ask is that you see and try an ONOTO.

And this is all we *need* to ask.

Because Seeing means Trying, Trying means Buying, and Buying means Guaranteed Satisfaction.

Sold everywhere by leading Stationery, Department and Drug Stores. Four Sizes—\$2.50, \$3, \$4 and \$5. 15 different style points in each size. If no nearby local dealer is willing to supply *you*, write for Catalog 22, and the name of the *nearest* ONOTO dealer—or order direct.

ONOTO PEN COMPANY
261 BROADWAY - - NEW YORK

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Dayton, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



CREX

GRASS CARPETS AND RUGS
TRADE MARK

For all Seasons and all Climates

No matter where the location — West, North, East or South — CREX is the **one** floor covering which is especially adapted to fill every requirement in up-to-date house furnishing.

CREX is made of the tough, long grass of our Western Prairies, artistically woven with strong cotton twine, thus insuring durability and permanent attractiveness under the severest service.

As an all year round floor covering, CREX is all one could ask, while being far superior to anything else for bungalows, cottages, porches and resort hotels.

Carpets Solid Colors — Plain and striped effects—in all widths

Rugs All sizes, in a large variety of exclusive designs and beautiful colors

CAUTION—Avoid imitations. The genuine bears the **CREX** label

Sold by all Up-to-Date Carpet and Department Stores. Send for free Booklet No. 36, beautifully illustrated, in colors

CREX CARPET COMPANY, 377 Broadway, New York

BALLISTITE

**The Only Perfect Dense Smokeless
Shotgun Powder Made**

Winner of the "Grand American Handicap" 1909

The highest development of the modern Smokeless Powder is odorless, non-fouling, leaves no residue, never pits or corrodes the barrel, unaffected by climatic or atmospheric condition. Breech and barrel pressures lower than Black Powder, lightest recoil, highest velocities, absolutely waterproof.

**The Ideal Powder for Game Shooting, Especially
On the Coast or in Very Damp Climate**

J. H. LAU & CO., Agents, 75 Chambers St., New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted

CHOCOLAT

Suchard
SU-SHAR

(IMPORTED FROM)
SWITZERLAND

MILKA-SUCHARD, is the purest, richest and most enticing full cream Chocolate.

VIMA-SUCHARD, a perfectly new blend of best beans—a delightful eating Chocolate—is of velvety smoothness.

NOISETTINE-SUCHARD, the Vima base prepared with finely ground hazelnuts, is the (ne plus ultra) in eating Chocolate.

COCOA-SUCHARD, in powder form, should be in every home, being the most dainty nutrient for the convalescent, for the child and for the adult.

HORACE L. DAY COMPANY

IMPORTERS

4-6 White Street

- - -

New York



BON TON CORSETS are universally recognized as the ultra-fashionable high-grade corsets of the present day. All the better grades are boned with *WALOHN*, the wonderful, indestructible boning that will not break, warp or rust. PRICE, \$3 TO \$20

ROYAL WORCESTER CORSETS are absolutely the *best medium-priced* corsets the world has ever known. They are the accepted standard of authentic style, perfect fit and workmanship, and are boned with best quality non-rustable wire. PRICE, \$1 TO \$3

ADJUSTO REDUCING CORSETS are *patented*. They are equipped with the famous "Reducing Bands," which can be instantly adjusted. Double boned thoroughout with wide, flat, double bones. Suitable for both medium and full figures. PRICE, \$3 AND \$5

SOLD BY LEADING DEALERS EVERYWHERE

SEND FOR THE
ROYAL BLUE BOOK

ROYAL WORCESTER CORSET CO.
FACTORY AND MAIN OFFICE. WORCESTER, MASS.

BRANCH OFFICES
NEW YORK CHICAGO SAN FRANCISCO LONDON ENG.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

SWEEP AND DUST NO MORE

A FREE DEMONSTRATION

of the Duntley Pneumatic Cleaner in your own home will convince you that it will do the work ten times quicker, ten times easier, and ten times better.

Rugs and carpets are cleaned *on the floor*, and the furniture is not disturbed.

Think what it will mean to you—day after day—year after year—to have your entire home spotlessly clean and sweet, purged of the disease germs that swarm in the dust—germs of consumption, pneumonia and diphtheria. Not just twice a year, but every day—*all the time*.

And it is so *easy* to clean house with the Duntley Pneumatic Cleaner. The drudgery and confusion are all gone. There is not enough labor left to tire a child.

And I am willing to prove all this to you at my own expense. I will send you a cleaner for a free demonstration in your own home, no matter where you live. You may use it and test it severely. It will speak for itself.

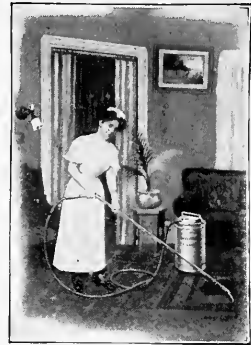
I am not afraid to send the Duntley Pneumatic Cleaner a thousand miles away and let it tell its own story.

I am willing to do even more. I will *rent* you a Duntley Pneumatic Cleaner by the month—for as many months as you desire—and when you have decided to buy it outright, all rentals you may have paid will be deducted from the purchase price.

I gladly make this offer, because I *know* the machine is reliable and durable, and that the people who use it on the Rental-Investment basis will wish to *own* it, for the *longer* they use it the *more* they will like it.

Five sizes of electrical Cleaners: \$125, \$115, \$95, \$65, \$49.50. Cost to operate less than 3 cents an hour. Hand-power machine, \$35.00.

Fill out the coupon below, and let me send you our booklet on scientific house-cleaning.



J. W. DUNTLEY, President

424 Harvester Building - - - Chicago

Cut on this line and mail coupon at once

Send me catalog of Duntley Pneumatic Cleaners.

Name.....
Address.....
Town..... State.....
County.....

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL SEMINOLE

Corner Hogan and Forsyth Streets
JACKSONVILLE - - - FLORIDA

Absolutely Fire-proof

European Exclusively

Convenient and Commodious Sample Rooms

Opened January 1st, 1910



250 Rooms :: :: :: :: :: 175 Baths

Rates: \$1.50 and upwards per day

Three Cafés

Fine Music

FLORIDA HOTEL CO. - - - Proprietors

ROBT. R. MEYER, Prest.

H. B. MABSON, Sec'y and Treas.

WM. H. MARSHALL, Manager.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

For Real Estate and Insurance

Also Furnished Houses

GO TO

EUGENE L. BARNES

JEFFERSON THEATRE BUILDING

Cordova and Cathedral Streets

St. Augustine, Fla.

PHONE 75

**For Colony Lands, City Real Estate, Write
John T. Hammond**

NEW SMYRNA - - - FLORIDA

**The Harlan-in-the-Pines - LAKE HELEN
FLORIDA**

In the high pine forests of Florida, good hunting and fishing near. Good beds and good table, large grounds, all for the comfort and enjoyment of guests of The Harlan. A first-class family hotel under new management

GEO. W. WEEKS - - - Proprietor

WHEN IN MIAMI

and you need some cash on your letter of Credit, Exchange, Certified or Personal Check, we want you to call on us.

If you desire to deposit your money, we offer you the highest degree of security.

Your valuables will have perfect protection if left in our storage vault.

THE FIRST NATIONAL BANK

Capital Stock.....\$100,000.00

MIAMI - - - FLORIDA

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

BOCA GRANDE - - FLORIDA

The Southern Terminus of the Charlotte Harbor & Northern Railway "Boca Grande Route"

Located on picturesque Gasparilla Island on the west coast of Florida, Boca Grande has over seven miles of beautiful sand and shell beach, washed by the Gulf of Mexico on the west, with the beautiful Charlotte Harbor confining its shores on the east. There is surf and still-water bathing all the year round on safe beaches, and the yachting and fishing are unsurpassed. In fact Boca Grande Pass is famed the world over for its Tarpon Fishing. On the mainland immediately adjacent there are extensive forests containing all kinds of large and small game.

The **HOTEL BOCA GRANDE**, open all the year round, is an ideal resort for rest and recreation.

USEPPA INN is open from January 15 to May 1.

Write, or Ask Mr. Foster, for information and booklet of

The Charlotte Harbor & Boca Grande Railway

L. M. FOUTS, 2d Vice-Pres. and Gen. Manager, 5 Nassau St., New York and Boca Grande, Fla.
E. C. HOSKINS, Gen. Pass. Agent. A. N. SMALLEY, Land Commissioner, Boca Grande, Fla.

THE PIONEER BANK

(Formerly the Dade County State Bank)

WEST PALM BEACH - - - - FLORIDA

Capital	-	-	-	-	-	-	\$40,000.00
Surplus and Undivided Profits	-	-	-	-	-	-	\$30,000.00

The Oldest Bank in South Florida. Commercial and Savings Departments under Strict State Supervision. Unsurpassed facilities for handling the business of Tourists and Homeseekers. Depository of the City of West Palm Beach, County of Palm Beach and State of Florida. Correspondence solicited and all inquiries cheerfully answered.

GEO. W. POTTER, President
C. C. CHILLINGWORTH, Vice-Pres.

B. A. MAXFIELD, Cashier
HARRY BOTTS, Ass't Cashier

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

1880

1910

BUCKEYE NURSERIES

M. E. GILLETT, Proprietor

TAMPA, FLORIDA

We have the oldest exclusively Citrus Nursery in the State. We can give you the benefit of thirty years of practical experience which covers Florida, California, Cuba, Jamaica, and the Isle of Pines. We do not pretend to compete with amateurs or back-door-yard stock. We have one of the largest Citrus Nurseries in the world, and are in a position to fill orders for any quantity of trees.

We guarantee to deliver in good order, and further agree to make good at once, at our expense, anything arriving in any other condition. We believe we are offering as good stock as can be grown with roots which trees grown on the rich lands of Cuba do not have. Give us your orders and we will convince you that we have stated facts.

SEND FOR CATALOG

TOURIST RESORTS.

HOTEL GREEN

Pasadena - - - California

DECEMBER TO MAY



HOTEL GREEN, situated in the wealthy and beautiful city of Pasadena, is one of the most commodious and comfortable hotel structures in the world. It is the most popular resort hotel in California; in fact, a city in itself, covering nearly two blocks of ground space and surrounded by parks; and yet within easy access to the fashionable shopping district. The clientele of the hotel is unsurpassed. It affords to the traveler an ideal home in which to pass the winter months.

Pasadena, situated among the foothills of the Sierra Madre mountains, has a perfect climate. There is every opportunity for outdoor amusements, for here one can live out of doors the year round. The surrounding country is full of good roads for the motor, horseback riding and driving. The Annandale Club close at hand offers fine golf and tennis. Pasadena is only eight miles from Los Angeles, the metropolis of Southern California, and within easy reach of all the principal mountain and sea resorts.

ADDRESS

D. B. PLUMER - - - - **Manager**

Manager also of Briarcliff Lodge and Profile House

D. P. SIMPSON - - - - **Assistant Manager**
Hotel Green, Pasadena, Cal.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

WHY YOU SHOULD EAT

EDUCATOR CRACKERS

Because they are the most Delicious crackers made.

Because all of Nature's Nourishment is retained in the milling of Educator cereals.

Because the variety is large enough to cover all demands where crackers are used.

Because they are packed in tin and thrice wrapped, which ensures freshness and crispness.

Different Kinds of Educators:

Entire Wheat	Water Wafer	Entire Wheat Cracker	Wheat Germ Baby (Teething Ring)
Ginger Cookie	Golden Maize	Toasterette	Chocolate
Fruited	Graham	Oyster	Barley
			Butter
			Bran Cookie
			Oatmeal
			Rye

Johnson Educator Food Company

Boston

New York

Philadelphia

Providence

"BIG FOUR ROUTE"

The Road with the Service



TO FLORIDA

THROUGH SLEEPERS

BETWEEN

Chicago and Jacksonville

"AMERICA'S GREATEST
RAILWAY SYSTEM"

Daily all year round

Cleveland, Columbus and Jacksonville Daily during
Florida season

Detroit, Toledo and Jacksonville Mondays, Wednesdays and
Fridays during the season

For information consult nearest Ticket Agent Big Four Route
Or H. J. RHEIN, General Passenger Agent, Cincinnati, Ohio

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

SARATOGA SPRINGS, N. Y.

The Queen of Summer Resorts

PEERLESS IN ALL THINGS THAT MAKE FOR HEALTH AND PLEASURE

Mineral springs of the most infinite variety, alkaline, diuretic, saline and cathartic. No other place has such large and attractive hotels. Free halls and reduced rates of entertainment are offered to conventions of all sizes, from the largest to the smallest.

Saratoga Springs abounds with shade trees. One may travel the whole world over, and nowhere else find such avenues lined with stately elms and lordly maples. Within its borders is the beautiful Saratoga Lake, and it is in close proximity to Lake George, Lake Champlain and the Adirondack Mountains.

One of the finest Race Tracks, under the supervision of the New York Jockey Club. The Dry, pine-laden air wafted from these fir clad mountains is a natural health-giving tonic. No malaria nor mosquitos here to poison any one.

Folders and information on application to

THE PUBLICITY COMMISSION

Or at Mr. Foster's Offices

Saratoga Springs, N. Y.

IN FLORIDA

AND ELSEWHERE

The

HOTEL RED BOOK

Is Used Daily by Many Travelers. It is a Standard Directory of Hotels

MOST HOTEL MEN KEEP IT

ASK FOR IT

MANY HOTEL MEN ADVERTISE IN IT

PRICE \$3 EXPRESS PAID

103 Park Avenue, New York City

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Scribner's Magazine

offers, each month, the most complete Directory of

Travel, Resorts and Tours.

If you want a suggestion of where to go and how to go there, at any time, consult the advertising pages of the current number of Scribner's.

Advertisers know that Scribner's has a circulation, without waste, to people who have the desire and the means to travel. Scribner's circulation has doubled in the past four months, due largely to Mr. Roosevelt's story of his African Hunt, which is to run through 1910.

Advertisers: Write for Scribner's Booklet on Travel, Resort and Tour Advertising including 4 beautiful color prints of high power locomotives in action. Address, Advertising Dept., Scribner's Magazine, 153 Fifth Avenue, New York.



WINCHESTER



.22 CALIBER AUTOMATIC RIFLE

For camping, canoeing, automobiling, or any outing, this novel little repeater affords more pleasure than any other gun. Being reloaded by recoil, it is only necessary to pull the trigger for each shot. It shoots clean and inexpensive cartridges, is easy to load and light to carry.

IT MAKES AN OUTING OUTFIT COMPLETE

Winchester Guns and Winchester Ammunition — the Red W Brand — are Made for Each Other and Sold Everywhere.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

WINCHESTER

TAKE-DOWN REPEATING SHOTGUNS



THE REPEATER THAT'S USED BY OVER 450,000 SPORTSMEN AND ENDORSED BY THE U. S. ORDNANCE BOARD.

THE cardinal points in a repeating shotgun are *strength, safety, ease and certainty of action*, good shooting and good wearing qualities. Winchester Repeating Shotguns possess every one of them and many others besides. That's why they are used by over 450,000 sportsmen and officially endorsed by the U. S. Ordnance Board as follows:

"The result of the severe tests to which the gun was subjected showed that *every* part was strong and serviceable. The Board finds that *the gun possesses the advantages claimed by the manufacturers.*"

"The gun can be loaded, unloaded, or fired *with safety* and sufficient rapidity. It is *accurate*, gives good penetration * * * * and has *little recoil*. The working parts *are few in number*, and are *simple, strong, and well made*; and the board is of the opinion that *the arm is especially well adapted to the purpose for which it is intended*. The Board has, therefore, *no suggestions nor recommendations to suggest in the way of improving the gun* * * * *"

When the Experts comprising the U. S. Ordnance Board cannot suggest any improvement in a gun it means that it is as near perfect as a gun can be made.

STICK TO A WINCHESTER AND YOU WON'T GET STUCK

Winchester Guns and Winchester Ammunition—the Red W Brand—are made for each other and sold everywhere.



ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CAR-LOADS AND YET MORE CAR-LOADS

MORE

OF

"WHITE HOUSE" COFFEE

are speeding their way to every principal distributing point in the UNITED STATES --- for the growing chill in the air suggests the grateful warmth and delicious flavor of this superb breakfast beverage; and so many thousands have elected it to supreme preference, we must not disappoint them.

Be sure YOU participate in this distribution, for the chances are that your favorite grocer is supplied and will deliver IT on request: In any event, he can easily procure it, and should do so readily rather than disappoint you.

= ASK FOR IT BY NAME. PLEASE.

SOLD ONLY IN 1.2 AND 3 POUND CANS. ITS PURITY, IF LABEL IS UNBROKEN, - ALWAYS GUARANTEED.



DWINELL-WRIGHT CO. PRINCIPAL COFFEE ROASTERS BOSTON-CHICAGO

BELLE MEAD SWEETS

BON BONS

CARAMELS

CHOCOLATES

Made for people of refined and educated tastes—for people who have the means and disposition to gratify those tastes

The dainty gift of an appreciative friend

Sold by DRUGGISTS Everywhere

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camagucy, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Florida Review

Is the only publication of its character in

FLORIDA

A clean, progressive magazine for those interested in

The Land of Opportunities

THE FLORIDA REVIEW has patrons throughout the United States and Europe.

Subscription price \$1.50 per year. Advertising rates upon application. Send for sample copy or Ask Mr. Foster.

THE FLORIDA REVIEW

JACKSONVILLE, FLA.

The Tourist Magazine

An illustrated monthly magazine devoted to the interests of tourists over the Washington-Sunset Route to

CALIFORNIA

The only magazine of its kind reaching the tourist direct. If you have anything of interest to the traveling public, you will find *The Tourist Magazine* a forceful medium.

Circulation guaranteed.

Rate \$15.00 per page.

Further particulars by addressing

Sample copy mailed on request

THE TOURIST MAGAZINE

New Evans Building

Washington, D. C.



All the Comforts of a Modern Home, With
the Conveniences of Excellent Hotel Service

THE OAKS

DAYTONA — FLORIDA
RIDGEWOOD AVENUE

Capacity, Seventy-five. Rates: \$2.50 to \$3.00 per day,
\$10.00 to \$18.00 per week. Open November to May
Porter meets trains and boats

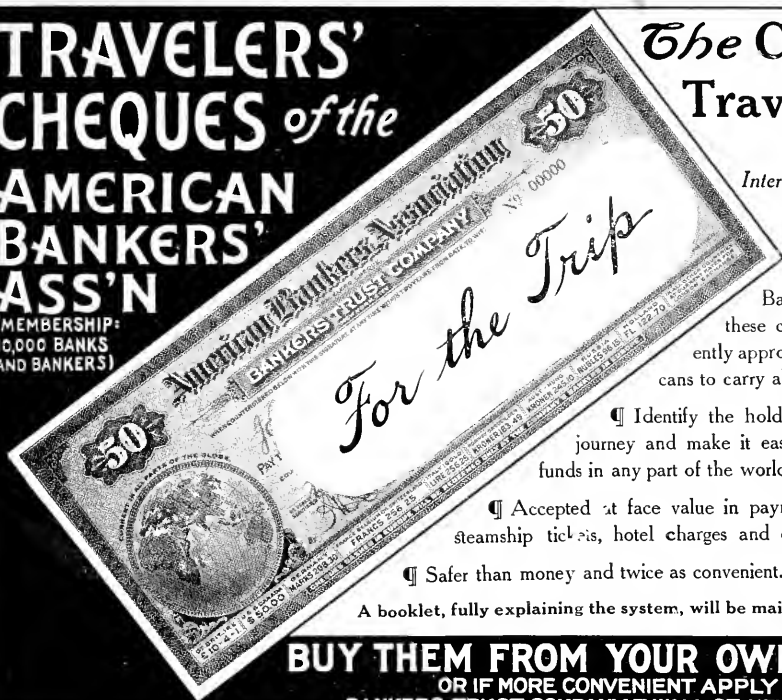
EDWARD M. SAMMIS, Proprietor

SUMMER: TUTHILL POINT HOUSE, East Moriches,
Long Island, N. Y.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camagney, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

TRAVELERS' CHEQUES of the AMERICAN BANKERS' ASS'N

(MEMBERSHIP:
10,000 BANKS
AND BANKERS)



The Cheque to Travel with—

“The Perfect International Exchange.”

Having behind them the weight and influence of the Bankers of America, these cheques are the eminently appropriate kind for Americans to carry abroad.

☐ Identify the holder at all points of his journey and make it easy for him to obtain funds in any part of the world.

☐ Accepted at face value in payment of railroad and steamship tickets, hotel charges and other travel expenses.

☐ Safer than money and twice as convenient.

A booklet, fully explaining the system, will be mailed free upon request.

BUY THEM FROM YOUR OWN BANKER
OR IF MORE CONVENIENT APPLY TO
BANKERS TRUST COMPANY, 7 WALL ST., NEW YORK CITY

Be Young — Be Beautiful



Dr. Dys' interesting booklet

“Plus que Belle”

tells how to remain young and beautiful always.
Sent free on request.

V. DARSY, 4 West 40th St., New York



COCOA HOUSE

COCOA :: FLORIDA

Delightful situation facing Indian River. Newly enlarged. Rooms with bath. Good home table. Rates: \$2.50 and \$3.00 per day; \$12.00 per week and up.

E. E. GRIMES, - Prop.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

MARCH VILLA, - Miami, Florida



ON Ninth Street, within a refined neighborhood, overlooking Biscayne Bay. The water view is particularly attractive. The cuisine is unexcelled in the city. Distilled water, private bath, electric lights, hot and cold water and every convenience. White domestic service exclusively. Everything convenient, homelike, and made as comfortable and pleasant as a private home. The table is the best the market affords, fresh vegetables and meats always used and of the best quality. Rates on application.

MRS. M. H. MARCH, Proprietress

THE GREEN TREE INN, Miami, Florida



ON Avenue B, near Biscayne Bay, within a refined neighborhood. Convenient to Railway Depot, Postoffice and business district of the city. Green Tree Inn is an ideal winter home for the tourist. Large, airy bed-rooms, baths, bell service, electric lights, a spacious lobby and parlor, large well lighted dining room and long, wide verandas fronting east and south. White domestic service the best obtainable. Best of meats, vegetables and strawberries from our own farm.

MRS. M. H. MARCH, Proprietress

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Florence Villa

Florida's renowned plantation hotel in the famous lake country of Polk County.

A resort of unsurpassed beauty and healthfulness, operating its own dairy and vegetable farm aside from 500 acres citrus fruits. Excellent hunting and fishing, horseback riding, tennis, billiards, etc. Terms are moderate. Write for booklet, or ask Mr. Foster.

H. GUY NICKERSON

Florence Villa Station - FLORIDA

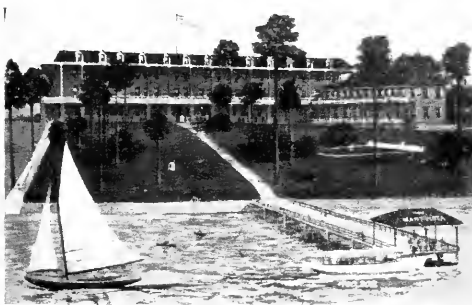


THE ALTAMONTE ALTAMONTE SPRINGS, FLA.

In the heart of the orange section. Highest elevation in Florida. Air dry, climate most equable. Every comfort. Fishing, boating, riding, driving, rowing. Rates \$3.00 per day and up; \$14.00 per week and up. Address,

MANAGER

ALTAMONTE HOTEL CO.



The Manavista Hotel BRADENTOWN, FLORIDA

W. M. JENKINS, Prop.

The Most Modern Fireproof Hotel on the West Coast, fifty miles south of Tampa by boat or rail. Best location for fishing and hunting in the state.

SAME MANAGEMENT AS

The Clifton, Patchogue, Long Island

THE BELLE HAVEN INN SARASOTA FLORIDA

Modern. First-class. Sanitary conditions perfect. Ideal climatic conditions. Artesian water. Surf and still water bathing. Fishing and shooting. Golf, tennis, boating, croquet. Livery stables. Experienced guides and trained dogs. Rates, \$3.00. Special rates by week or month.

FRANKLIN A. WHIPPLE. Lessee.

The Hollenbeck, **S. D. HOLLENBECK, Proprietor**

New Hotel.

Modern Improvements.

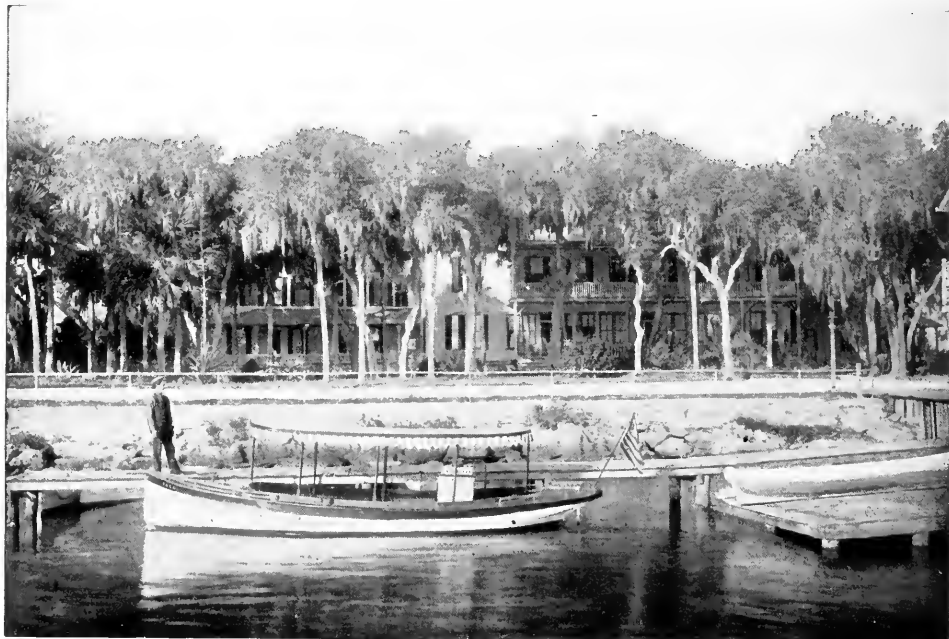
Cor. Second St. and First Ave. North

St. Petersburg, Florida

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

NEW ROCKLEDGE HOTEL AND COTTAGES

ROCKLEDGE - - - - - FLORIDA



NEW ROCKLEDGE HOTEL is situated in the midst of a full bearing orange grove and fronting on the Indian River. Many improvements have been made about the Hotel, during the past summer, thus insuring former patrons and new guests greater comfort than ever before. The hotel affords for the exclusive entertainment of its guests launches and boats for fishing. No better fishing in the State. Launch and bowling free to our guests. :: :: ::

Rooms en suite with private bath. Steam heat in every room.

Rates: \$3.00 Per Day and Up. Special Weekly.

☐ First-class orchestra will give two concerts daily—morning and evening—and frequent opportunities will be given for dancing. The hotel 'bus, porters and bellboys meet all trains. :: :: :: :: :: :: ::

Same management, HOTEL MANOR, Shippan Point, Stamford, Conn.

D. L. & W. H. WOOD - - - - - Proprietors

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

WHITE PALACE HOTEL, MIAMI, FLA.

RATES:

\$2.00 to \$4.00 Per Day

American Plan

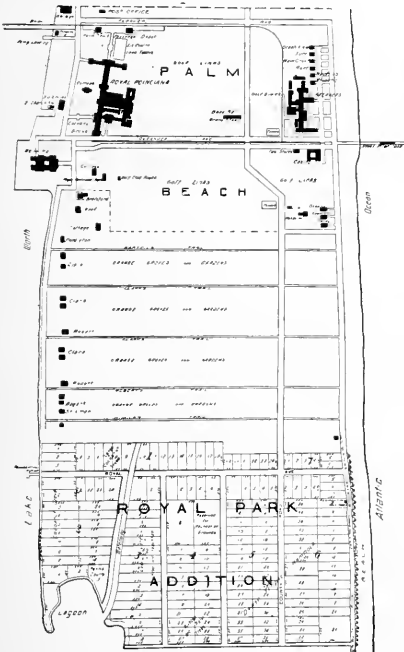
SPECIAL BY THE WEEK

CAPACITY, 300



Caters to people who appreciate a strictly first-class cuisine, comfortable, up-to-date rooms at popular prices, with unlimited entertainment gratis, and offers attractions to tourists that are more satisfactory than those offered by any other resort in America, such as baths, reading-rooms with leading Local, State and Northern daily papers, leading weeklies and monthly magazines, pool and billiard tables, bowling alley, charming automobile rides, delightful excursions by boat and fishing trips, transportation to and from trains, and charming music, for ALL of which there is no charge. Other attractions are a new, stately, modern, up-to-date, fireproof hotel structure, built of Miami rock—a veritable white palace. Private telephones in each room, and most of the rooms with private bath. Barber shop and ladies' hairdressing and manicuring parlors, public stenographer, telegraph office, spacious verandas for promenading or dining out of doors. The ballroom is one of the largest and finest in America. Dancing every evening except Sunday, and invitation ball Saturday evenings.

Write for circular giving full information or *Ask* Mr. Foster.



There is Only One PALM BEACH

ROYAL PARK ADDITION to Palm Beach offers a rare opportunity to secure building sites on either Lake Worth or Atlantic Ocean adjacent to the

**Greatest Winter Resort
in the World :: :: ::**



SEE PLATE

WRITE OR CALL ON

Palm Beach Improvement Co.

G. W. JONAS, Sec.

West Palm Beach - - Florida

OR

Ask Mr. Foster

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

"Tampa The Town To Tie To"

☐ Destined to become in a few years the most important Port on the Gulf Coast.

☐ *Would you invest your money where it will be absolutely safe? Then write us at once. We make a specialty of first mortgage loans on improved City property netting from 6% to 8% interest payable semi-annually. Absolutely safe.*

☐ We also sell City, Suburban and County property, Realty values are increasing and opportunities for safe and profitable investments were never better. Correspondence solicited.

BECKWITH & WARREN

Box 96 - - - - TAMPA, FLORIDA

REFERENCES

First National Bank of Tampa

Commercial agencies and any one of our satisfied clients from Maine to California

THE TAMPA TIMES

DAILY and WEEKLY

The Pioneer and Leading Paper of the Best City in the Best State in the Union.

Associated Press Reports and complete special service. Thoroughly covers the Tampa territory.

Daily, \$5 per year; Weekly, \$1 per year—payable in advance.

Advertising rates consistent with service.

D. B. McKAY - Editor and Manager

Office: Times Block, corner Washington and Franklin Sts.

TAMPA - - - - **FLORIDA**

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Canagney, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Travelers' Checks

Bankers' Money Orders

Letters of Credit

Domestic and Foreign Exchange bought and sold at current rates. Telegraph and cable transfers. A general banking business transacted. Interest allowed on special or time deposits.

CAPITAL	-	-	-	\$250,000.00
SURPLUS	-	-	-	100,000.00
RESOURCES	-	-	-	1,500,000.00

EXCHANGE NATIONAL BANK

Tampa - - - - Florida

Some of the Reasons Why the Tampa Tribune is the Dominant Factor in Southern Florida Journalism

One of the Only Two Florida Newspapers Ever Granted Newspaperdom's "Winning Daily" Emblem—Only Tampa Newspaper of Known Circulation

(From New York Newspaperdom, Nov. 11, 1909).

EDITOR'S NOTE.—A "Winning Daily" means a complete and comprehensive newspaper that has achieved unusual success through merit; a paper of the very highest character; that is fair in its policy and deals openly and independently with the public. Besides this, the "Winning Daily" is the paper which enters the homes and finds most favor there; which possesses quality through and through; a newspaper which has been thoroughly endorsed by advertisers in letters to NEWSPAPERDOM; which carries the largest volume of the best class of advertising and never swerves from its established rates; which, in short, is clean, dignified, progressive and absolutely free from the yellow taint—these are the attributes of the newspapers granted NEWSPAPERDOM's "Winning Daily" emblem.

The Tampa Tribune is Southern Florida's only morning newspaper in what is necessarily a morning newspaper field, and enters thousands of homes where no other newspaper is taken. Its immediate contemporary is an evening newspaper. The Tampa Tribune has a wide circulation in Southern Florida, because it goes to press sufficiently early to catch the excellent train service at its disposal. It is a recognized fact among general advertisers that a morning newspaper enjoys every opportunity for wide circulation and reading on the same day of publication, whereas the circulation of an evening newspaper is confined mostly to city and short-route delivery. In other words, the evening newspaper invariably finds a wide, comprehensive circulation over extended territory impossible.

That this fact applies particularly to the Tampa newspaper situation is evidenced by the figures of circulation granted the Tampa Tribune by the American Newspaper Directory. It cites the circulation of the Tribune as three times larger than that of the afternoon paper.

NEWSPAPERDOM'S "Winning Daily" emblem has been granted to but two newspapers out of the sixteen dailies published in Florida. The Tampa Tribune has earned and possessed this honor for some years.

Many advertisers have written NEWSPAPERDOM in the last several years in relation to the advertising values of the Tampa papers. In not a single instance was there discussion of opinion that the Tampa Tribune was the one all-necessary advertising medium to any advertiser, and that it produced more definite results than others combined. Some of these advertisers used it exclusively. Others used it more exclusively than the others, and all joined in single praise of its general excellence.

The S. C. Beckwith Special Agency, with offices in the Tribune Building, New York, and the Tribune Building, Chicago, represents the Tampa Tribune in the foreign field.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE PONCE DE LEON SANITARIUM

St. Petersburg - - - Florida

A new, modern, high class hotel-sanitarium, receiving regular hotel guests, but also providing complete sanitarium facilities for those who need it. Baths of all kinds, electricity, massage, etc. Northern trained nurses and physicians.

W. H. ADAMS - - - Manager
DR. WM. LEE SECOR - Physician in Chief

COMING TO FLORIDA

Do you desire to locate in the best climate in the world for business, agriculture or a winter home?
THEN LEARN ALL ABOUT FLORIDA

The FLORIDA EAST COAST HOMESSEEKER monthly magazine will keep you fully informed of the development of this fertile land.

FLORIDA is old in history, but young in development and teems with opportunities. It is surely the present day land of health and opportunity.

THE F. E. C. HOMESSEEKER

will keep you fully informed of the business, educational, social and outdoor life of this splendid state, the Eldorado of the fruit grower, the farmer, the sportsman, the tourist and the health seeker.

Send 50 cents for yearly subscription to the F. E. C. Homeseeker, St. Augustine, Florida.

FOR CHARTER

The Launch Eben Baldwin

Equipped for a day's trip or a cruise

Capt. FRED S. ALLEN

Allen's Dock

St. Augustine, Florida

Mrs. Julia Martíné

MANICURE and CHIROPODY
ELECTRIC MASSAGE

Over Tibbetts

Phone 1786

Cor. Franklin and
Lafayette Streets

- - - Tampa, Fla.

Southern Automobile & Garage Co.

312-314 Washington Street

Phone 1497 Open all night

Supplies, Repairs, Storage, Vulcanizing. All work guaranteed satisfactory.
Distributors for Goodyear and Michelin Tires. Jobbers of supplies, etc.

"Mitchell" Automobiles

FRED E. GILBERT

Proprietor

R. T. OVERMAN

Secretary and Treasurer

STANDARD GUIDE TO CUBA



A new, complete and thoroughly practical handbook of the Island, with map and a Spanish-English manual of conversation. 110 illustrations. 50 cents. (Cloth, \$1.00.)

Standard Guide to Havana.—A practical handbook for visitors. It gives definite and complete information about travel and the ways of living. The town's romantic history is concisely told. The manual of English-Spanish conversation meets practical requirements. If one shall make the **Standard Guide** a companion in Havana, it will contribute to the economy, convenience and pleasure of a visit. 25 cents. (Cloth, 50 cents.) Sold everywhere. Sent postpaid on receipt of price by



FOSTER & REYNOLDS.

No. 1 Madison Avenue, NEW YORK

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CEBALLOS, CUBA

HOTEL PLAZA



MODERN, up-to-date American equipment and appointments; comfortable rooms; good beds (with mattresses); baths; running water; spacious halls and dining room; electric lights; piazza twelve feet wide around entire structure. Observation tower.

AMERICAN "SOLID COMFORTS"

Table supplied with fruits and vegetables raised on the plantations of THE DEVELOPMENT COMPANY OF CUBA. An ice manufacturing and refrigerating plant in connection with the hotel enables meats and poultry to be served in the most thoroughly efficient manner. Hotel rates moderate

**THE MOST HEALTHFUL LOCATION AND THE MOST
DELIGHTFUL WINTER RESORT ON THE ISLAND**

For further particulars address

HOTEL PLAZA COMPANY, Ceballos, Cuba
OR
THE DEVELOPMENT COMPANY OF CUBA
43 Exchange Place, New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

J. A. MILLER

Real Estate

Nueva Gerona

ISLE OF PINES

West Indies

OWNER OF THE

Santa Anna and Cuchilla Alta Estates



PINEAPPLE FIELD ON SANTA ANNA TRACT—RESIDENCE OF J. A. MILLER

SANTA ANNA is three and one-half miles from Nueva Gerona, the capital of the Island, and fronts on both sides of the Government road. Its lands are particularly adapted to the culture of Citrus and other fruits and vegetables. It is sub-divided into 20-acre lots, and is occupied by industrious American families who are successfully making it the most attractive and desirable colony of the Island.

CUCHILLA ALTA adjoins the Santa Anna tract and is offered for sale in large and small tracts.

Investigation is Invited before Purchasing Elsewhere

Special contracts for improvements
for non-resident owners.

CORRESPONDENCE SOLICITED



Large and small, improved and unimproved tracts in other parts of the island.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

HOTEL INGLATERRA

PRADO AVENUE (Corner San Rafael) - - FACING CENTRAL PARK



*The Leading Hotel of
Havana* ♪ ♪ ♪

Completely Renovated.
All rooms with bath.
French Cuisine. All
languages spoken. In-
terpreters meet steamers
and trains. :: :: ::

MANUEL LOPEZ
Proprietor

MARION COUNTY, FLORIDA

Marion County, Florida, offers opportunities to the enterprising that cannot be surpassed anywhere. Florida is noted for the productiveness of her lands, and a good share of this reputation was made through Marion County, where ten or fifteen acres of fertile land means an independent income for life, in a climate that is ideal. There is still plenty of this land for all on sale at very reasonable prices. Marion County has good roads, good schools, diversified industries, progressive people.

¶ Our new booklet issued by the Board of County Commissioners of Marion County gives a clear and authoritative review of the conditions. This booklet and any other information you may wish may be had by writing Mr. S. T. Sistrunk, Clerk County Court, Ocala, Florida.

Ask Mr. Foster for the Marion County booklet.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Sobrinos de Herrera Steamship Line



FOR PORTS ON THE NORTH COAST OF CUBA, TO SANTIAGO DE CUBA, SANTO DOMINGO AND PORTO RICO

— SAILINGS —

Frequent sailings for Sagua, Caibarién, Nuevitas, Puerto Padre, Gibara, Banes, Mayari, Sagua de Tánamo, Baracoa, Guantánamo, Santiago de Cuba, Santo Domingo, R. D., San Pedro de Macoris, R. D., Ponce, P. R., Mayaguez, P. R. and San Juan de Puerto Rico.

Finest Steamers, Excellent Accommodations, First Class Cuisine

General Office, 6 San Pedro

P. O. Box 215

HAVANA, CUBA

Telegraph "Herrera"

Looking For Land In The Best Part Of Cuba?

Our specialty is Camaguey and the
Western half of Oriente Provinces

WE ARE ON THE GROUND

Sugar lands, Fruit lands, Timber lands, Rice lands,
Cattle ranches, Tracts for Colonization, etc.

Improved or unimproved land in Colonies at lowest prices

STREET & STRICKLAND

REAL ESTATE BROKERS

Ignacio Sanchez &

::

Camaguey, Cuba

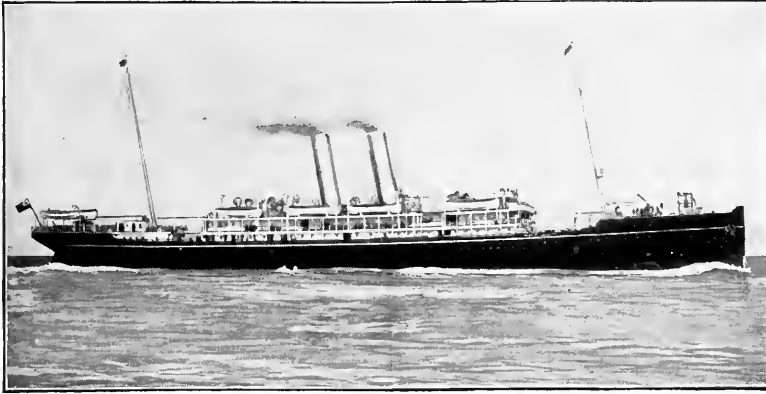
ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The Royal Mail Steam Packet Company

(INCORPORATED 1839)

NEW YORK—WEST INDIES

THIS Company, which for over fifty years has maintained the mail service between England and the West Indies, has recently extended its service to New York. The route is one giving tourists an opportunity of visiting many places of interest in the West Indies and on the Spanish Main.



Steamers of 8,000 tons sail regularly from **New York** to
JAMAICA, COLON, SAVANILLA, LA GUAIRA,
TRINIDAD, BARBADOS, CHERBOURG
AND SOUTHAMPTON

At **Barbados** connection is made by the R. M. S. P. Co.'s Intercolonial steamer to St. Vincent, Grenada and Demerara ; also to St. Lucia, Dominica, Montserrat, Antigua, St. Kitts, etc.

Through tickets from Havana to West India ports.

Information as to sailings and descriptive pamphlet of **Winter Tours in the Tropics** can be obtained from Mr. Foster or

THE ROYAL MAIL STEAM PACKET COMPANY

Head Office, 18 Moorgate Street, London

JAMAICA BARBADOS TRINIDAD ST. THOMAS COLON
Agents in Havana, Cuba: **DUSSAQ & CO.**

General Agents for United States and Canada:

SANDERSON & SON, - - **22 State Street, NEW YORK**
149 La Salle Street, CHICAGO

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE PALM BEACH DAILY NEWS

The thousands of people who spend at least a part of each winter season at Palm Beach, Florida, are all people of wealth, whose fortunes are based upon the market prices of stocks, bonds and securities, which prices fluctuate with the trend of current events throughout the world. It is absolutely necessary that these people receive the market quotations and gossip, together with the news of the entire world as promptly while in Florida as they do at their homes in the North or elsewhere.

The Palm Beach **Daily News** meets this requirement of Florida visitors. With a special wire to New York and the United Press telegraphic service this daily paper gives the world's news 48 hours before the New York newspapers arrive, and 12 hours before any other daily.

The Palm Beach **Daily News** employs a large and efficient staff, which reports thoroughly all the happenings of the Florida East Coast during the winter tourist season.

These are the reasons for the large and high class circulation of the Palm Beach **Daily News**.

As an advertising medium the Palm Beach **Daily News** occupies a unique position because of the quality of its circulation. To merchants seeking the trade of wealthy people and to Northern and Eastern hotels the Palm Beach **Daily News** offers an unequalled opportunity for presenting their propositions to the class of people best able and most likely to respond.

For sample copies and advertising rates address

R. O. DAVIES PUBLISHING CO.

Publishers { PALM BEACH DAILY NEWS
PALM BEACH WEEKLY NEWS
PALM BEACH LIFE (Illustrated Weekly Society Magazine)

WEST PALM BEACH, FLORIDA

NEW YORK AGENTS

FOSTER & REYNOLDS

Metropolitan Building

- -

No. 1 Madison Ave., N. Y. City

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



This is AGWI

The American Mediterranean

Above is shown the country of "AGWI"—a name given it from the Atlantic, Gulf and West Indies Steamship Lines which connect every important port in the American Mediterranean with the important Atlantic and Gulf ports of the United States.

This region, for all the year round Tours, possesses the charms of Spain, France, Egypt, Italy and Capri, is nearer home, and the trip will cost less.

CLYDE LINE FLORIDA (Jacksonville and East Coast resorts, St. John's River); THE CAROLINAS and GEORGIA (through Charleston, S. C.); SAN DOMINGO (cruises to and around the island).

MALLORY LINE TEXAS (Galveston, San Antonio, Brownsville, El Paso); ARIZONA (Grand Canyon); NEW MEXICO, CALIFORNIA and PACIFIC COAST; FLORIDA (via Key West for Miami and Palm Beach; via Tampa for St. Petersburg, Sarasota and Gulf Coast Points); MOBILE (for New Orleans).

PORTO RICO LINE PORTO RICO (San Juan, Ponce, Mayaguez), Uncle Sam's new West Indian possession, cruises to and around the island.

WARD LINE CUBA (Havana, Santiago, Cienfuegos, etc.); BAHAMAS (Nassau); MEXICO (Vera Cruz and Tampico, connections for Mexico City and all interior points); YUCATAN, the Egypt of America (Progreso, connections for Merida and the celebrated Mayan Ruins).

CIRCLE TOURS BY RAIL AND WATER from and back to your home city with liberal stop-over privileges.

WRITE OUR TOUR BUREAU—WE WILL PLAN YOUR TRIP

Tell us how many are in your party, and the length of time and the amount of money you contemplate spending. We will gladly propose a few trips for your consideration by both rail and water, giving you complete itineraries, including cost of tickets, meals and berths, what you can see, length of trips, folder and copies of the AGWI News. Address any of the following AGWI Tour Bureau Offices, 192 Washington St., Boston, Mass.; 203 S. Clark St., Chicago, Ill.; 701 Chestnut St., Philadelphia, Pa.; 290 Broadway, New York; 122 West Bay St., Jacksonville, Fla.

CLYDE LINE
Pier 36, North River
New York

MALLORY LINE
Pier 36, North River
New York

PORTO RICO LINE
12 Broadway
New York

WARD LINE
Pier 14, East River
New York

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

The

GLEN SPRINGS

Watkins Glen on Seneca Lake, New York

OPEN ALL THE YEAR



A PERFECTLY appointed Hotel. Accommodations, service and cuisine of the highest class. In the Heart of The Lake Country, on "The Scenic Tour" and "The Iroquois and Abenaki Trail."

THE AMERICAN NAUHEIM

Medicinal Mineral Springs, of unsurpassed value for Rheumatism, Gout, Diabetes, Digestive Disorders, Anaemia and Diseases of the Nervous System, Heart and Kidney. The latest and most complete equipment for administering Electric Light Treatments. (Radio-Therapy) Mechanical Vibratory Stimulation and Zander Exercises (Mechanical-Therapy) and the High Frequency Electricity.

THE NAUHEIM BATHS

(Our Nauheim Spring is a stronger Iodo-Bromated Brine, than that of Bad Nauheim.) For Weakness and Disorders of the Heart and Circulation, Shortness of Breath and High Blood Pressure.

*Location overlooking thirty miles of Seneca Lake. Golf Links,
Tennis Courts, Riding, Driving, Boating, Automobiling.*

For illustrated booklet and further information address,

WM. E. LEFFINGWELL, President - - - - Watkins, N. Y.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



"PINARD COTTAGES," Newport, R. I.

One of the above very desirable and fully furnished cottages
to rent with or without board for the ensuing season

CAZEAU PINARD, New York Office - 44 East 65th Street



FRENCH LICK SPRINGS is an all year round resort. The attractions do not end with the Hotel. The thousand acres of natural park, walks, drives, golf and other outdoor amusements are charming any season. The Springs are sheltered from the winds of winter and the water is same temperature the year round. The winter months are becoming very popular, and a stay of two or four weeks will work wonders, being free from the enervating effects of a more southern climate. The waters are unsurpassed in the treatment of stomach, liver, bowel and kidney diseases. The Hotel is modern in every respect, affording accommodations for 700 guests, with all the comforts of home. The sleeping apartments are all outside rooms. Beautiful booklet free on request.

FRENCH LICK SPRINGS HOTEL, THOS. TAGGART, Pres. French Lick, Ind.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

CHICAGO BEACH HOTEL

AMERICAN OR EUROPEAN PLAN



Combines warm hospitality with cool, refreshing lake breezes. Away from the dust and noise of the city, yet only 10 minutes' ride by express trains from the theatre, shopping and business district. It is delightfully situated close to the famous golf links, lagoons and other attractions of South Park System. Has 450 large, airy, outside rooms and 250 private baths. Its beautiful lawns, shrubs, flower beds, tennis courts and nearby sandy beach add to the enjoyment of its guests. A broad veranda of nearly 1000 feet on two sides overlooking Lake Michigan. Table always the best. One can enjoy all the summer gaieties or find restful quiet in many cool, secluded nooks. Tourists and transient guests have every attention. Handsomely illustrated booklet free on request to

RICHARD M. GRAY, Manager, 51st Blvd. & Lake Shore, Chicago, Ill.

DO YOU WANT A GUN

of Superior Workmanship, Materials, Wearing and Shooting qualities, and general excellence? If so, write for the PARKER catalogue before buying.



PARKER BROS. - - - Meriden, Conn.

The Oldest Gun Builders in America.

N. Y. Salesrooms: 32 WARREN STREET

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



THE *Remington* IDEA

"SOLID-BREECH HAMMERLESS SAFE"

Remington guns leads the world in modern thought.

The Remington Autoloading Shot Gun and Rifle load themselves by recoil. Your trigger finger does all the work.

The Remington Pump Gun sets up a new standard for this popular type. Like the Autoloading Gun and Rifle, it is Solid-Breech Hammerless and in addition ejects the shells at the bottom.

To get a gun or rifle up to the Remington standard, you must buy a Remington.

Let us send you catalog and literature

THE REMINGTON ARMS COMPANY

Ilion, N. Y.

Agency

315 Broadway

New York City



**BIG GAME
CARTRIDGES**



DO you know that if *your* rifle could speak it would ask for UMC Cartridges to shoot? You humor every rifle whim and indulge every rifle desire when you give a magazineful of dependable UMC Cartridges to that *old favorite* of yours.

UMC Cartridges more than merely fit the cartridge chamber—they fit the *personality* of your rifle—make it shoot better. That's the business of the UMC Cartridge specialists who do nothing but manufacture and test cartridges for rifles of every make.

*Shoot UMC Cartridges in Remington and
all other rifles.*

THE UNION METALLIC CARTRIDGE CO., BRIDGEPORT, CONN.
Agency: 315 Broadway, New York City



ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



Steel Lined SHOT SHELLS



Steel Lining Around the Smokeless Powder

Doesn't that protection appeal to you?

Put it this way—if unlined and Steel Lined Shells were offered you **gratis** wouldn't you take **Steel Lined** every time?

At your dealer's wouldn't you gladly pay more for UMC Steel Lined Shells than for the unlined makes? Yet he will ask you no more.

That's because there is no extra charge for the Steel Lining which keeps out the dampness and is put there free for your protection.

Insist upon UMC Steel Lined Shells, and if your dealer won't supply you, write us.

Hunt with UMC Game Laws and
Guide Directory in your pocket

THE UNION METALLIC CARTRIDGE COMPANY
Bridgeport, Conn., U. S. A.

Agency,
315 Broadway,
New York City

Remington



AUTOLOADING SHOTGUN

The Twentieth Century Wildfowl Gun

GET into a duck blind with a man who owns one of these 5-shot Remington repeaters. Watch him make out of range shots; watch his trigger finger do all the work; watch him kill the cripples with his 3 extra shots; see how his face is protected by the thick solid steel breech; and he will tell you that there is little recoil to pound his shoulder.

You, too, will want this modern duck gun which loads itself. You can afford one, the price is so moderate. Let us send you catalogue, literature, and "What the hunters say."

*If your dealer will not supply you, write us and we will
see that you are supplied without delay or extra charge*

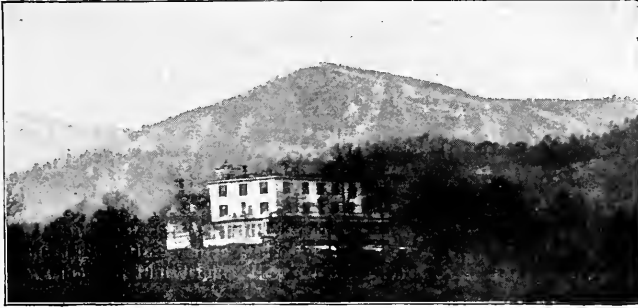
THE REMINGTON ARMS COMPANY, Ilion, N. Y., U.S.A.

Agency, 315 Broadway, New York City

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

OAK HALL - **TRYON** SOUTH CAROLINA

Is one of the Best Equipped Hotels in the South



Private and Public Baths, Gas, Electric Bells, Steam Heat and Sun Parlor. No place more healthy or desirable as a resting place between Florida and the North. :: :: For further information apply to

E. BROWNLEE - - - - - Proprietor
TRYON, NORTH CAROLINA or MELROSE HIGHLANDS, MASSACHUSETTS

THE OFFICIAL AUTOMOBILE BLUE BOOK

America's Only Authentic and Universally Recognized Road Directories

These volumes, covering territory as noted on reproduced covers shown here, give all the best and most popular routes in this vast territory, with full running directions, maps, best hotels and garages.

The Official Automobile Blue Book

Is as necessary to the touring automobilist as is the steering gear on his machine—in fact, it is theoretically part of the steering gear.

Bound in Leather \$2.50 Per Volume
Express Prepaid

The Official Automobile Blue Book

239 West 39th St. - - NEW YORK



ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

SCHOOL OF THE HOLY CHILD JESUS

39th and Chestnut Streets

Philadelphia, Pa.

THE aim of the Religious of the Society of the Holy Child Jesus is to give to the children under their care an education which will train both character and mind.

¶ The course of instruction comprises all the usual branches of a sound English education, in which Latin, French, Science, Mathematics and Drawing are included. Good taste in reading is made a special subject of care in the higher forms, and each class is provided with its own library. Preparation for Foreign Travel is a feature of the last year's work. Christian Doctrine is taught daily in all the Forms.

¶ Situated in one of the prettiest parts of West Philadelphia, the School should prove most attractive to parents who are desirous that their children should be educated in an atmosphere of refinement and culture. For further particulars, address MOTHER SUPERIOR.

Ask Mr. Foster

About the beautiful winter home sites, and the orange, grapefruit and pineapple lands at **Santa Maria**.

Quickly reached by rail or auto. Western Railway and new Government macadam road cross the property. Moderate prices.

THE CLIFTON HOTEL

NIAGARA FALLS,
CANADA

(SHOWING EAST WING)



OPEN THE YEAR ROUND

Fulfills every requirement in a modern, up-to-date hostelry. Large airy rooms, single or en suite, with or without bath. One may sit on the spacious piazza in pleasant weather for hours and enjoy an uninterrupted view of the entire **Falls of Niagara**. Rates, from \$4.00 per day up. Am. Plan.

Write for Illustrated Booklet, containing views of the Falls, post free, to

G. R. MAJOR, Manager, or ask **MR. FOSTER** at his offices.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

Ten Acres in South Tampa,

in the near-in suburbs of the rapidly growing city of Tampa, will make you independent! The greatest of all Florida Colonies, with the greatest future. **Price** now, \$40.00 an acre. **Terms**, \$1.00 an acre cash and \$1.00 an acre a month until paid for, without interest or taxes.

.... OWNED BY

TAMPA BAY LAND COMPANY

Tampa - - - - - Florida

Do you want a Florida orange grove, Florida winter home, good 8% city mortgages, good investment?

THE JACKSONVILLE DEVELOPMENT CO.

Main Offices: Jacksonville, Fla.

Largest handlers of Real Estate in all its branches in the South. Refer to any bank.



The cover design of the Standard Guide is a photo reproduction of Coquina, the shell-stone peculiar to the East Coast of Florida, and very extensively used for building purposes. Fort Marion, The Gateway and the Sea Wall of St. Augustine are built of Coquina.

EARMAN HOUSE West Palm Beach, Florida

Twenty-five Rooms. All Modern Conveniences.
Four Broad Verandas in full view of Lake Worth.
Fine Surf Bathing, Suits Furnished. :: :: ::

RATES: { \$10 to \$15 Per Week
\$2 and \$2.50 Per Day

MISSES BLOW & POLLOCK

When your Clothes are Spotted or Unpressed, send them to us. Ladies' and Tourists' Work a Specialty. :: :: Work called for and delivered promptly.

FRENCH DRY CLEANING COMPANY

Cor. Lafayette & Water Sts.

PHONE 794

Tampa, Florida

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

PLAZA HOTEL

HAVANA

CUBA



Central Park, East;
Monserate, Neptuno
and Zulueta Sts.

Modern fire-proof structure,
detached and unobstructed.

European Plan.

Cosmopolitan Service.

Cable Address:

"LALEAL," HAVANA

FLORIDA GAZETTEER AND BUSINESS DIRECTORY

Published Biennially by
R. L. POLK & COMPANY

Containing an alphabetical list of Cities, Towns, Villages and Settlements of Florida, with a sketch of each place. An alphabetical list of classifications of the various trades and professions followed in the State. Every line of trade is represented in these classifications, and all the persons doing business in each particular line throughout Florida are arranged alphabetically according to towns. A valuable publication to any business house. Subscription Price, \$6.00. Address

R. L. POLK & COMPANY

Detroit, Mich.

Columbus, Ohio

Jacksonville, Fla.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

PINE FOREST INN

— OPEN DECEMBER 1, 1909 —

WINTER RESORT :: SUMMERVILLE, S. C.

HIGH class Hotel, strictly in the Pines, catering to a select clientele. Rooms en suite with bath; Elevator, Electric Lights, Steam Heat and Open Fireplaces. Pure water from our own Artesian well, one thousand feet deep, and perfect sanitary conditions. Fine Golf Links, which have recently been very much enlarged and beautified and second to none in the country. Saddle and Harness Horses, fine Hunting, Boulevard for Automobiles to Charleston, about thirty miles. Address

MANAGER, PINE FOREST INN, Summerville, S. C.,
or F. W. WAGNER & CO., Charleston, S. C.



AIKEN, S. C.

The Ideal Health and Pleasure
Resort. :: Mild Climate.

THE MAGNOLIA INN

A Modern Family Hotel, situated in the prettiest section of Aiken, and only a short distance from the Railway Station, Post Office, Telegraph Office and the Churches of the city.

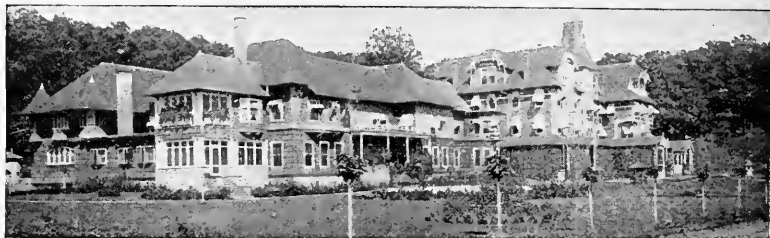
HENRY BUSCH - - - Proprietor

PALMETTO INN, AIKEN, SOUTH CAROLINA

IS situated on high ground with full southern exposure, and overlooks pine clad hills on the West and South. It is only a few minutes' walk from Eustis Park and the Post Office. The living-rooms and bedrooms are large and sunny, with open fires. Hot-water heating, through the halls, bathrooms, and some of the bedrooms. Several private bathrooms have been added recently.

For terms address - - - - - MISS ESTEY

Mudlavia Moor-Mud Baths



Located near Attica, Indiana, Junction of the Wabash and Chicago & Eastern Illinois Railroads, in the picturesque heart of the Hoosier Hills, Mudlavia has achieved national fame as the Ideal Health, Pleasure and Rest Resort. The combination treatment here given for all forms of Rheumatism, Gout and all diseases of Liver, Stomach, Bladder, Kidneys, Blood and Nerves, consists of **Mudlavia Moor-Mud Baths, Lithia Water Drinking and Bathing, and Sulpho-Saline Hydrotherapy.** The mud and combination of springs are absolutely peculiar to this beautiful spot. Every auxiliary appliance to restoration of health and renewal of vitality is to be found here. Finest bath house in America, first-class modern steam-heated, electric-lighted hotel, metropolitan cuisine, and everything strictly correct. Mudlavia is the one perfect place for quiet, restful recuperation from the results of over-strenuous social or business life. Write for beautifully illustrated literature. Address,

R. B. KRAMER, Gen. Man., MUDLAVIA, Kramer, Indiana.

"A hotel of refinement and
quiet comfort"



Hotel Endicott
A FAVOURITE NEW YORK HOTEL
COLUMBUS AVE. 81ST & 82^D STS.
JAMES W. GREENE, MGR.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

DEAD SHOT SMOKELESS

TRADE MARK.



“The shots that hit are the shots that count.”

The powder is as important as the gun. “Dead Shot” is the best there is,—hard hitting, but with light recoil.

Man is the variable quantity. The stability of Dead Shot Smokeless Powder is guaranteed. So with it in your shells you’ll get a higher average always—everywhere.

*Proper
Loads*

Convince yourself by a trial. We will send you booklet on proper loads, if you wish, and will refer you to a dealer near you, who carries Dead Shot, if for any reason your regular dealer does not.

AMERICAN POWDER MILLS

Chicago, Ill.

Boston, Mass.

St. Louis, Mo.

ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.



DU PONT

DU PONT

**For All Kinds of Game
In All Climates**

DU PONT

SPORTING POWDERS

(Both Black and Smokeless)

—FOR—

Shotguns, Rifles and Revolvers

E. I. DU PONT DE NEMOURS POWDER CO.

Established 1802

Wilmington, Del., U. S. A.



DU PONT

DU PONT



ASK MR. FOSTER for further information and printed matter of the Hotels, Routes and Resorts and articles here advertised, at the Standard Guide Information Offices: Jacksonville, St. Augustine, Daytona, Palm Beach, Miami, Havana, Camaguey, Washington, Philadelphia, New York, Bretton Woods. No fees are asked or ever accepted.

THE STANDARD GUIDE
MAP OF
FLORIDA
to accompany the
FLORIDA STANDARD GUIDE

FOSTER AND REYNOLDS, PUBLISHERS,
NO. 1 MADISON AVENUE, NEW YORK
MADE IN NEW YORK CITY

Scale of Statute Miles
0 10 20 30 40 50 60 70 80 90 100



LIBRARY OF CONGRESS



0 014 499 831 5

